



Council Study Session Meeting Agenda

ASHLAND CITY COUNCIL

STUDY SESSION AGENDA

Monday, December 16, 2024

Council Chambers, 1175 E Main Street

Live stream via rvtv.sou.edu select RVTV Prime.

HELD HYBRID (In-Person or Zoom Meeting Access)

Public testimony will be accepted for both general public forum items and agenda items.

If you would like to submit **written testimony** or if you wish to **speak electronically** during the meeting, please complete the online [Public Testimony Form](#) no later than **10 a.m. the day of the meeting**.

5:30 p.m. Study Session

I. PUBLIC FORUM

15 minutes – Public input or comment on City business not included on the agenda

II. Committee Work Plans

a. Commission & Committee Workplans & Updates 2024/2025

III. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Manager's office at 541.488.6002 (TTY phone number 1.800.735.2900). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title I).

***Agendas and minutes for City of Ashland Council, Commission and Committee meetings may be found at the City website, ashlandoregon.gov,





Council Study Session

Date: December 16, 2024

Agenda Item	Commission & Committee Workplans & Updates 2024/2025
From	Sabrina Cotta
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SUMMARY

This is a review of all the Standing Advisory Committees. Standing Advisory Committees include Social Equity and Racial Justice Advisory Committee (SERJ), Housing and Human Services Advisory Committee (HHSAC), Public Arts Advisory Committee (PAAC), Historic Preservation Advisory Committee (HPAC), Climate & Environment Policy Advisory Committee (CEPAC), Transportation Advisory Committee (TAC). The Planning Commission and Ashland Parks and Recreation Commission (APRC) have also provided updates.

POLICIES, PLANS & GOALS SUPPORTED

- Excellence in governance and City services
- Respect for the citizens we serve, for each other and for the work we do

BACKGROUND AND ADDITIONAL INFORMATION

The City is currently in the process of updating the Ordinance that outlines the Committee's charges. Resolution 2023-06 updated the Standing Advisory Committee structure. The following information has been provided by the Committees and Commissions on accomplishments and future goals:

Social Equity and Racial Justice Advisory Committee

SERJAC has encountered much change and growth in 2024. We have changed personnel within the committee (staff, co-chairs, and members) as well as our strategy for reaching our overarching goal of improving Social Equity and Racial Justice in the City of Ashland. (See 2025 work plan)

2024 Accomplishments:

- Read, evaluated, and provided recommendations based on the City of Ashland DEI Assessment.
- Participated in starting the Welcoming Project (now Ashland Voices). This is a joint project with SOU and the Chamber of Commerce that highlights organizations and businesses led by individuals of marginalized identities in Ashland.
- Prepared SERJ Research Project and Report investigating ways in which the City of Ashland helped and/or harmed the Civil Rights of historically marginalized populations and presented it to City Council.
- Identified, contacted, and met with community partners including SOU's Black Student Union and SOU's Native Nations Liaison.
- Supported Community events including:
 1. Rev. Dr. Martin Luther King, Jr. Celebration
 2. Cesar Chavez
 3. Juneteenth
 4. SOPRIDE
 5. Indigenous People's Day
 6. Ashland Together and Ashland Sunrise Project speaker series
- Received DEIA training from an outside consultant familiar with SERJAC that was particularly tailored to the work of the committee.
- Considered and provided feedback on Climate Friendly Areas
- Welcomed two new committee members
- Engaged other committees in collaboration and support including HHSCA and CEPAC

2025 Workplan





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As we move into 2025, our members are excited to continue to support the work we started this Fall to stabilize and refocus the committee on its charge to assist the City of Ashland in growing its equity lens and equity actions.

Those efforts include:

- Appointed two new members and are actively recruiting two more.
- We initiated a strategic planning process to assist in developing our 2025 workplan to ensure collaborative and measurable goals for the committee.
- And, in our biggest shift, we have assigned added responsibilities for committee members, naming each as liaison to another City of Ashland committee or commission. This makes tangible strides toward earlier goals related to better interaction with other committees

o We have liaisons for Public Arts, Historic Preservation, Housing and Human Services, CEPAC, and Parks. As we settle our new members, assignments will be finalized for 2025 and will cover all committees and Parks with the goal of assisting the committees apply an equity lens to their work and decision-making process.

