



General Meeting Agenda

ASHLAND GENERAL
REGULAR MEETING AGENDA
Wednesday, September 18, 2024

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I. CALL TO ORDER

II. Business

1. Minutes of September 11, 2024
2. Gathering Public Input

III. Announcements

IV. Public Forum

V. ADJOURNMENT





2200 Ashland St. Ad Hoc Committee Meeting

September 18, 2024
3:00-5:00 p.m.

2200 Ashland Street

AGENDA

I. CALL TO ORDER (3:00-3:05 p.m.)

Welcome & Review Agenda & Timeline

October 2	Final Prep for Public Event
October 9	Public Event
October 16	Incorporate Public Input
October 30	Finalize Recommendations
November 19	Recommendation to City Council

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
Sept. 15	16	17	18 meeting	19	20	21
22	23 survey--	24-----	25-----	26-----	27-----	28-----
29-----	30-----	Oct. 1----	2 meeting	3-----	4-----	5-----
6-----	7-----	8-----	9 EVENT	10-----	11-----	12
13	14	15	16 meeting	17	18	19
20	21	22	23	24	25	26
27	28	29	30 last mtg	31	Nov. 1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19 Council	20	21	22	23

II. BUSINESS

1. Minutes of September 11, 2024 (3:10-3:15 p.m.)
2. Gathering Public Input (3:15-4:30 p.m.)
 - a. October 9 Event
 - Purpose
 - Agenda / Activities
 - Handouts / Materials
 - Physical Layout
 - Roles / Tasks
 - b. Survey Tool - Review / Finalize
 - c. Communications / Public Information

III. ANNOUNCEMENTS (4:30-4:35 p.m.)

IV. PUBLIC FORUM – Up to 5 minutes for public comments (4:35-4:40 p.m.)

V. ADJOURNMENT [Followed by a public conversation with Chief O'Meara starting at 4:45 p.m.]

Committee Meetings – 3:00-5:00 p.m. – 2200 Ashland St.
October 2, 16, and 30



2200 Ashland St. Ad Hoc Committee Meeting September 11, 2024 Minutes

	Name	Role	Attended 9/11/24
1	Matthew McMillan	Member	X
2	Ruth Coulthard	Member	
3	Bob Kaplan, City Councilor	Non-voting Member	
4	Allison Wildman	Member	
5	Jason Houck	Member	X
6	Rachel Jones	Member	
7	Tonya Graham, Mayor	Non-voting Member	X
8	Debbie Neisewander	Member	X
9	Wendy Tanner	Member	
10	Avram Sacks	Member	X
11	Gina DuQuenne, City Councilor	Non-voting Member	X
12	Trina Sanford	Member	X
	Jan Calvin	Facilitator	X
	Jesse	Guest	X
	James	Guest	X
	Scott	Guest	X
	Yukon	Guest	X
	Joshua	Guest	X
	Victoria Houck	Guest	X
	Alex Reid	Guest	X

AGENDA REVIEW

The agenda was reviewed.

MINUTES OF AUGUST 21, 2024

Minutes were reviewed and approved, with the correction that the monthly lease for the police substation is \$1,000 not \$2,000.

FOLLOW-UP ITEMS

1. Jan reported on a phone conversation with Cass Sinclair, who indicated that she would provide available data related to the committee's request but, as of yet no information has been provided. After a follow-up communications, Jan received a notice from the OHRA board chairperson announcing that Cass would be leaving OHRA for another career opportunity. Jan will follow up to see if any data can be obtained from the interim director.
2. Jan noted Chief O'Meara's comments about use of 2200 Ashland St. that were included on the agenda: *"APD has committed to a years-long tenancy of the space at 2345 Ashland Street, and we have invested a chunk of money into. I am not opposed to our officers having access to 2200, but it was important that we make our office space more present in the immediate problem area, which was very easily identified as the area around Suds Ur Duds (which is exactly where we placed the office.)"*

Chief O'Meara has been invited to attend a meeting to answer questions about policing in South Ashland, tentatively on 9/18. The group reviewed the set of questions generated at the last meeting, and people were invited to add to the list. The following questions will be sent to Chief O'Meara, seeking a confirmation of his availability:

South Ashland questions:

- What are the challenges APD deals with on the south side?
- Do you have data that shows an increase in 911 calls to south Ashland relative to the transient/homeless population? If not, what is your opinion?

