



Planning Commission Meeting Agenda

ASHLAND PLANNING COMMISSION

STUDY SESSION AGENDA

Tuesday, May 28, 2024

Note: Anyone wishing to speak at any Planning Commission meeting is encouraged to do so. If you wish to speak, please rise and, after you have been recognized by the Chair, give your name and complete address for the record. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.

I. CALL TO ORDER

7:00 p.m., Civic Center Council Chambers, 1175 E. Main Street

II. ANNOUNCEMENTS

III. PUBLIC FORUM

Note: If you wish to discuss an agenda item, please contact PC-public-testimony@ashland.or.us by May 28, 2024, 10 a.m. to register to participate electronically. To speak to an agenda item in person you must fill out a speaker request form at the meeting and will then be recognized by the Chair to provide your public testimony. Written testimony can be submitted in advance or in person at the meeting. If you are interested in watching the meeting via Zoom, please utilize the following link: <https://zoom.us/j/94297402438>

IV. DISCUSSION ITEM

A. Discussion of the Transportation Element of the Comprehensive Plan and the Transportation System Plan (TSP)

Presenters: Scott Fleury, Public Works Director
Linda Peterson Adams, Transportation Advisory Committee Chair

B. Discussion of the Energy, Air & Water Conservation Element of the Comprehensive Plan and the Climate Energy Action Plan

Presenters: Chad Woodward, Climate & Energy Analyst
Brian Sohl, Climate and Environment Policy Advisory Committee Chair

V. OPEN DISCUSSION

VI. ADJOURNMENT

Next Meeting Date: June 11, 2024

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email planning@ashlandoregon.gov. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title 1).



DISCUSSION ITEM

Discussion of the Transportation Element of the Comprehensive Plan and the Transportation System Plan (TSP)

Memo

DATE: May 28, 2024
TO: Planning Commissioners
FROM: Derek Severson, Planning Manager
RE: Discussion of the Transportation Element of the Comprehensive Plan and the Transportation System Plan (TSP)

Planning Commissioners have previously requested that study sessions include presentations and discussions of individual Comprehensive Plan elements.

For the May 28th study session, Public Works Director Scott Fleury and Linda Peterson Adams, chair of the Transportation Advisory Committee will be present to discuss the Transportation Element and the Transportation System Plan, a supporting document of the Comprehensive Plan, and related transportation items.

The Transportation Element of the Comprehensive Plan is Chapter X of the Plan and can be viewed on-line at: <https://ashlandoregon.gov/DocumentCenter/View/1473/Comprehensive-Plan---Updated-June-2019-PDF?bidId=> . Chapter X begins on page 187 of 386.

The acknowledged Transportation System Plan (TSP) can be reviewed on-line in its entirety at: <https://ashlandoregon.gov/DocumentCenter/View/214/Transportation-System-Plan-2013-PDF?bidId=> . Public Works has received a grant from the Oregon Department of Transportation (ODOT) for a complete update of the TSP and is currently working with ODOT to finalize the scope of work and contract documents. Work would begin shortly thereafter and is anticipated to be completed by May 31, 2026. The Planning Commission will be involved in that process which is intended to dovetail with the Climate Friendly Area planning efforts also getting underway.

COMMUNITY DEVELOPMENT DEPARTMENT

51 Winburn Way
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.5305
Fax: 541.552.2050
TTY: 800.735.2900

Memo

CITY OF
ASHLAND

Date: May 21, 2024
From: Scott A. Fleury – Public Works Director
To: Brandon Goldman – Community Development Director
RE: Planning Commission Study Session – Presentation

BACKGROUND:

Below is a high level outline of the presentation and topic material that will be presented and discussed before the Planning Commission at the Joint Study Session with the Transportation Advisory Committee.