- Additionally, we have set some specific goals related to better communication and connection with the City of Ashland, other municipalities and Ashland's population.
- Our goals fall into three main categories: Outreach, Communication, and Connection.

1. Outreach

- o Increase awareness of SERJAC in Ashland and beyond
- o Table at events (SOU Meet Ashland, OLLI, etc)
- o Increased visibility and participation at DEIA-aligned events in our region
- o Continue to grow partnerships and collaboration with values aligned non-profits, clubs/organizations, businesses, SOU departments, local and regional affinity groups, etc
- o Plan, write, administer, and evaluate a DEIA Climate Survey for the population of Ashland. Goal is to complete in 2025 with possible evaluation and publication crossing into 2026.

2. Communication

- o Improve internal committee communication
- o Develop more efficient ways of sharing ideas and collaborating on projects
- o Onboarding and offboarding processes
- o Improve external communication with community
- o Increase visibility of existing DEIA-related resources (e.g. Oregon DoJ Bias Response Hotline)

3. Connection

- o Follow through on the work we began with the City DEI Assessment and obtain a report regarding the status of the recommendations by the consultant and the trainings that are being offered to employees and assist as requested by City Council in those efforts.
- o Improve and maintain connection with Ashland's population
- o Focus: who do we serve and how do we serve them?
- o Better visibility and connection with other City of Ashland Committees (see above)
- o Connect and collaborate with other aligned municipal bodies across Oregon

Housing and Human Services Advisory Committee:

In 2024 the Housing and Human Services Advisory Committee completed or addressed the following items in pursuit of the current workplan:

- Reviewed and recommended appointment of members to the council requested ad-hoc Subcommittee to address the development of the Homeless Services Masterplan Report.
- Reviewed applications and made recommendations regarding the allocation of \$134,000 in Social Service Grant funding to twelve non-profit organizations.
- Reviewed applications and made recommendations regarding the allocation of \$350,000 in Affordable Housing Trust Fund Grant funding to three affordable housing organizations and one homeless services provider.



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- Reviewed applications and made recommendations regarding the allocation of \$179,575 in Community Development Block Grant funding to two non-profit organizations.
- Worked with Homeless Services Masterplan Subcommittee on community engagement and data collection to help inform the development of the masterplan.
- Provided a mid-cycle update as requested by Council at a Study Session on the development of the masterplan.
- Engaged in planning for the Housing Resource Fair to take place in February 2025
- Held the Annual Rent Burden Meeting in November 2024.
- Review and recommendation of the Homeless Services Masterplan Report – The Advisory Committee will review and make a recommendation to the Council at their regular meeting on July 18th.

Key Projects

- **Develop an Equitable Housing Plan-Initial Stages**
 1. The Equitable Housing Plan must be adopted concurrent with the 2025-2029 CDBG Consolidated.
 2. Development of the Plan was pre-empted by the request to develop a Homeless masterplan report and the purchase and development of 2200 Ashland street as every night low barrier emergency shelter. Staff is working on a scope of work for a consultant and the Committee is communicating with SERJAC about community engagement.
- **Rent Burden-Education and Outreach Event**– underway.
 1. The HHSAC has heard from a variety of community members regarding potential topics and formats for the annual educational event, topics range from information about ADU development, community education on the Community Land Trust Model, and workforce and middle housing.
 2. The HHSAC began developing a plan for this year's event at their regular meeting in June.
- **Manufactured Home Park Zoning Ordinance**– underway.
 1. This project will be undertaken by the Planning Commission and planning staff and will go before the HHSAC for review and recommendation.
- **Consolidated Plan for the Use of Community Development Block Grant Funding**
 1. City Staff is in the initial stages of developing a five-year plan for the use of CDBG funding. The HHSAC will primarily be engaging in Community input for development of goals and priorities for the use of funding and for reviewing and making a recommendation for the draft plan.
- **Development of a Request for Proposals for the Beach Creek Property and or other City Surplus property as directed by Council.**
 1. The HHSAC will work with staff to draft an RFP for development of the Beach Creek property by an eligible affordable housing developer.
 2. Should the City identify other surplus City Property as suitable for Affordable Housing Development, the HHSAC will advise staff on the development of an RFP for consideration by the City Council.
- **Update of the Fair Housing Analysis of Impediments to fair housing choice**
 1. The Analysis of Impediments to Fair Housing Choice must be adopted concurrent with the 2025-2029 CDBG Consolidated.
 2. The Equitable Housing Plan, the Consolidated Plan and the Analysis of Impediments have similar data and narrative sections and have several areas of overlap. All three documents require some community input, the HHSAC will work with SERJAC to complete community engagement activities with will be used to inform all three documents.

