



Public Arts Advisory Committee Agenda

March 19, 2026

Regular Meeting, 4:30pm–6:00pm

Siskiyou Conference Room, 51 Winburn Way

<https://zoom.us/j/98141965646>

- I. (4:30) CALL TO ORDER:**
 - a. Welcome & Announcements
 - b. Quorum count – *If no quorum is achieved within 15 minutes of meeting start, the meeting will be cancelled.*
 - c. Land Acknowledgment (attached)
 - d. Labor Acknowledgement (attached)
- II. (4:35) APPROVAL OF MINUTES**
 - a. Jan 15, 2026, Meeting Minutes
 - b. February 19, 2026, Meeting Minutes
- III. (4:35) PUBLIC FORUM** (for items not on the agenda; up to 3 minutes per speaker)
- IV. (4:40) LIAISON REPORTS**
 - a. City Council Liaison, Gina DuQuenne
 - b. APRC Liaison, Michael Gardiner & APR Staff Liaison, Rachel Dials
 - c. Community Development Liaison, Brandon Goldman
- V. (4:50) DISCUSSION ITEMS, SPECIAL PRESENTATIONS, UPDATES**
 - a. Wayfinding Signs Update (Council approved Design)
 - b. Utility Boxes update
 - c. Brief updates: John Pugh Mural and Micah BlackLight Sculpture
 - d. Playwrights Walk Update & Launch of the Story Map
 - e. PAAC Strategy Update & Way Forward
 1. Proposal for “Year of Public Art” declaration
- VI. (5:40) ROUND TABLE** – Member open discussion (2 mins. each)
- VII. (5:50) MEETING PLANNING** (up to 15 minutes)
 - a. Quorum Count (May 21, 2028)
 - b. Agenda Creation – discuss Public Forum items, etc. for inclusion at the next meeting
- VIII. (6:00) ADJOURNMENT – Next Meeting: May 21, 2026**

(April meeting canceled per PAAC motion to cancel 3 meetings annually including the December meeting, one meeting in Spring, and one meeting in Summer)

Note: Anyone wishing to speak at any Public Arts Advisory Committee meeting is encouraged to do so. After you have been recognized by the Chair, give your name and City of residence. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.





Public Arts Advisory Committee Agenda

Land Acknowledgement

"We acknowledge and honor the aboriginal people on whose ancestral homelands we work – the Ikirakutsum Band of the Shasta Nation, as well as the diverse and vibrant Native communities who make their home here today. We denounce the egregious acts of the colonizers and government and recognize the horrific impacts that still exist today. We honor the first stewards in the Rogue Valley and the lands we live and depend on: Tribes with ancestral lands in and surrounding the geography of the Ashland Watershed include the original past, present and future indigenous inhabitants of the Shasta, Takelma, and Athabaskan people. We also recognize and acknowledge the Shasta village of K'wakhakha - "Where the Crow Lights" - that is now the Ashland City Plaza."

Labor Acknowledgement

We also pause to recognize and acknowledge the labor upon which our country, state, and institutions are built.

We remember that our country is built on the labor of enslaved people who were kidnapped and brought to the U.S. from the African continent and recognize the continued contribution of their survivors. We also acknowledge all immigrant & indigenous labor, including voluntary, involuntary, trafficked, forced, and undocumented peoples who contributed to the building of the country and continue to serve within our labor force. We acknowledge all unpaid care-giving labor.

To the people who contributed this immeasurable work and their descendants, we acknowledge their indelible mark on the space in which we gather today. It is our collective responsibility to critically examine these histories, to repair harm, and to honor, protect, and sustain their contribution to our society.



Public Arts Advisory Committee Meeting Minutes

DRAFT MINUTES

January 15, 2026

Regular Meeting 4:30–6:00 PM

Siskiyou Conference Room, 51 Winburn Way

I. (4:33) CALL TO ORDER:

- a) Vice-Chair MacCracken Jain called the meeting to order at 4:33 pm.
- b) Welcome & Announcements – new member Monique Abbonizio
- c) Quorum count - achieved
- d) Land Acknowledgment – read by: Russell Copley
- e) Labor Acknowledgement – read by: Patricia Way

Attendance

Present:

Vice-Chair, Susan MacCracken Jain
Kate Womack
Heather Warden
Russell Copley
Jay Bowen
Patricia Way

Absent: Sue Sears, Cassie Preskenis, Gina DuQuenne, City Council Liaison; Emily Simon, SERJAC Liaison; Rachel Dials, APR Staff Liaison

Staff Present: Veronica Allen, Staff Liaison; Brandon Goldman, Community Development Director ; Michael Gardiner, APRC Liaison

II. (4:36) APPROVAL OF MINUTES

- a) **October 16 2025, regular meeting**

III. Way noted that she was absent from the October 16th meeting and could not have read the labor acknowledgement as stated in the minutes. This was corrected to Womack.

Warden/Womack m/s to approve the Consent Agenda with the correction noted by Way. Voice Vote: MacCracken Jain, Womack, Warden, Copley, Way, Bowen: AYE. Motion passed: 6-0.

IV. (4:38) PUBLIC FORUM

- a) Peter Finkle – comments regarding Traffic Signal Box project and Chapter 2.29 proposed amendments.



