



Council Study Session Agenda

**ASHLAND CITY COUNCIL
STUDY SESSION AGENDA
Monday, September 18, 2023
Council Chambers, 1175 E Main Street**

**View on Channel 9 or Channels 180 and 181 (Charter Communications)
or live stream via rvtv.sou.edu select RVTV Prime.**

HELD HYBRID (In-Person or Zoom Meeting Access)

Public testimony will be accepted for both general public forum items and agenda items.

**Please complete the online Public Testimony Form (ashland.or.us/Council),
for WRITTEN and ELECTRONIC testimony only.** Indicate on the Public Testimony Form if you wish to
provide WRITTEN testimony, or if you wish to speak ELECTRONICALLY during the meeting.

Please submit your testimony no later than 10 a.m. the day of the meeting.

5:30 p.m. Study Session

- 1. Public Input (up to 15 minutes)**
- 2. Business Roundtable Discussion**
- 3. Adjournment of Study Session**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Manager's office at 541.488.6002 (TTY phone number 1.800.735.2900). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title I).



City Council–Business Roundtable

September 19, 2023
5:30 p.m. – 7:30 p.m.

City Council Chambers
1175 E. Main Street
Ashland, OR 97520

DISCUSSION

1. Introduction
2. Short overview presentation of steps/initiatives since May 2022 Business Roundtable

Thought Questions for the Roundtable:

- a) *What is the Sense of the Ashland Business Community Looking Forward?*
 - a. *Where do you see as issues and growth opportunities for the local/regional economy?*
 - b. *What is the changing landscape of Ashland's tourism?*
 - c. *What is the changing landscape for real estate (residential & commercial markets)?*
- b) *How Can We Build Economic Resilience?*
 - a. *What are our risks/weaknesses going forward?*
 - b. *What are our strengths/opportunities going forward?*
- c) *What can the City of Ashland do to support the local economy?*

BUSINESS PARTICIPANTS

Tourism

1. Andrew Gast, Mt. Ashland
2. Pete Wallstrom, Momentum Rafting

Retail/Restaurant

3. Lisa Beam, Pie + Vine and Skout Tap House
4. Clarinda Merripen, Black Sheep
5. Elijah Katkin, Brickroom

Real Estate/Development

6. Eric Herron, Cascadia Prime Commercial Real Estate
7. Eric Pool, Full Circle Realty
8. Eric Strong, Full Circle Realty
9. Mark Philhower, Full Circle Realty

Light Manufacturing

10. Jordan Willing, Blue Marble