Public Arts Advisory Committee

2024 Achievements

- Implemented Street Crossing Art, “*Walking Upstream*” at entrance to Lithia Park; installed on July 2, 2024.



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- Coordinated and implemented the Playwright Walk and first plaque, a Shakespeare quote in front of the Chamber, installed on October 7, 2024.
- Coordinated and implemented artist installation of three (first 3 of 20 identified) Oregon Department of Transportation utility traffic controller boxes community painting project with local artist and community engagement; implemented August – November 2024; task group planning for next set of boxes to be painted.
- Supported community-driven effort to fund and create a permanent, public art installation entitled “Ancestor’s Future: Crystallizing Our Call” by Micah Blacklight inspired by the “Say Their Names” Memorial.
- Support community-driven effort to fund and create a public mural installation at the Elks Building in Downtown Ashland entitled “Where the Crow Lights” by John Pugh.
 1. *The updated design will be presented by John Pugh to the PAAC on December 19, 2024, and recommendations from the PAAC to City Council regarding the updated design are forthcoming.*
- Recruited the first SOU student representative to PAAC.
- Updated list and photos of City owned public artworks; began discussions for development of a maintenance plan.
- Kickoff meeting for update the PAAC Strategic Plan (formerly 2007 Master Plan).

2025 PAAC Upcoming Efforts

The PAAC set priorities during a Study Session on January 19, 2024, and started a formal goal setting for 2025 during a special meeting, Study Session on November 21, 2024. The following are PAAC priority projects and initiatives - some originate from the community and others are initiatives of committee members and public citizens.

- Update and adopt a Strategic Public Arts Plan in 2025, including potential launch to achieve UNESCO World Heritage status in the next 10 years.
- Continue to strategize, identify, recommend, and implement projects that align with PAAC goal to create Ashland as an art destination through “Art Activations for Art Destinations” as identified in early 2024 PAAC priorities.
- Continue to implement the Council/Oregon Department of Transportation (ODOT) MOU to promote local artist or community designed artwork on ODOT Traffic Controller Boxes, with funding assistance from the City of Ashland.
- Obtain designation of the Downtown Historic District as the next Marking Ashland Places (MAP II) district, in concert with the Historic Preservation Advisory Committee and in compliance with the APRC *Art in Parks* policy.
- Continue to support community-driven efforts in the ongoing implementation of the Playwrights Walk. Springboard from the initial philanthropic donation of 12 downtown plaques by Barry and Kathryn Thalden to an ultimate collection of 100 plaques city-wide for OSF’s 100th year anniversary in 2035.
- Develop a plan, review the city insurance coverage for artwork, and evaluate ongoing maintenance and repairs needs and cost estimates to develop a line-item funding budget for artworks that are in the Public Art Collection, all in cooperation with the Public Works Department.
- Select, coordinate, and implement additional street crossing art projects
- Continue to add to the StoryMap and evaluate public reception of the self-guided Public Art Walking Tour.
- Organize a celebration of “We Are Here” for the 2026 anniversary. Make a recommendation to City Council to make a proclamation for the celebration.
- Identify opportunities and discuss and consider public art projects for southeast Ashland.
- Identify, discuss and consider a permanent alternative or addition to the “Say Their Names” memorial.
- Invite and add SERJAC member as liaison to PAAC with goal to promote and to include equity practices in public art.