Presentation Outline:

1. Capital/Infrastructure Project Development
 - a. Master Planning
 - b. Public Outreach/Participation
 - c. Council Approval of CIP
 - d. Budget Appropriations
2. Project Implementation
 - a. Preliminary Engineering
 - b. Final Engineering
 - c. Construction Administration
 - d. Construction
3. Workplan Elements
 - a. Transportation System Plan
 - i. 18-24 Month Process to develop TPR compliant document
 - ii. Grant funded through ODOT with City Match (soft)
 - iii. High level of public engagement required
 1. Community
 2. Underserved Populations
 3. Advocacy Groups
 4. Committees
 5. SOU
 6. Downtown Business
 - iv. Equity for All Network Users
 - v. Street Design Standards (new cross sections)
 - vi. New policies, goals and levels of service
 - vii. New fiscally constrained capital plan
 - b. Parking rules complicate transportation network issues (CFEC and Residential Program)
 - c. Vision Zero Action Plan & Safe Roads for All – Safety Plan (grant)
 - i. Traffic crash and near miss review
 1. Systemic Issues
 - ii. Public Education/Outreach

- iii. 20 Is Plenty
- d. Traffic Calming Program
- e. Capital Roadway Projects (protected bike lane focus, sidewalk infill and ADA)
 - i. Ashland Street (Bike Boulevard)
 - ii. North Mountain Avenue (Bike Boulevard)
 - iii. Clay Street (design/right of way)
 - iv. Oak Street (design)
- f. Public education and outreach (outside of Vision Zero/SS4A)
- g. Bike parking inventory and improvement program
- h. RVTD support
- i. ODOT collaboration
- j. Encroachment ordinance updates (parklet program, sidewalk dining, beautification)

DISCUSSION ITEM

Discussion of the Energy, Air & Water Conservation Element of the Comprehensive Plan and the Climate and Energy Action Plan

Memo

DATE: May 28, 2024
TO: Planning Commissioners
FROM: Derek Severson, *Planning Manager*
RE: Discussion of the Energy, Air & Water Conservation Element of the Comprehensive Plan and the Climate Energy Action Plan (CEAP)

Planning Commissioners have previously requested that study sessions include presentations and discussions of individual Comprehensive Plan elements.

For the May 28th study session, Climate & Energy Analyst Chad Woodward and Bryan Sohl, chair of the Climate and Environment Policy Advisory Committee (CEPAC) will be present to discuss the Energy, Air & Water Conservation Element of the Comprehensive Plan and the Climate Energy Action Plan (CEAP) and CEPAC's efforts.

The Energy, Air & Water Conservation Element of the Comprehensive Plan is Chapter XI of the Plan and can be viewed on-line at: <https://ashlandoregon.gov/DocumentCenter/View/1473/Comprehensive-Plan---Updated-June-2019-PDF?bidId=>. Chapter XI begins on page 262 of 386.

An executive summary of the Climate Energy Action Plan (CEAP) is available on-line at: <https://ashlandoregon.gov/DocumentCenter/View/1737/Climate-and-Energy-Action-Plan-CEAP-Executive-Summary> . The full plan can be viewed at: <https://ashlandoregon.gov/DocumentCenter/View/1735/Climate-and-Energy-Action-Plan-CEAP-> .

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Comprehensive Plan – Energy & Air

May 21, 2024

Slide 1

DC0

Insert your department logo where you see the APD logo. If your dept doesn't have a logo, simply delete all

Dorinda Cottle, 2022-12-01T17:03:25.941

Bryan Sohl
Chair – Climate and Environment
Policy Advisory Committee

Chad Woodward
Climate & Energy Analyst



CEAP – History & Background

2011

- Regional Renewable Energy Assessment

2015

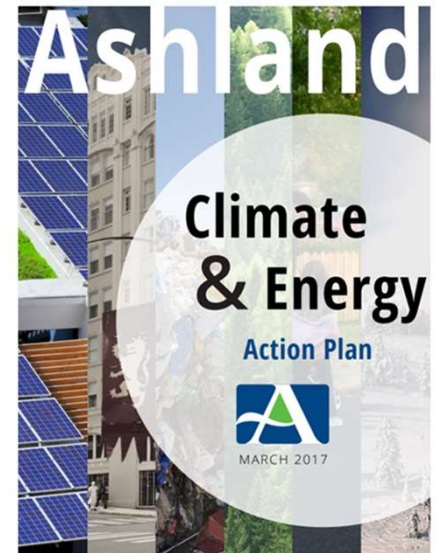
- Formation of Climate and Energy Action Plan Ad Hoc Committee

2016

- Greenhouse Gas Inventory, years 2011–2015
- Public Engagement – Open House #1
- Public Engagement – Open House # 2
- Public Engagement – Open House # 3

2017 = Ashland Climate and Energy Action Plan

- The plan was adopted by city council and a climate recovery ordinance was passed.



