

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

March 19, 2026

CALL TO ORDER: 6:00 PM

Members Present: Linda Peterson-Adams, David Kahn, Thor Morris, Dylan Dahle, Mark Brouillard, Joe Graf, Dave Richards, Nick David, Corinne Vieville

Staff Present: Scott Fleury, Officer Derreck Moore, Marlena Correnti

Council Liaison Absent: Eric Hansen, Gina DuQuenne

Guests: Jon Griffin, John Tyler – SERJAC, Edem Gomez – RVTD

ANNOUNCEMENTS

- Peterson Adams proposes a follow-up on newsletter topics to be written by TAC members; add to unfinished business
- May 26, 2026: Council and Parks and Rec will meet to discuss median redesign
 - Request for public comment on City website
- 2026 Rogue Valley Bike Swap – tentative yes from Morris
 - Saturday, April 18, 2026
 - 12-2:30 PM

CONSENT AGENDA

- Approval of February 19, 2026 Minutes
 - CORRECTIONS:
 - Adjust time for future meetings in print: 4-6 PM, not 6-8 as previous
 - Reports from other City committees:
 - Counselor vs *councilor* DuQuene

Brouillard moves to approve Minutes with aforementioned corrections. Vieville seconds. David abstained as he was absent in February meeting. Remaining TAC members approve.

PUBLIC FORUM

- Thank you for your comments! Reminder: There are many ways to share your comment or concern with TAC:
 - Submit [TAC contact form](#) on the City website
 - Use [SeeClickFix](#)
 - Attend monthly meetings via Zoom – Public attendees can indicate their intent to speak with a virtual “hand raise” which will be visible to the Chair and/or meeting host.
 - TAC meetings are held on the third Thursday of each month
- Griffin: shares Safe Rides nationwide volunteer program
 - Safe Rides: a nationwide program allowing students to volunteer
 - Typically Friday and Saturday from 10 PM – 2 AM
 - Confidential, safe, reliable, encouraged community
 - Effective program with minimal
 - Real estate office in NYC volunteered their office for this space
 - Local pizza often donated
 - David: *Was the City involved in this program?*
 - Griffin: grew up in Scarsdale, NY; has lived in Ashland, OR for nine years and says

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Ashland, OR reminds him a lot of hometown

- David: encourages TAC members visit the site of recent devastating crash and encourage ODOT to action as this is a county-maintained road; JaCo please put more signage here.
 - Moore: direct this request to JaCo as APD does not have authority in this area
 - Fleury: to connect with County with this request
 - David: would it be helpful to have a letter from TAC?
 - Fleury: no, will contact independently.

REPORTS FROM OTHER CITY COMMITTEES

- SERJAC – Tyler: happy to be here and establish the link
 - Belonging Survey wrapped up and results are being tallied
 - Free responses made quantifying data difficult, but as this is completed, Tyler to share with TAC
- Wayfinding Committee – Dahle: has dissolved as mission was accomplished
 - Option was selected, and pricing is being
- Council: unanimous approval for funding approval to RVTD in next election
- Parks – David: joint meeting occurred
- David: suggesting TrAC to be Trails Advisory Committee
- Planning Commission – Brouillard: 245 A Street
 - Will be converted into a foodery
 - Parking was not considered nor included, which will put a lot of burden on the co-op, Ashland Hardware, Indian food,
 - Though there are no minimum parking requirements, Brouillard expresses remorse that he didn't push for greater communication by developers to the businesses that will be impacted; we want to be good neighbors
 - David: Gail Livney owns vacant lot on A and 2nd that is available and might be beneficial for City to purchase for parking
- Historic Preservation – Brouillard: Chair position vacant
- Public Arts – Peterson-Adams: spoke with Committee Chair with mention of possibility relocating Ashland entrance sign from ROW into private property (Wild Goose?) as it is routinely hit
- CEPAC: Morris to attend future meetings; CEPAC meets every 2nd Thursday from 4-6 PM or 3-5 PM
- Rogue Valley Transportation District (RVTD) – Gomez:
 - RVTD sponsors the Bike Swap; bicycles and parts donations are welcome!
 - Brouillard: if levy passes, how soon can more services be introduced?
 - Gomez: no ETA, but early fall/winter is the goal, rehiring drivers will take some time
 - Are we able to rehire previous drivers?
- **Ashland Police Department Traffic Enforcement – Moore:**
- State Transportation Safety Action Plan Steering Committee – Fleury: met on February 12th
 - ACT meeting recently; ODOT capital improvement plan will be sent to Oregon Transportation Commission for consideration of becoming part of the capital plan