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- Continue to support community-driven effort to fund and create a permanent, public art installation entitled “*Ancestor’s Future: Crystallizing Our Call*” by Micah Blacklight inspired by the Say Their Names Memorial.
- Continue to support community-driven effort to fund and create a public mural installation at the Elks Building in Downtown Ashland entitled “*Where the Crow Lights*” by John Pugh.
- Work to promote environmental awareness and sustainable practices in public art.

Historic Preservation Advisory Committee

Over the course of 2024, the Historic Preservation Advisory Committee (HPAC):

- Resumed the in-person HPAC Review Board, a bi-weekly subcommittee to review building permits and pre-application proposals as well as being available by appointment to discuss potential historic preservation issues.
- Celebrated Historic Preservation Week 2024. This event was a celebration of preservation in Ashland and of the first phase of the Marking Ashland Places (MAP) project in the Ashland Railroad Addition Historic District presented cooperatively with the Public Arts Advisory Committee (PAAC), Ashland Chamber of Commerce, Ashland Parks Department, Southern Oregon University (SOU) and WalkAshland.
- Continued to review and advise on land use applications in Ashland’s four National Register-listed historic districts including single-family, multi-family, commercial, public and legislative projects.
- Reviewed the “Walking Upstream” painted crosswalk treatment, the “Playwright’s Walk” proposal, and mural proposals for Northwest Nature Shop, the Ashland Elks Lodge and KS Wild.
- Created a subcommittee and provided detailed recommendations to the Oregon Department of Transportation (ODOT) through its Architectural Historian on the rockwork treatment in crosswalk accessibility projects and utility box replacement proposals.
- Continued the successful partnership with the Public Arts Advisory Committee and Parks Department in a subcommittee to begin looking at the next phase of the Marking Ashland Places project in the downtown.
- Met with the Parks Foundation to discuss restoration of the Butler-Perozzi Fountain and had two members (Shostrom and Whitford) who served on the Parks Foundation’s steering committee for the planning and fundraising effort.
- Toured the Community Center building and had one member (Shostrom) appointed to the Management Advisory Committee (MAC) looking at options for the future of this individually listed historic resource from the National Register of Historic Places.

2025 HPAC Upcoming Efforts

The Historic Preservation Advisory Committee (HPAC) has identified the priorities and work plan below for the 2025 calendar year:

- **Update the City’s Historic Preservation Plan.** The current Historic Preservation Plan was completed in 2008 using consultant services funded by a Certified Local Government (CLG) grant. The plan speaks to the city’s planned preservation activities from 2009-2018. Members believe it overdue for an update and will revisit the plan and work at updating it systematically through regular meetings when there aren’t land use items on the agenda.
- **Update HPAC Webpage** - HPAC members will work with staff to update the committee’s page of the city’s new website.
- **Continuing Education for HPAC Members** - When meeting time is available, HPAC will look at continuing to educate new and existing members on the information needed to carry out their responsibilities, including roles and responsibilities; reviewing planning action procedures and development standards; reviewing the Secretary of the Interior’s national standards for historic preservation, and becoming familiar with the responsibilities of being designated as a Certified Local Government in Oregon.
- **Raise Public Awareness of Preservation and HPAC** – Promote preservation and the committee through events, activities and partnerships including the Preservation Awards, direct mailings to new



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property owners in the districts, targeted outreach to professional groups, updating the Committee's webpage, and on-going work with the Public Arts & Advisory Committee to continue the Marking Ashland Places project.