Homeless-related questions:

- Is APD making preparations for California's sweep?
- What needs do you have in responding to calls related to people experiencing homelessness?
- What is APD's responsibility to manage the "night lawn" and mandated sleeping space?
- What spaces in town could be used for tents/cars of the homeless (protection from weather – sun, wind, rain)?

Drug-related questions:

- What is being done with drug arrests / rehab? (As in - short term turnarounds and dealing with repeat "offenders?")
- Oregon Drug Intervention Plan. Is APD making preparations for the changes to Measure 110 that began September 1? What does that look like?

Other questions:

- Who do you find/serve most in Ashland? (i.e., women/children, young adults, seniors)
- What parts of Ashland would APD consider "hot spots?"
- Do you have plans for or a need for more police?
- Would you support participating in a Polie Advisory Committee?
- What is the process for abandoned and seized property?
- What is the process for getting excluded from public parks?

PREPARING INFORMATION FOR PUBLIC REVIEW

The group reviewed decisions made at the last meeting:

1. What is NOT BEING CONSIDERED for this property

- a. Tent camping
- b. Car camping
- c. Low barrier sheltering
- d. Congregate sheltering
- e. Walk up shelter
- f. Flea market
- g. Maker space
- h. Permanent Pallet houses

- i. Resource Center
- j. Day Center
- k. Urban Rest Stop

2. What IS BEING CONSIDERED for this property

- a. Severe weather sheltering (heat, cold, smoke)
- b. Neighborhood resiliency hub during community emergencies
- c. Advisory Council with representatives from the neighborhood
- d. Day Storage
- e. Restroom
- f. Showers
- g. Laundry
- h. ...(and items to be decided on at this meeting)

The group addressed the remaining possibilities for the property to identify which to eliminate from consideration and which to keep under consideration when gathering public input.

Each member completed the worksheet included in the packet prior to discussion, answering the question, “Does it stay on the list of possibilities?”

1 = no

2 = not likely

3 = probably

4 = definitely

Jan asked about items people rated as a “1” (that the item should be taken off the list of possibilities).

Discussion led to the following general agreements (to be recommended to Council). **This list will be reviewed and finalized at the next meeting:**

- The property is not suitable for drop-in activities. Any classes or services provided on site will be by appointment or pre-registration.
- The services offered will not be suitable for high-needs individuals. The population to be served will be vetted through the CoC’s Coordinated Entry System, with a vulnerability score that corresponds to the lower-needs end of the scale.
- The City of Ashland will provide strong contract management for program providers, including approval of program and site management policies and practices prior to commencing services.
- The City of Ashland will appoint a 2200 Ashland St. advisory council with representatives from the neighborhood, as well as people with lived experience of homelessness.
- Residents of the site will be engaged in activities to increase their stability and ability to live independently.
- Residential options will be for a duration sufficient for individuals to prepare for independent living.
- The physical layout will include, at a minimum, multipurpose space, restrooms, and residential space.
- The configuration of residential space will provide for non-congregate living, although there may be shared space, as well (e.g., kitchen, showers, restrooms, laundry).
- The site will include one or more entrepreneurial ventures that generate funding to help support maintenance and operations of the site.

The group improved upon the descriptions of the different possibilities, agreeing that the term “transitional housing” better described the duration and expectations of the programming than “transitional shelter.” The group also noted that since the facility will be used as an “extreme weather and smoke shelter,” the term “seasonal winter shelter” is confusing. (See suggestion below.)