CEAP – Goals

1

Reduce Ashland’s contribution to global carbon pollution by reducing greenhouse gas emissions associated with City, residential, commercial, and industrial activities.

For the Ashland community:

Reduce overall Ashland community greenhouse gas emissions by 8% on average every year to 2050.

For City of Ashland operations:

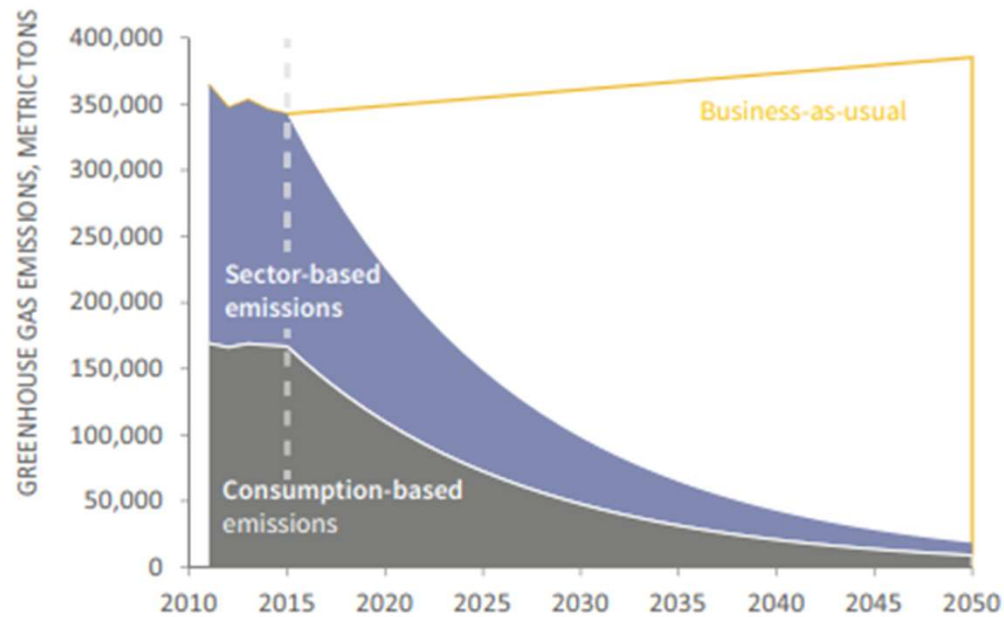
Attain carbon neutrality in City operations by 2030, and reduce fossil fuel consumption by 50% by 2030 and 100% by 2050.



CEAP – Goals

2

Prepare the city's communities, systems, and resources to be more resilient to climate change impacts.



CEAP – Focus Areas



**Buildings &
Energy**



**Urban Form,
Land Use &
Transportation**



**Consumption
& Waste**



**Natural
Systems**



**Public Health,
Safety &
Well-being**



**Cross-Cutting
Strategies**

CEAP – Strategies

URBAN FORM, LAND USE + TRANSPORTATION

Strategy ULT-1. Support better public transit and ridesharing.

Strategy ULT-2. Make Ashland more bike and pedestrian-friendly.

Strategy ULT-3. Support more efficient vehicles.

Strategy ULT-4. Support more climate-ready development and land use.

Strategy ULT-5. Increase the efficiency of City fleet vehicles and employee commuting.

PUBLIC HEALTH, SAFETY + WELL-BEING

Strategy PHSW-1. Manage ecosystems and landscapes to minimize climate-related health impacts.

Strategy PHSW-2. Promote a sustainable local economy that minimizes emissions and vulnerability.

Strategy PHSW-3. Minimize public health impacts.

Strategy PHSW-4. Minimize public safety impacts.

CONSUMPTION + MATERIALS MANAGEMENT

Strategy CM-1. Reduce consumption of carbon-intensive goods and services.