Climate and Environment Policy Advisory Committee

1. - Accomplishments

- *Passed on to City Council a Clean Air and Electrification Ordinance pertaining to new residential construction*
- *Worked Jointly with the local realtor community to put in place a Clean Energy Home Score*
- *Working with our Climate analyst, reviewed and provided feedback on USDA RESP Loan*
- *Began regular relationships with other committees, in particular working on Transportation and Land Use issues.*
- *Significant and on-going work addressing pollution, emissions and noise from lawn blowers and other gas powered small-engine yard and landscape equipment*
- *CEPAC 2025 Work Plan – Short Term*
- *Bring existing projects to finish line*
 1. *Clean Air Ordinance*
 2. *Small Engine / Leaf Blower plan*
 3. *Home energy scores – Secure a dedicated CEPAC member to work with the local realtor community*
 4. *USDA RESP Loan*
- *Work with, and support community groups working on climate mitigation and adaptation initiatives (CEAP 2017)*
 1. *Community Education. Who does this?*
- *Recommendations to Staff/Council re: AVISTA franchise agreement*
- *Bring CEPAC Membership back to a full complement of members*

A Suggested 2025 Work Plan – Ongoing

- 1) Recommendations to Council regarding decreasing methane emissions from existing Residential and Commercial structures
- 2) Urban, Land Use, and Transportation issues (Work with Transportation Commission)
 - a. Transportation System Plan (TSP)
 - b. Expand pedestrian and bike-friendly transportation
 - Implement, and expand upon, existing Safe Routes to Schools recommendations
 - Dedicated work on identifying safe bike and pedestrian routes
- 3) Funding Source identification and capture for climate and environmental work
- 4) Support food waste diversion and composting
- 5) On-going involvement with City Plans such as the Comprehensive Plan, Water Update, Electric Plan, TSP, etc.
- 6) Evaluate, and make recommendations regarding climate and environmental issues related directly to City of Ashland Municipal Operations

Transportation Advisory Committee

2024 Accomplishments:

Completed Projects

- Review and Recommendations for the Climate Friendly and Equitable Communities(Presentation with 3J consulting, ECONorthwest and JET Planning)
- Review and Recommendations for B Street Corridor Safety Analysis(including Public Engagement process with Kitleleson and Associates)
- Review and Recommendations of Type III Planning Action(Townmaker's Croman Mill Development)



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- Ashland Street Rehabilitation Project (complete with protected bike lanes, and bike boxes and dedicated street sweeper as well as other multi-modal improvements)
- City-wide Bike Rack Inventory
- Bird Scooter Program review and rejection
- Letter of Support for RVTG grant to expand Route 17 Hours and Frequency
- Yearly Crash Analysis and Near Miss Review(Distracted Driving + Speed=Majority of issues)

In Process and Ongoing Work

- Securing Safe Streets and Roads 4 All Federal Grant utilizing Vision Zero Resolution and methodology, Safe Routes to School Planning for City-Wide Safety Analysis
- North Mountain Rehabilitation Project (Publicly Noticed Hearing and Design Review completed. Final Construction Review and construction to begin in 2025)
- Type III Planning Action Review Casita Development Pre Application Review 12/24
- Encroachment Ordinance Review(Parklets reviewed and not recommended)
- Crash and Near Miss Analysis Mitigation Measures
- Collaboration and Engagement with other advisory Committee and Commissions(TAC members volunteer to attend and report on other Standing Committee and Commission business; CEPAC and TAC work on Transportation Aspects of the CEAP)
- Downtown Revitalization (Wayfinding Process with Economic Development 12/24)

Education

- Chip Seal and Roadway Maintenance Overview(Includes introduction of new complaint portal SeeClickFix App)
- E-Bike Rules and Regulations(Citizen Concern, Council Questions, Enforcement, preventive mitigation discussions)

Work Plan Outline 2025-2027

I. Transportation System Plan Update

II. Safe Streets 4 Everyone Safety Planning Grant

III. Capital Improvement Projects(Protected Bike Lanes/Multimodal Analysis)

A. North Mountain Rehab

B. B Street Bike Boulevard

C. Oak Street Rehabilitation

1. A Street Intersection

2. Van Ness Intersection

D. Water Street & RR Trestle

E. Van Ness & Helman Intersection

IV. Traffic Safety, Parking, Signage, Striping, etc. – Continuous

A.Public Education and Outreach Programs

(Collaboration with Council, Standing Advisory Committees, Parks Commission and Planning Commission)

B. Encroachment Guidelines Review

C. Traffic Crash and Near Miss Review (twice annually)

D. Bike Parking Project

E. E-Bike Safety Project

F. Transit Support as needed (RVTG)

V. Council Directed Projects for Review

A. Downtown Revitalization Grants



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B. ODOT Collaboration

C. Wayfinding (With Economic Development)

Planning Commission

2024 Achievements

The Planning Commission is unique among advisory bodies to the Council in that the bulk of its work plan is driven by development proposals, Council direction, and State legislative land use mandates.

