



Housing And Human Services Committee Agenda

Community Development Building
51 Winburn Way

Note: Anyone wishing to speak at any Housing and Human Services Advisory Committee meeting is encouraged to do so. If you wish to speak, please rise and, after you have been recognized by the Chair, give your name and complete address for the record. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.

October 24, 2024

AGENDA

- I. **CALL TO ORDER:** 4:00 p.m.
- II. **APPROVAL OF THE AGENDA**
- III. **CONSENT AGENDA**
 - A. Approval of September 26, 2024, Minutes
- IV. **PUBLIC FORUM** (4:05–4:15 p.m.)
 - A. Public Forum.
- V. **NEW BUSINESS**
 - A. Schedule for November and December, Retreat Planning? (4:15–4:45 p.m.)
- VI. **UNFINISHED BUSINESS**
 - A. Education and Community Engagement Planning Discussion Continued (4:45–5:45 p.m.).
- VII. **INFORMATIONAL ITEMS**
 - A. Liaison Reports
 - B. General Announcements
- VIII. **AGENDA BUILDING – Future Meetings**
- IX. **ADJOURNMENT:** 6:00 p.m.

Next Meeting Date: TBD

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email linda.reid@ashland.or.us. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102–35.104 ADA Title 1).



Housing And Human Services Committee

Draft Minutes

Community Development Building

51 Winburn Way

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September 26, 2024

Draft Minutes

Commissioners Present:	Council Liaison:
Echo Fields	Bob Kaplan (Absent)
Brittney Bass	Dylan Bloom (Absent)
Vincent Tufts (Arrived Late)	Staff Present:
Crystal Munoz	Linda Reid; Housing Program Specialist
Rich Rohde	Kendall Escuin; Admin Support
Commissioner's Absent:	
Ashley Laube	SOU Liaison:
Montana Hauser	Tiana Gilliland

I. CALL TO ORDER: 4:00 p.m.

II. APPROVAL OF THE AGENDA

III. CONSENT AGENDA

A. Approval of August 22, 2024, Minutes

The Committee has approved the minutes as presented. Voice Vote: ALL AYES the minutes from August 22, 2024, have been approved.

IV. PUBLIC FORUM (4:05-4:15 p.m.)

A. Public Forum.

N/A

V. NEW BUSINESS

A. Preliminary Discussion of Climate Friendly Areas (4:15-5:00 p.m.)

Presented by Scott Fregonese with 3J Consulting, Mackenzie Visser with ECO northwest, Elizabeth Decker with JET Planning, and Derek Seversen Planning Manager with the City of Ashland. Topics covered in the presentation:

- What is a CFA.
- How climate friendly areas are selected.



Housing And Human Services Committee Draft Minutes

- Must have capacity for 30% of the city's projected housing needs.
 - 3,469 homes.
- The city of Ashland is looking at 3 different areas.
 - Railroad property.
 - Transit Triangle.
 - Croman Mill.
- Key CFA Requirements.
- Residential Density.

B. Public Hearing–Consolidated Annual Performance Evaluation Report Review and Approval (5:00–5:15 p.m.)

- Linda Reid gave a brief overview of the CAPER and the process for our new Committee members. OHRA and Maslow are the two organizations from the 2023 year that were awarded funds. Reid reviewed the progress made for both organizations with their allotted funds.

Bass/Gilliand m/s. Voice Vote: ALL AYES. The Committee moves to accept the CAPER as presented.

VI. UNFINISHED BUSINESS

A. Education and Community Engagement Planning Discussion Continued (5:15–5:45 p.m.).

- The date of the event is set for Thursday, November 14 from 5:00–7:00 p.m.
- The location is still being determined.
- Table themes and participants were discussed.

VII. INFORMATIONAL ITEMS

A. Liaison Reports

- Reid attended a conference with the Department of Housing and Urban Development (HUD) Staff. While at the conference Reid was able to speak with Brian Guiney, from the Portland HUD field office, Guiney would love to bring Kristen Ray down to Ashland with him to speak with elected and appointed officials about how HUD can work with communities to work toward gaining more affordable housing.

