



# Council Study Session Agenda

## ASHLAND CITY COUNCIL

### STUDY SESSION AGENDA

Monday, March 6, 2023, 5:30 p.m.

Council Chambers, 1175 E Main Street

View on Channel 9 or Channels 180 and 181 (Charter Communications)  
or live stream via [rvtv.sou.edu](http://rvtv.sou.edu) select RVTV Prime.

HELD HYBRID (In-Person or Zoom Meeting Access)

For written public testimony, email [public-testimony@ashland.or.us](mailto:public-testimony@ashland.or.us)  
using the subject line: Ashland City Council Public Testimony

For public oral testimony, fill out a Speaker Request Form at [ashland.or.us/speakerrequest](http://ashland.or.us/speakerrequest)  
and return to the City Recorder at [melissa.huhtala@ashland.or.us](mailto:melissa.huhtala@ashland.or.us)

## 5:30 p.m. Study Session

### 1. Public Input (Up to 15 min.)

### 2. Economic Round Table

#### a) Status of Ashland Presentations (45 min.)

- **City Staff** – Joe Lessard, City Manager
- **SOU** – Rich Bailey, Pres. Of SOU
- **Travel Ashland** – Katherine Cato, Travel Ashland Director
- **Asante/Ashland Community Hospital** – Dr. Steven Hersh, MD, VP of Medical Affairs/Admin.  
Ashland Asante Community Hospital
- **Ashland Chamber of Commerce** – Sandra Slattery, Exec. Dir.

#### b) Key Discussion Questions: (90 min.)

- **What are our economic challenges and opportunities?**
  - Important trends or takeaways signaled from the last three years
- **What are the most important next steps for addressing our challenges and opportunities?**
  - Long-term sustainability (20-50 years)
- **What should our next "Better Together," steps be?**
  - Three joint gateway or catalyst efforts.

### 3. Adjournment of Study Session

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Manager's office at 541.488.6002 (TTY phone number 1.800.735.2900). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title I).