Over the course of 2024, the Planning Commission conducted public hearings to consider:

- Approval of the new Parks, Trails & Open Space Map
- Approval of the new Buildable Lands Inventory
- Approval of the new East Main Street Park.
- Development of a 15-lot Performance Standards Subdivision consisting of 38 units as the final phase of the Kestrel Park Subdivision.
- Development of a five-lot Performance Standards Subdivision at 210 Alica Avenue.
- Development of a four-lot subdivision for deed-restricted affordable housing at 452 Williamson Way.
- Development of a four-lot Performance Standards Subdivision at 113 Pine Street.
- Development of a four-unit Cottage Housing Development at 765 Cambridge Street
- Site Design Review for a new RV & Truck Service Area at Les Schwab at 2308 Ashland Street.
- The installation of new Wireless Communication Facilities on the Southern Oregon University Science Building.
- Modifications to the previous hillside development approval at 329 Granite Street
- A request to vacate a portions of the public right-of-way for segments of Fern Street and Mountain Meadows Drive.

The Planning Commission also conducted Study Sessions exploring:

- The Housing Element, Housing Needs Analysis & Housing Production Strategy.
- The Transportation Element and Transportation System Plan with the Public Works Director and the Transportation Advisory Committee Chair.
- The Energy, Air & Water Conservation Element of the Comprehensive Plan and the Climate Energy Action Plan with staff Climate & Energy Analyst and the chair of the Climate & Environment Policy Advisory Committee.
- The Southern Oregon University Masterplan as a preface to a coming light update.
- The Southern Oregon University Business Venture Tournament Team's Presentation
- Recent state legislation with a focus on Senate Bill 1537.
- Climate Friendly Area review and recommendations, and public engagement plan.
- Development Process Management Advisory Committee (DPMAC) recommendations
- The Croman Mill site environmental clean-up progress.
- An update on the Manufactured Home Park Zone ordinance adoption.
- The Economic Opportunities Analysis Public Engagement Plan.

The Planning Commission also held its annual retreat which looked at:

- The redevelopment of downtown Phoenix post-Alameda Fire, with a focus on the Phoodery and the subsequent development of the adjacent properties as a success of the Phoenix Urban Renewal Agency.
- Site visits and tours of the Royal Oaks Mobile Home Park (Phoenix), Pacific Village Mobile Home Park (Phoenix) and Talent Mobile Estates (Talent) with presentations by the Housing Authority of Jackson County on the post-fire redevelopment of the Royal Oaks as affordable ownership housing and by the Coalición Fortaleza on their work with CASA of Oregon to convert Talent Mobile Estates to a resident-owned cooperative (ROC) in preparation for the coming discussions of a Manufactured Housing Park Zone ordinance for Ashland.



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2025 PC Upcoming Efforts

The PC reviewed priorities during a regular meeting on November 12, 2024. The following are PC priority projects and initiatives - some originate from State legislative land use mandates, and others are reflective of Council and community goals.

Current Planning

- **Annexation for 1511 Highway 99N**

A new Grand Terrace application has been received and is now in review.

- **Annexation for 300 Clay St**

An application has been received and is now in review.

- **Kestrel Park Subdivision Multi-Family Zoned Portion**

An application has been received and is now in review.

- **Annexation and Master Plan Modification for the former Croman Mill site**

Discussions with Townmakers, LLC are on-going, the property owners continue to work with Oregon DEQ on clean-up, and an application is anticipated at any time.