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NEW BUSINESS

- Oak Street, A Street, and Van Ness Intersections Area Discussion
 - David: calls attention to the timeline on agenda and requests mindful adherence to each agenda item, minimizing time waste and allowing for efficient effort and discussion to more involved agenda items
 - Brouillard: for a long time there was a Stop sign on the NE side of tracks on Oak Street, which occasionally results in backup as folks stop unnecessarily
 - Peterson-Adams: would welcome the reintroduction of that
 - David: can we do a double stripe with collapsible candles to ...? Encourage people who are eastbound on Hersey to go south on Oak, and
 - Brouillard: strong endorsement from Brouillard
 - Graf: likes the idea of No Left Turn in or out of Van Ness, and
 - Fleury: will bring some signage options, curb/candle options, and to the next TAC meeting
 - Can likely quickly and cheaply double-yellow the center
 - Striping crew will be working in April
 - Morris: alter/remove parking even further back than 20' from Stop to avoid sight distance issues
- Review Traffic Calming Program
 - Peterson-Adams: Any changes to post? Discussion?
 - The TAC reviewed the Traffic Calming Program and wants to change the "Commission" to Committee and update members
 - Graf: expresses frustration that this program makes folks jump through hoops for scoring to elicit action by TAC and PW, but even low scores seem to result in action. Would we be better off eliminating scoring and just taking each Calming application as serious? How can TAC and PW be selective AND effective?
 - Morris: seeks to clarify Graf's issue with the current Traffic Calming Program. Is it:
 - The scoring system itself?
 - Graf says points are arbitrary and don't inform the action by City
 - The neighborhoods that are applying?
 - Fleury: this program was developed pre-COVID and initial original goal was Safety improvements versus traffic calming
 - From a program standpoint, speed should be the primary scoring component for Traffic Calming
 - If we want to address safety, we can continue to handle these through TAC contact forms and SeeClickFix
 - David: would implementing "20 is Plenty" defect money from other things?
 - Fleury:
 - Brouillard: agrees with Graf that often speed is not the issue, but rather it is the *perception* of speed.
 - Mentions many of the ancillary pieces of this Program that present options are good things!
 - I don't think "20 is Plenty" will eliminate the need for a traffic Calming Program; Graf agrees
 - Graf: 20 is Plenty should emphasize improved SAFETY, not promise climate improvements that are negligible

EDITS TO MAKE - Traffic Calming Program: REMOVE SCORES. Update "Commission" to Committee and name current TAC members.

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UNFINISHED BUSINESS

- Working Group TAC Email Review and Response
 - Tolman Creek & 99 issue: Vested traffic person experienced NearMiss
 - Moore: APD frequently receives calls about this intersection, especially on school days, and there is regular traffic enforcement
 - Jefferson and Washington
 - Fleury: Washington St is ODOT's
 - Fair Oaks and Patton Street
 - Brouillard visited the site and determined there were no vision clearance issues; corners are not a parking spot and "No Parking Here to Corner" is preferable to painting yellow curbs
 - Direct complaints about parking to Ashland Non-Emergency Line: #
 - Correnti to respond to reporter in email and BCC TAC Working Group
- Loading Zone – Helman Street; initial request by ECOTEAS
 - Fleury received response by ECOTEAS
 - Brouillard visited site 03/19/2026 while they received a delivery. Parking lot was full, and onstreet parking was also busy. Observed firsthand visible crosswalks, people driving respectfully.
 - Commercial business delivery vehicles can have the delivery truck parked in street with hazard lights on for 30 minutes

Brouillard motions to Do Nothing—leave Helman as is and not implement a loading zone, timed or otherwise. Dahle seconds. David's abstention is a no vote. Remaining TAC members vote yes.

Brouillard motion to extend for 5 mins. Vieville seconds. Approved.

Vieville: will write about White Cane Safety in October

Graf: again requesting a "how-to".

INFORMATIONAL ITEMS:

- Wayfinding
- TSP Update
 - Fleury: waiting for roundabout signage to arrive, then Streets will install.
 - B Street and Faith
 - Contract as of 03/18/2026
- Transportation Safety Action Plan (ODOT)

AGENDA BUILDING – Future Meetings:

ADJOURNMENT: 6:05 PM

Next Meeting Date: March 19th, 2026 via Zoom from 4:00 PM – 6:00 PM

Respectfully submitted,

Marlena Correnti, Administrative Assistant

Transportation Advisory Committee

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