Strategy CM-2. Support sustainable and accessible local production and consumption.

Strategy CM-3. Expand community recycling and composting.

Strategy CM-4. Reduce food waste.

Strategy CM-5. Improve the sustainability of City operations and purchases.

NATURAL SYSTEMS

Strategy NS-1. Promote ecosystem resilience.

Strategy NS-2. Manage and conserve community water resources.

Strategy NS-3. Conserve water use within City operations.

BUILDINGS + ENERGY

Strategy BE-1. Support cleaner energy sources.

Strategy BE-2. Encourage increased building energy efficiency and conservation.

Strategy BE-3. Maximize efficiency of City facilities, equipment & operations.

Strategy BE-4. Improve demand management.

Strategy BE-5. Prepare and adapt buildings for a changing climate.

CROSS-CUTTING STRATEGIES

Strategy CC-1. Educate and empower the public.

Strategy CC-2. Educate and empower City staff.

Strategy CC-3. Mainstream and integrate climate considerations.

Strategy CC-4. Engage with other governments and organizations around climate policy and action.



CEAP – Actions

BUILDINGS + ENERGY

SCOPE / TYPE

Strategy BE-1. Support cleaner energy sources

BE-1-1. Develop a comprehensive plan for the Municipal Electric Utility.

C Mi

BE-1-2. Promote switching to low and non-carbon fuels.

C Mi

BE-1-3. Facilitate and encourage solar energy production.

C Mi/Ad

BE-1-4. Enhance production of on-site solar energy from City facilities.

M Mi/Ad

Strategy BE-2. Encourage increased building energy efficiency and conservation.

BE-2-1. Expand participation in energy efficiency programs & promote climate-friendly building/construction.

C Mi/Ad

BE-2-2. Require building energy scores to identify and incentivize cost-effective energy efficiency improvements.

C Mi/Ad

BE-2-3. Identify and adopt strategies to reduce energy efficiency barriers in rent/lease properties.

C Mi/Ad

BE-2-4. Establish minimum energy efficiency standards for the affordable housing program.

C Mi/Ad

Strategy BE-3. Maximize efficiency of City facilities, equipment & operations.

BE-3-1. Use results from City Facilities Energy Audit to prioritize Capital Improvement Plans (CIPs) & maintenance improvements.

M Mi

Strategy BE-4. Improve demand management.

BE-4-1. Expand the current net meter resolution to include and incorporate virtual net metering.

C Mi

BE-4-2. Implement utility-level smart grid technologies to facilitate efficiency and distributed energy solutions.

C Mi

Strategy BE-5. Prepare and adapt buildings for a changing climate.

BE-5-1. Encourage heat-tolerant building approaches such as cool roofs and passive cooling.

C Mi/Ad



KEY

SCOPE OF IMPACT

C

affects **community-wide** operations + climate goals.

M

affects **municipal** operations + climate goals.

TYPE OF IMPACT

Mi

addresses **mitigation** goals (lowers GHG emissions).

Ad

addresses **adaptation** goals (builds resilience to climate impacts).

MiAd

addresses **both mitigation + adaptation** goals.

CEAP – Actions

URBAN FORM, LAND USE + TRANSPORTATION

Strategy ULT-1. Support better public transit and ridesharing.

ULT-1-1. Coordinate with neighboring local governments to promote use of transit, carpooling, and car-sharing.

C Mi

ULT-1-2. Work with RVTB to implement climate-friendly transit.

C Mi

ULT-1-3. Establish policies to support development near transit hubs without displacing disadvantaged populations.

C Mi

ULT-1-4. Evaluate feasibility of expanded local transit options.

C Mi

Strategy ULT-2. Make Ashland more bike- and pedestrian-friendly.

ULT-2-1. Implement bicycle- and pedestrian-friendly actions in the Transportation System Plan and Downtown Parking Management Plan.

C Mi

ULT-2-2. Explore opportunities to convert to shared streets where appropriate to provide multimodal connectivity.

C Mi

Strategy ULT-3. Support more-efficient vehicles.

ULT-3-1. Implement a local fuel-related tax.

C Mi

ULT-3-2. Revise land use codes to require EV charging infrastructure at multifamily and commercial developments.

