



# General Meeting Agenda

ASHLAND GENERAL  
CITY COUNCIL SPECIAL MEETING AGENDA  
Wednesday, September 16, 2026  
1- 5 p.m  
Siskiyou Room - 51 Winburn Way

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This meeting will be conducted virtually, with the public welcome to attend in person.

**I. REVIEW OF DRAFT STRATEGIC PLAN**

Consultants from SSW will present the draft strategic plan covering topics such as mission, vision, and values; goals, outcomes and actions; engagement summary; implementation; and monitoring progress.

a. Agenda Timeline

*If you need special assistance to participate in this meeting, please contact Alissa Kolodzinski at [recorder@ashlandoregon.gov](mailto:recorder@ashlandoregon.gov) or 541.488.5307 (TTY phone number 1.800.735.2900). Notification at least three business days before the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting in compliance with the Americans with Disabilities Act.*

\*\*\*Agendas and minutes for City of Ashland Council, Commission and Committee meetings may be found at the City website, [ashlandoregon.gov](http://ashlandoregon.gov).





## **ASHLAND CITY COUNCIL STRATEGIC PLAN REVIEW**

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**WEDNESDAY, SEPTEMBER 16**

**1:00 PM – 5:00 PM**

Via ZOOM – Link shared via email

### **WORKSHOP OBJECTIVES**

- Review and discuss the final Strategic Plan
- Gather final Council insight and feedback
- Build Council and staff alignment around strategic priorities
- Discuss implementation, accountability, and strategic management practices
- Clarify how the Strategic Plan connects to Council priorities, staff work, budgeting, and decision-making
- Establish the Fall Council Strategic Plan Workshop as an annual opportunity to review progress and align priorities

### **SEPTEMBER 16 AGENDA**

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|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1:00 PM</b> | <b>Welcome +Agenda Overview</b> <ul style="list-style-type: none"><li>• Welcome, City Manager</li><li>• Agenda overview +warm-up</li><li>• Virtual Ground rules</li><li>• Mural Orientation</li></ul>                                                                                         |
| <b>1:20 PM</b> | <b>Reorient to the Strategic Plan process +review Plan</b> <ul style="list-style-type: none"><li>• Reorient to the process</li><li>• Review Mission, Vision, +Values</li><li>• Share Community Vision options and review engagement themes</li><li>• Review +discuss goals +actions</li></ul> |
| <b>2:00 PM</b> | <b>5 -minute stretch break</b>                                                                                                                                                                                                                                                                |
| <b>2:05 PM</b> | <b>Reorient to Strategic Plan process +review plan (continued)</b>                                                                                                                                                                                                                            |
| <b>3:00 PM</b> | <b>5 -minute stretch break</b>                                                                                                                                                                                                                                                                |
| <b>3:05 PM</b> | <b>Reorient to Strategic Plan process +review plan (continued)</b>                                                                                                                                                                                                                            |
| <b>3:40 PM</b> | <b>Implementation Structure</b> <ul style="list-style-type: none"><li>• Review proposed structure +discuss refinements</li></ul>                                                                                                                                                              |
| <b>4:40 PM</b> | <b>Wrap-up +Next Steps</b>                                                                                                                                                                                                                                                                    |
| <b>5:00 PM</b> | <b>Adjourn</b>                                                                                                                                                                                                                                                                                |