The three possible housing programs (purposes) to present for public input:

- Winter Only Housing
- Transitional Housing
- Bridge Housing

The physical spaces (for the housing programs) to present for public input:

- Boarding Rooms (within the existing building)
- Tiny Home Village
- Multi-floor Efficiency Apartments
- (and on a temporary basis) Pallet House Village

Focusing on the possibility of offices, the group supported seeking public input about including two types of office space:

- Office space for staff/volunteers of aligned programs (not serving clients on-site)
- Office space for aligned services provided by appointment only

A final discussion about other types of services centered on ways to meet pet-related needs of people experiencing homelessness. Prior to tying this need to the possibilities for 2200 Ashland St., it was suggested that changes to policies or protocols of the Jackson County Animal Shelter and/or partnerships with veterinarians be explored.

PUBLIC FORUM

Five individuals currently experiencing homelessness in Ashland shared comments with the committee. Jesse, James, Scott, Yukon, and Joshua shared perspectives about

- being clean and sober, countering the stereotypes often projected on unhoused people;
- having a range of trade skills from previous employment;
- it being easier to get help in Oregon if you have an addiction or mental health issue than not;
- harsh and inconsistent treatment by police officers, including loss of or damage to personal belongings;
- officers who increase conflict and use unnecessary force, rather than trying to work with people; and
- realities of rats and personal threats to safety at the night lawn, disappointed in what was supposed to be a safe place.

MEETING ADJOURNED at 5:35 p.m.

2200 Ashland St. Master Plan Ad Hoc Committee

The Task

Create a long-term master plan for the building and surrounding property at 2200 Ashland Street that aligns with contractual obligations to provide services to people experiencing homelessness, furthers the community's goals regarding homeless services and affordable housing, and enhances the experience of the surrounding neighborhood.

The Goals for the 2200 Ashland St. Property

- Provide immediate safety during severe weather for Ashland residents who are experiencing homelessness
- Support economic development and public art efforts that build, energize, and beautify south Ashland, which welcomes visitors as a gateway to the city
- Provide a pathway to long-term housing for Ashland residents who are experiencing homelessness, possibly including immediate shelter
- Support wider community goals, such as emergency management, social equity and racial justice, and climate action

Site Map



Land: 52,272 sq. ft. (1.20 acres)

Building: 5,333 sq. ft. finished interior

2200 Ashland St. Site Planning Public Forum

October 9, 2024, 5:30–7:30 p.m.
2200 Ashland Street

Agenda

5:00 p.m. Doors Open

5:30 p.m. Welcome / Opening Session

Purpose of the Public Forum
Background Information
Goals for the Property
The Ad hoc Committee and Its Task
 Introductions
 Process & Timeline
 Why Tonight is Important

5:45 p.m. Site Plan Concepts

What Will Not be Included
The Starting Point for What Will be Included
Introduction to the Other Possibilities
How the Site Will be Managed

6:00 p.m. Opportunities to Learn More and Provide Input

Table Conversations
 More About Site Management
 Communications with Neighborhood Businesses and Residents
 The Physical Features and Appearance of the Site
 The Services and Activities
Resource Materials
 Other Services for People Experiencing Homelessness
 Regional Efforts to Reduce Homelessness
Public Survey
 Online through 10/11
 Paper Version Tonight

7:30 p.m. Forum Concludes

Notes about the Forum:

- Table Conversations – people will be invited to move every 20 minutes.
- Each table/space will have a large sign noting the topic.
- Each table/space will have two hosts (committee members) and one note-taker (city staff).
- Elected officials will move from table to table to listen in.
- Questions that can't be answered at the event will be captured as something to be answered.
- Materials will be handed out upon arrival and will include:
 - Agenda
 - Site Map
 - Goals for the Property
 - What Will Not be Included
 - Starting Point for What Will be Included
 - List of Other Possibilities (with definitions/clarity)
 - Website link and QR code for the survey
- A paper version of the survey will be available, along with pens and a collection box.
- City staff will encourage people to exit the building/property in a timely fashion.
- A short (15 minute) debrief session will be held with all committee members as soon after 7:30 p.m. as possible 😊

