



Public Arts Advisory Committee Agenda

December 19, 2024

Regular Meeting

4:00pm–5:30pm, Siskiyou Conference Room

51 Winburn Way

Agenda

- I. (4:00) CALL TO ORDER:**
 - a) Welcome
 - b) Quorum count
- II. (4:10) LAND ACKNOWLEDGMENT**

"We acknowledge and honor the aboriginal people on whose ancestral homelands we work – the Ikirakutsum Band of the Shasta Nation, as well as the diverse and vibrant Native communities who make their home here today. We denounce the egregious acts of the colonizers and government and recognize the horrific impacts that still exist today. We honor the first stewards in the Rogue Valley and the lands we live and depend on: Tribes with ancestral lands in and surrounding the geography of the Ashland Watershed include the original past, present and future indigenous inhabitants of the Shasta, Takelma, and Athabaskan people. We also recognize and acknowledge the Shasta village of K'wakhakha – "Where the Crow Lights" – that is now the Ashland City Plaza."
- III. (4:15) APPROVAL OF MINUTES**
 - a) November 21, 2024, regular meeting
- IV. (4:20–4:30) PUBLIC FORUM** (for items not on the agenda; up to 3 minutes per speaker)
- V. (4:30–4 :45) LIAISON REPORTS**

Liaisons:

 - a) City Council Liaison, Gina DuQuenne
 - b) APRC Liaison, Jim Bachman
 - c) Community Development Liaison, Veronica Allen
- VI. (4:45–5:15) DISCUSSION ITEMS and MOTIONS** (up to 10 minutes per topic)
 - a) Wayfinding Signs Project – Jordan Rooklyn, Economic Development Specialist, to present and request feedback from PAAC on wayfinding signage (note: requested 20 minute presentation)
 - b) John Pugh Mural – John Pugh and Maddy Drenzo to provide update on modified design

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- c) We Are Here – Beca Blake to lead discussion regarding writing a proclamation to submit to City Council for the *We Are Here* celebration
- d) PAAC Strategic Plan – Susan Jain to led Strategy Update – build on Strategy overview and timeline from November study session. Bring top 3–5 selections from brainstorming session.

VII. (5:15–5:30) OTHER BUSINESS UPDATES and ACTION ITEMS (up to 5 minutes per item)

- a) Marking Ashland Places II – Update
- b) ODOT Controller Boxes – Update
- c) Public Art Maintenance – Update
- d) Crosswalks – Update
- e) Playwrights Walk – Update by Citizen Group members
- f) Micah Blacklight “Ancestors Future – Crystalizing Our Call” – Update

VIII. ROUND TABLE – Member open discussion of project ideas or opportunities (2 minutes each)

IX. (5:30) ADJOURNMENT – Next Meeting Date: Thursday, January 16 @ 4:00 pm

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Public Arts Advisory Committee Meeting Minutes

DRAFT

November 21, 2024

Study Session Meeting

3:30pm–6:00pm, Siskiyou Conference Room

51 Winburn Way

Minutes

I. (3:30) CALL TO ORDER:

- a) Welcome – **Susan MacCracken Jain will be leading the kickoff for the PAAC Strategic Plan. Ken Engelund is joining via Zoom. Veronica Allen, Associate Planner, is observing the meeting as she will likely be taking over the role as PAAC staff liaison. Jennifer Chenoweth is leaving her position with the City, effective December 6, 2024, and thus this is her last PAAC meeting. Peter Finkle of WalkAshland is also in attendance. Paige Gerhard has resigned from the PAAC and will be greatly missed. PAAC thanks Paige for the contributions she made to the PAAC and continues to make in our community.**
- b) Quorum count – **achieved**

Committee Members Present:	Liaisons & Staff Present:
Cassie Preskenis, Chair	Jennifer Chenoweth, Associate Planner
Susan MacCracken Jain, Vice Chair	Councilor Gina DuQuenne
Beca Blake	
Ken Engelund (via Zoom)	Liaisons & Staff Absent:
Heather Warden	Jim Bachman, Parks and Rec Commissioner
Committee Members Absent:	Special Guests:
Russell Copley	Veronica Allen, Associate Planner
Tish Way	WalkAshland, Peter Finkle
Christi McClain	