B. General Announcements

- The Unitarian Church is holding a public forum on Wednesday, Oct. 9 from 5:30–7:30 p.m. where they will discuss the proposed plans for 2200 Ashland St.
- Southern Oregon Housing for All community forum will take place on Thursday, Oct. 3 at 10 a.m. in the Gresham room at the Ashland public library.



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VIII. **AGENDA BUILDING – Future Meetings**

- Make the education and community engagement planning the focus of the October meeting.

IX. **ADJOURNMENT: 6:00 p.m.**

Next Meeting Date: October 24, 2024

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Memo

DATE: October 24, 2024

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Holiday Meeting Schedule and December Goal Setting Retreat Planning

Last year the Housing and Human Services Commission held their annual goal setting retreat on December 14th 2024 at the Ashland Library. At that time, the following goals were established:

2021 Goals for the Housing and Human Services Advisory Committee

- Workforce Housing
 - Cottage Housing (numerical goal)
 - Housing For Young Families
 - Higher Density Development
 - Remove Requirements for Open Space
 - Housing for all demographic groups
 - Housing for SOU graduates
- Identify barriers to housing support, are there ways that the Committee can assist agencies that are struggling? Create a survey to ascertain what types of help the Committee can provide. Host an event to talk to organizations about how the committee can support other agencies.
- Review Air B&B regulations (AMC 18.2.3). Can these be changed? How Does it work? How do complaints happen? How is compliance gained?
- Explore incentives for private market equity investors and developers from outside the area.
- Encourage the development of a diversity of housing types.

Planning Department

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Memo

- Explore opportunities for alternative/innovative housing types, with permaculture.
- More ADA housing development/accessible housing development.
- Construction Excise Tax.

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Memo

DATE: October 24, 2024
TO: Housing and Human Services Advisory Committee
FROM: Linda Reid, Housing Program Manager
DEPT: Planning
RE: Education and Community Engagement Planning

The HHSAC began the process of brainstorming about what the Committee members might like to do/see/accomplish for this year's event in July and has identified some aspects that they would like to include thus far, including making sure that whatever venue is chosen is good for walkability, that the event had a social/interactive format rather than a more formal educational forum format.

Items still left to be discussed/completed:

- **Communication and marketing**- Create a pamphlet that gives a brief description on each guest. Utility bill mailer to advertise the event, the City Website, KDRV, Flyers, FB and IG.
- **What do we call it**
- **The roles of each person in the room**
- **Inviting City Council and what their roles would be**
- **What is the main "take away" from this event**- realistic resources that people can use,
- **When, what date will it be on?** – November 14, 2024, depending on locations available.

"Cost Burden" Event Table Themes:

- **Eviction Prevention Landlord/Tenant Dispute**
Resolution: Resolve/Makayla, Legal aid, info about renters' insurance, Fair housing/Senior/disability/special needs/ADA.

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Memo

- **Alternative Housing:** Derek Sherrell; Home Share; manufactured housing?
- **Credit Union/Mortgage lending;** Credit counseling/budgeting, Jacob Ghena & Julie Stacy/loan depot, Eric—family self-sufficiency at Housing Authority
- **Homeownership** –downpayment assistance programs, Homeownership education; Brandon Thoms from Habitat, the IDA program; Echo—educating folks on maintenance plans & then budgeting for that

Unitarian Church:

Rich checked the Gresham Room at the Ashland Library for a Thursday evening in November, but it was not available. The Unitarian Church space is not available on November 14. The only Thursday that the Unitarian Church is available in November is November 21. Rich filled out a request form for Thursday, November 21, from 5:00 p.m. to 7:30 p.m. The Committee could advertise the meeting as 5:30 p.m. to 7:00 p.m. They may want a small rental fee.

The Grove:

For all of the Thursday dates in November 3–4:45 would be available or AFTER 6:30pm on Thursdays.

Fridays are wide open if you want to consider something on Fridays.
Most other evenings are booked from 4–7pm.

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