Advanced (Long Range) Planning

Long-range planning involves developing and implementing policies and regulations that guide a community's growth and development over the long term, typically 20 years or more. It focuses on creating a strategic vision, addressing future challenges and opportunities, and shaping lasting impacts on land use, infrastructure, housing, and sustainability. These "long range" legislative changes are less about the time it takes to adopt them and more about their enduring influence on the community's social, economic, and environmental future. Each of the planning initiatives listed below are to be undertaken in the 2025 calendar year.

- **Climate Friendly Areas (CFA) Designation & Zoning Code Amendments**

A Council study session occurred on November 4th. The project consultant team including 3J Consulting, JET Planning and EConorthwest are now working on draft code language which will come back to the Planning Commission and Council for review later this fall. The deadline for this project has been extended by the state until June 30, 2025. *[This project is funded through a grant from the Department of Land Conservation & Development.]*

- **Walkable Design Standards Ordinance Adoption**

The State of Oregon has introduced "Walkable Design Standards" as a statewide initiative to promote sustainable urban design and support multi-modal travel options, including walking, biking, and wheelchair accessibility, to foster pedestrian-friendly development in communities across the state. Staff are working with Cascadia Partners to develop code changes necessary to implement Walkable Design Standards required under the Climate Friendly & Equitable Communities (CFEC) rules. It is hoped that any necessary code changes will be adopted in conjunction with the CFA adoption process. *[This project is funded through a grant from the Department of Land Conservation & Development.]*

- **Manufactured Home Park Zoning Ordinance**

3J Consulting is working with staff to develop a 'Manufactured Home Park Zone' ordinance which is one of the strategies identified in the recently adopted Housing Production Strategy. This item is to be complete by mid-2025. *[This project is funded through a grant from the Department of Land Conservation & Development.]*

- **Economic Opportunities Analysis(EOA)**



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An Economic Opportunity Analysis (EOA) is moving ahead with Community Attributes, Inc. (CAI). The City of Medford is also currently conducting an EOA with CAI, and it is hoped that this will provide an opportunity for coordinated consideration of regional economic issues. The EOA is planned for completion mid-2025. *[This project is funded in part through a grant from the Department of Land Conservation & Development.]*

- **Southern Oregon University Master Plan**

Southern Oregon University staff and counsel have been in on-going discussions with Planning staff and have had a campus open house to discuss the upcoming master plan update. Staff anticipate that a pre-application submittal will be received this fall and that an application for a “light update” of the existing 2010 Master Plan will be received early in 2025.

- **Transportation System Plan (TSP) Update**

Public Works will begin a TSP update in mid-2025. Given that planning for newly identified Climate Friendly Areas will be key to the update process and that the city is expected to handle the full public engagement portion of the project, staff anticipate that the Planning Commission and Planning staff will play a bigger role in this update than they have in past updates.

Ashland Parks & Recreation Commission

2024 Accomplishments

Staffing:

- New Employees/Roles
 1. Janitorial Team
 - Rick Deckelman
 - Drew Bailey
 - Jesse Rowland
 - Forest Rota
 2. Senior Services Coordinator – Shannon Holt
 3. Golf Program Manager – Brian Weaver
 4. Environmental Education Manager – Kirsten Came
 5. Senior Services Superintendent – Natalie Mettler
 6. Director – Rocky Houston

Programs:

- Park Operations
 1. Safety/Training Initiative
 2. 37,960 restrooms cleaned and 16,790 trash cans emptied
- Recreation
 1. Ice Rink
 - New Cover for tent & new Chiller for ice
 2. SmartRec – new software for registering online
- Senior Services
 1. Exceeding pre-COVID utilization of programs and services
- Planning & Development
 1. Secured (2) OPRD Local Government Grants
 - Hunter Park Tennis Court Restoration
 - East Main Community Park – Phase I Development
 2. Parks Foundation raised \$800,000 for Butler-Peruzzi Fountain Restoration
 3. Capital Improvement Plan 2026-2031 completed (draft)



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4. 10-year Strategic Plan ready for kickoff in 2025

FISCAL IMPACTS

SUGGESTED ACTIONS, MOTIONS, AND/OR OPTIONS

Please direct any work plan questions or suggestions to the appropriate Commission or Committee staff liaison and/or member.

REFERENCES & ATTACHMENTS

None