II. (4:10) LAND ACKNOWLEDGEMENT

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Read by Beca Blake

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Public Arts Advisory Committee Meeting Minutes

- III. **(3:45) APPROVAL OF MINUTES** – October 17, 2024, regular meeting
Ken Engelund motioned to approve the minutes with no corrections; the motion was seconded. All AYES.
- IV. **(3:50–4:00) PUBLIC FORUM** (for items not on the agenda; up to 3 minutes per speaker)
None
- V. **(4:00–4:15) LIAISON REPORTS**
Liaisons:
- a) City Council Liaison, Gina DuQuenne; **No PAAC related updates, other than the Say Their Name t-shirts have been vandalized again. A group discussion followed about what can be done to prevent vandalism and better memorialize this artwork.**
 - b) Ashland Parks and Recreation Commission Liaison, APRC Liaison Jim Bachman; **Jim Bachman absent (*Note, Liaison Bachman has never attended a PAAC meeting. No APRC representative has attended (other than Rocky Houston who attended the last meeting at the request of the PAAC) since Stef Seffinger was the APRC staff liaison).**
 - c) Community Development Liaison, Jennifer Chenoweth; **Jenn expressed her appreciation for the PAAC and is sad to be leaving, but also looking forward to new opportunities. There have not been any new updates on any of the newly proposed mural ideas (KS Wild, NW Nature Store, Ender's Alley, OSF 90th Anniversary, Piano murals) – would need concept plans to start process to move these projects forward. Ken, Cassie, and Jenn sent an email to APRC liaison, Parks Director, Community Development Director, and Councilor DuQuenne requesting the contact information of the APRC liaison and Parks' staff member who will be joining the task group for the MAP II project – which will be in compliance with the Art in Parks Policy.**
- VI. **(4:15–5:50) STUDY SESSION TOPICS** (take breaks as needed)
- a) PAAC Strategic Plan – Susan Jain to lead Strategy Update – build on Strategy overview and timeline from October meeting. **Susan led the group kickoff meeting for the PAAC Strategic Plan which will replace the PAAC's 2007 Master Plan. Overarching theme is to center the plan on the users' experience and figure out who the users are.**
Ken suggested as part of this process to look into updating the definition of Public Art in AMC Chapter, 2.29.020 and subsequent sections of the public art code. The initial focus is to gain UNESCO status in 10 years to coincide with OSF 100th year anniversary.
Ideas were generated during a brainstorming session on whiteboard looking at users local, non-local, public and organizations.
ACTION ITEM: Jenn will send the entire group the photo of the brainstorming session and PAAC members are to bring the top 3–5 selections that were placed on the board to narrow the focus.



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- b) Annual Workplan Update – Cassie Preskenis to lead discussion on workplan for upcoming City Council meeting presentation. **The workplan was refined and new ideas were added.**

ACTION ITEM: Jenn will send the revised version to Cassie and Susan for a presentation to the City Council and to Brandon (by December 6) to be included in the Council Communication packet.

NOTE: Due to Study Session focus on Work Plan and Strategic/Master Plan update, **Sections VII and VIII** updates will be deferred until December 19th meeting.

- VII. (5:15–5:30) **OTHER BUSINESS UPDATES and ACTION ITEMS** (up to 5 minutes per item)
- VIII. **ROUND TABLE** – Member open discussion of project ideas or opportunities (2 minutes each)
- IX. (6:00) **ADJOURNMENT** – Next Meeting Date: Thursday, December 19 @ 4:00 pm

Reminder of the end of the year appreciation reception on December 16, 2024, starting at 5:30.

End-of-Year Appreciation Reception
December 16, Council Chamber, 1175 E Main St

5:30–6:30 p.m.—2024 Achievements & Workplan Presentation for 2025
6:30–8:30 p.m.—Appreciation Event



The City of Ashland would like to express our sincere gratitude for your dedication, hard work and valuable contributions to the City Committee/Commission you serve on. Your time and efforts play a vital role in making Ashland a better place for all its residents.

Please come and enjoy light refreshments as we take a moment to reflect on all that we've accomplished together and look forward to the future of our community. **"We are Better Together!"**



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Photo: November 21, 2024 Brainstorming Study Session, Strategic Plan Development.

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