C Mi

ULT-3-3. Develop and provide information about electric and hybrid vehicles on the City website.

C Mi

Strategy ULT-4. Support more climate-ready development and land use.

ULT-4-1. Regulate new development in the Wildfire Lands Overlay part of the urban growth boundary.

C Ad

ULT-4-2. Revise community development plans to favor walkable neighborhoods and infill density.

C Mi

ULT-4-3. Modify the WUI code to include construction techniques appropriate for wildfire-prone areas.

C Ad

Strategy ULT-5. Increase the efficiency of City fleet vehicles and employee commuting.

ULT-5-1. Provide carpool and vanpool parking, charging stations, and parking for EVs for City employees.

M Mi

ULT-5-2. Conduct a city fleet audit and use it to set policy and targets.

M Mi

ULT-5-3. Purchase verified carbon offsets to offset City staff travel.

M Mi



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- C affects **community-wide** operations + climate goals.
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TYPE OF IMPACT

- Mi addresses **mitigation** goals (lowers GHG emissions).
- Ad addresses **adaptation** goals (builds resilience to climate impacts).
- MiAd addresses **both mitigation + adaptation** goals.

CEAP – Actions

CONSUMPTION + MATERIALS MANAGEMENT

Strategy CM-1. Reduce consumption of carbon-intensive goods and services.

CM-1-1. Implement an education campaign for waste and consumption reduction strategies.

C Mi

CM-1-2. Support “collaborative consumption” community projects.

C Mi

CM-1-3. Determine and implement effective ways to reduce and track consumption based emissions.

C Mi

Strategy CM-2. Support sustainable and accessible local production and consumption.

CM-2-1. Partner with nonprofit organizations to promote the purchase of climate-friendly food and products.

C Mi

CM-2-2. Expand community gardening and urban agriculture.

C Mi/Ad

Strategy CM-3. Expand community recycling and composting.

CM-3-1. Improve recycling programs, implement new education and outreach, and expand public space recycling.

C Mi

CM-3-2. Update the multi-family recycling ordinance to encourage more diversion.

C Mi

CM-3-3. Strengthen the Demolition Debris and Diversion ordinance to enhance enforcement, diversion, and reuse.

C Mi

Strategy CM-4. Reduce food waste.

CM-4-1. Support edible food donation.

C Mi/Ad

CM-4-2. Provide a best practices guide to help households and businesses reduce food waste and consumption.

C Mi/Ad

CM-4-3. Evaluate opportunities for recycling of commercial food waste.

C Mi/Ad

Strategy CM-5. Improve the sustainability of City operations and purchases.

CM-5-1. Introduce environmentally preferable purchasing (EPP) guidelines for City procurement.

M Mi

CM-5-2. Assess the feasibility of co-digesting food waste and biosolids at the wastewater treatment facility.

M Mi



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CEAP – Actions

NATURAL SYSTEMS

Strategy NS-1. Promote ecosystem resilience.

NS-1-1. Manage forests to retain biodiversity, resilience, and ecosystem function and services in the face of climate change. Use best available science to inform fire management and planning.

C Ad

NS-1-2. Use green infrastructure such as bioswales, permeable pavement, other pervious surfaces to reduce flood risk and minimize sediment entry into creeks from trails and roads.

C Ad

NS-1-3. Undertake restoration efforts to retain and restore native fish and riparian species.

C Ad

NS-1-4. Map and protect areas that provide ecosystem services.

C Ad

Strategy NS-2. Manage and conserve community water resources.

NS-2-1. Evaluate incentives for practices that reduce use of potable water for nonpotable purposes and recharge ground water.

C Mi/Ad

NS-2-2. Explore water-efficient technologies on irrigation systems and consider requiring them during permitting.

C Mi/Ad

NS-2-3. Expand water conservation outreach and incentive programs for residents and businesses.

C Mi/Ad

Strategy NS-3. Conserve water use within City operations.

NS-3-1. Evaluate the potential for installation of rainwater collection systems at City facilities for graywater uses, and investigate opportunities for graywater reuse at existing and new City facilities and properties.