Public Survey

1. To what degree to you agree with the following recommendations?

Recommendation	Not at All	A Little Bit	Somewhat Agree	Mostly Agree	Definitely Agree
Any classes or services provided on site be by appointment or pre-registration.	1	2	3	4	5
The services offered are not suitable for high-needs individuals. The population to be served are vetted through the CoC's Coordinated Entry System, with a vulnerability score that corresponds to the lower-needs end of the scale.	1	2	3	4	5
The City of Ashland provide strong contract management for program providers, including approval of program and site management policies and practices prior to commencing services.	1	2	3	4	5
The City of Ashland appoint a 2200 Ashland St. advisory council with representatives from the neighborhood, as well as people with lived experience of homelessness.	1	2	3	4	5
Residents of the site be engaged in activities to increase their stability and ability to live independently.	1	2	3	4	5
Residential options be for a duration sufficient for individuals to prepare for independent living.	1	2	3	4	5
The physical layout includes, at a minimum, multipurpose space, restrooms, and residential space.	1	2	3	4	5
The configuration of residential space provides for non-congregate living, although there may be shared space, as well (e.g., kitchen, showers, restrooms, laundry).	1	2	3	4	5
The site includes one or more entrepreneurial ventures that generate funding to help support maintenance and operations of the site.	1	2	3	4	5
Comments:					

2. What do you like or dislike about each of these residential services being at this site?

Residential Service	What You Like	What You Dislike
Winter Only Housing (mid-Oct – mid-April, with case management support to connect to resources)		
Transitional Housing (up to 18-24 months to gain stability to support independent living)		
Bridge Housing (up to 6-9 months, step-down housing or for voucher holder while they seek a place to rent)		

3. How supportive are you of following housing configurations being on this site?

Configuration	Not Supportive	Somewhat Supportive	Supportive	Please Explain
Boarding Rooms (within the existing building)	1	2	3	
Tiny Home Village	1	2	3	
Multi-floor Efficiency Apartments	1	2	3	
(on a temporary basis) Pallet House Village	1	2	3	

4. Which of the following would you like to see in the building? (mark all that apply)

- a. Office space for staff/volunteers of aligned programs (not serving clients on-site)
- b. Office space for aligned services provided by appointment only
- c. Other services (e.g., laundry) provided by appointment only
- d. Classes for self-sufficiency (job skills, finances/budgeting, home repairs, etc.)

5. What is most important to you about the physical appearance of the property?

6. How important would it be to you for the following to be provided?

	Not	Somewhat	Very
Website with information about services and activities	1	2	3
Advisory Council with representatives from the neighborhood and people with lived experience of homelessness	1	2	3
Open Houses or other types of events where people can become familiar with the site, services, and activities	1	2	3
Distribution of an annual report	1	2	3

7. Other Considerations

Please provide your thoughts about the following topics, as they relate to this site

- ☐ Evaluation measures
- ☐ Classes you might participate in
- ☐ Volunteer opportunities
- ☐ Other thoughts you would like to share with the committee

Please complete the following to help us understand who responded to this survey

1. What is your experience with homelessness?

- a. None
- b. None, personally, but I have friends or family who have or are experiencing homelessness
- c. I have experienced homelessness in the past
- d. I am currently experiencing homelessness
- e. Prefer not to say

2. Which age group are you in?

- a. Under 18
- b. 18-29
- c. 30-49
- d. 50-69
- e. 70 or older
- f. Prefer not to say

3. What describes your relationship to the property at 2200 Ashland St.? (mark all that apply)

- a. My home is right next to the property
- b. My home is within a half mile of the property
- c. My home is in south Ashland
- d. My business/workplace is within a half mile of the property
- e. My business/workplace is in south Ashland
- f. None of the above

Thank you for your time and input!