M Mi/Ad

NS-3-2. Implement efficiency recommendations from the City facilities water audit.

M Mi/Ad



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CEAP – Actions

PUBLIC HEALTH, SAFETY + WELL-BEING

Strategy PHSW-1. Manage ecosystems and landscapes to minimize climate-related health impacts.

PHSW-1-1. Promote the expansion of tree canopy in urban heat islands or areas that need air conditioning.

C Ad

Strategy PHSW-2. Promote a sustainable local economy that minimizes emissions and vulnerability.

PHSW-2-1. Engage leading employers in a dialogue on climate action.

C Mi/Ad

PHSW-2-2. Support organizations, such as SOU, in evaluating risks to local food sources under climate change.

C Ad

Strategy PHSW-3. Minimize public health impacts.

PHSW-3-1. Work with vulnerable populations to create specific adaptation strategies that address public health.

C Ad

PHSW-3-2. Identify and minimize potential urban heat impacts.

C Ad

PHSW-3-3. Develop or enhance heat-warning systems for employees and the public.

C Ad

Strategy PHSW-4. Minimize public safety impacts.

PHSW-4-1. Update the City's emergency response plan and ensure that preparation and updates recognize and address likely climate change impacts.

C Ad

PHSW-4-2. Identify and address populations and essential City services within the 100-year flood zone.

M Ad



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CEAP – Actions

CROSS-CUTTING STRATEGIES

Strategy CC-1. Educate and empower the public.

CC-1-1. Create a formal public outreach and education plan to inform the community about climate actions.

C Mi/Ad

CC-1-2. Support capacity of community groups to implement climate mitigation and adaptation initiatives.

CC-1-3. Assess the feasibility of a City-sponsored carbon offset program.

C M

Strategy CC-2. Educate and empower City staff.

CC-2-1. Ensure all City departments educate their staff members about the Climate and Energy Action Plan.

M Mi/Ad

Strategy CC-3. Mainstream and integrate climate considerations.

CC-3-1. Consider climate change in all City Council policy, budgetary, or legislative decisions and as part of the Council Communication document template.

M Mi/Ad

CC-3-2. Incorporate CEAP goals and actions in future updates of city plans.

M Mi/Ad

CC-3-3. Include consideration of climate action goals within the scope of every appropriate City Advisory Commission.

M Mi/Ad

Strategy CC-4. Engage with other governments and organizations around regional, statewide, national, and international climate policy and action.

CC-4-1. Engage with other governments and organizations around climate policy and action.

M Mi/Ad



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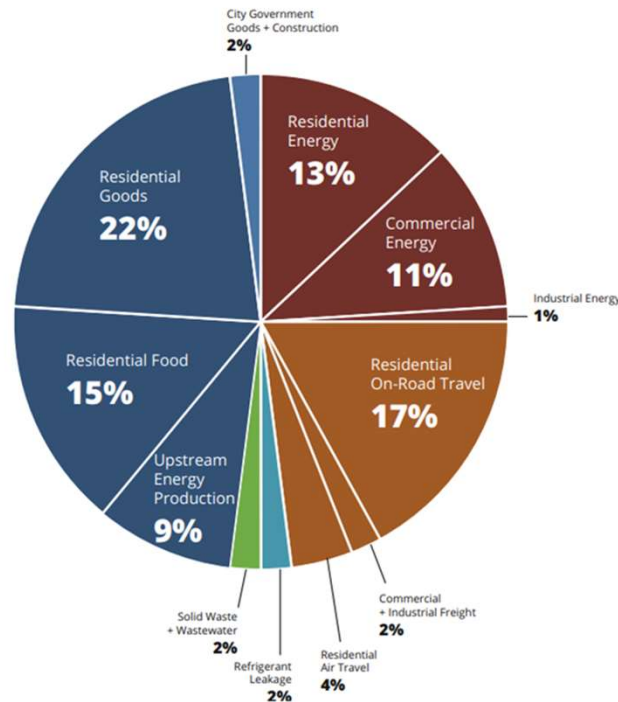
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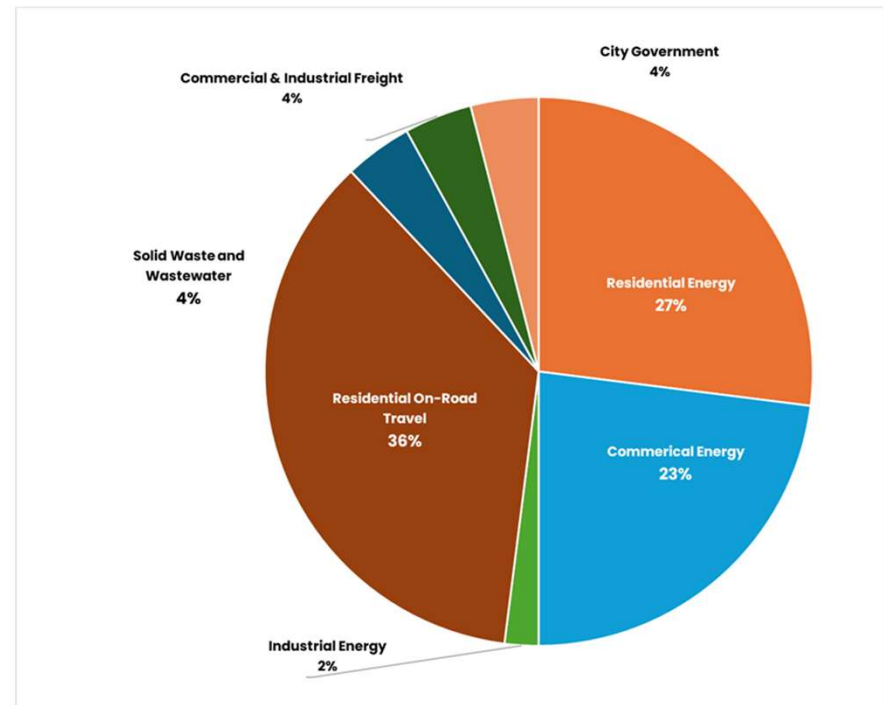
- **discuss Ashland's progress and plans to address climate/conservation issues.**



Focus Areas



Climate Impacts



BPA – Energy Efficiency Programs

- Focuses on increasing efficiency of electric appliances.



B O N N E V I L L E P O W E R A D M I N I S T R A T I O N



**Energy Efficiency
Implementation Manual
2024-2025**



City Funded

- Focuses on fuel switching to low carbon resources and increasing local renewable energy.



Residential Incentives



Transportation Incentives



Solar



Commercial Incentives



New/Hopeful Programs

- Energy Retrofit
Ashland
 - \$10 Million 0% interest loan to city to reloan.
- Carshare
- Home Energy Score



CEPAC Work Plan

2024 CEPAC Work Plan HIGH PRIORITY

Emission Source	Work Item
Buildings	Complete Ordinance re: Electrification of New Residential Buildings
Buildings	Plan/Ordinance to electrify existing buildings and new commercial and industrial
Buildings, Transportation,	Identify, Evaluate, Secure funding sources that would help electrify Ashland, Incentivize renewable energy, and make Ashland more bike and pedestrian friendly.
All Sectors	Study and Develop Recommendations specifically for City Of Ashland Municipal Operations
Buildings	Work with City Staff and Consultant to modify and update 2023 City Of Ashland Electric Plan Update
Transportation	Review and help shape City of Ashland Transportation Plan 2024 Update.
Buildings	Re-Invigorate the Home Energy Score at time of sale of a house.



CEPAC Work Sessions

Climate and Environment Policy Advisory Committee (CEPAC)

3:00 – 5:00 PM

51 Winburn Way - Ashland, Oregon 97520

March 20, 2023 Home Energy Score #1 - (Gould)

April 17, 2024 - Lawn Blowers, Small Engines #2 – (Shaff)

April 24, 2024 – Transportation #1 (Shaff, Dohrman)

May 15, 2024 – Home Energy Scores #2 – (Gould)/Lawn Blowers, Small Engines #3

May 29, 2004 – City of Ashland Municipal Operations #1

Jun 12, 2024 - Electrification of Existing Buildings and Commercial #1

Jun 26, 2024 – Transportation #2, Funding #3



Questions?