Public Arts Advisory Committee Meeting Minutes

V. (4:42) LIAISON REPORTS

- a) APRC Liaison Michael Gardiner – Butler-Perozzi Fountain update
- b) Community Development Liaison, Veronica Allen made the following announcements:
 - i. Chair Preskenis has resigned her position on the Committee effective immediately.
 - ii. Veronica Allen announced that she is leaving the City to move to Portland. Senior Planner Aaron Anderson will take over as Staff Liaison.

VI. (4:53) DISCUSSION ITEMS – FORMAL ACTIONS & MOTIONS

- a) **Chair & Vice Chair – Nominations & Voting**
Womack/Warden m/s to nominate Vice-Chair MacCracken Jain as Chair and Bowen as Vice-Chair. Voice Vote: MacCracken Jain, Womack, Warden, Copley, Way, Bowen: AYE. Motion passed 6-0.
- b) **Playwright’s Walk Plaques Update** – Ken Engelund and Emily Simon – Lorraine Hansberry Trust representative visit, future plaque placement and discussion.
- c) **Ashland Municipal Code (AMC) Proposed Changes**
Brandon Goldman provided a update regarding amendments to existing codes to resolve minor errors, including one section where PAAC was still referred to as a Commission, despite being designated as an Advisory Committee status two years prior. Other minor changes refined goals of the PAAC, including selection panels for PAAC projects and its recommendations, and public art and maintenance that is privately owned and on private property. Potential changes would be voted on by Council at its February 3, 2026 meeting.

Russell Copley left the meeting at 6:00pm.

Womack/Bowen m/s to recommend to the City Council that it adopt the suggested code changes with the recommendation to change the line in section 2.29.C, *Evaluation of Acquisition Proposals* to read “The Committee shall forward that a recommendation to the City Council for final recommendation.” Voice Vote: MacCracken Jain, Womack, Warden, Way, Bowen; AYE. Motion passed 5-0.

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Public Arts Advisory Committee Meeting Minutes

- d) **Traffic Signal Box Update** – The City has submitted the ODOT permit applications to ODOT and are waiting for an estimate in writing from Allen Rothgeb to prepare and seal the boxes.
Womack/Warden m/s to approve the addition of six traffic boxes to the list for ODOT. Voice Vote: MacCracken Jain, Womack, Warden, Way, Bowen; AYE. Motion passed 5-0.
- e) **Strategic Planning & Annual Work Plan** – This item was moved to the February 19, 2026 meeting agenda.
- f) **Other Project Updates** – South Ashland Beautification Project, Guanajuato Heart, Maintenance – The Committee discussed to how better coordinate with local art groups, Warden volunteered to spearhead the South Ashland Beautification project.
Warden/Womack m/s to replace the existing, unused newspaper boxes in front of Mix Bakeshop with the second Guanajuato Heart. Voice Vote: MacCracken Jain, Womack, Warden, Way, Bowen; AYE. Motion passed 5-0.
The Committee briefly discussed maintenance of existing art pieces.

VII. (6:26) **ROUND TABLE/ANNOUNCEMENTS – none**

VIII. (6:26) **ADJOURNMENT** – Next Meeting Date: February 19, 2026

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Public Arts Advisory Committee Meeting Minutes

DRAFT MINUTES

February 19, 2026

Regular Meeting 4:30–6:00PM

Siskiyou Conference Room, 51 Winburn Way

I. (4:30) CALL TO ORDER:

- a) Welcome & Announcements – new member Monique Abbonizio
- b) Quorum count – achieved
- c) Land Acknowledgment
- d) Labor Acknowledgement

Attendance

Present:

Chair, Susan MacCracken Jain
Heather Warden
Russell Copley
Jay Bowen
Monique Abbonizio
Emily Simon, SERJAC Liaison;

Absent: Sue Sears; Kate Womack; Tish Way; Gina Duquenne, City Council Liaison;

Staff Present: Brandon Goldman, Staff Liaison; Michael Gardiner, APRC Liaison

II. (4:36) APPROVAL OF MINUTES – None

III. (4:40) PUBLIC FORUM – None

IV. (4:37) LAISON REPORTS

- a) **APRC Liaison, Michael Gardiner – Butler-Perozzi Fountain update** – A contractor has been selected and work will begin in Spring 2026.
- b) **Community Development Liaison, Brandon Goldman made the following announcements:**
 - Update on Ordinance Amendments to Chapter 2.29, Public Art, the City Council approved first reading with a second Reading scheduled for March 3rd.
 - Update on Velocity repair, and lighting repairs to the Gather sculpture to replace broken fixture(s).

V. (4:50) DISCUSSION ITEMS AND UPDATES

- a) **Playwrights Walk Update & Preview of City & OSF Plaques**
 - (i) Guest: City/Guanajuato Plaque Designer J K Meadows – Artist J K Meadows gave an update on the project's design and cost, with the potential for minor modifications to design before being finalized. The Committee discussed creation of Story maps for the 3 plaques, with the SOU plaque to be installed in front of Stevenson Union building. Regarding the Raisin in the Sun project, the

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Public Arts Advisory Committee Meeting Minutes

City has coordinated with the Fair Housing Council of Oregon to come to OSF to come to Raisin in the Sun event.

- b) **“Where the Crow Lights” – John Pugh Mural update**
 - Warden to get further updates.
- c) **“Ancestor’s Future: Crystallizing Our Call” – Micah BlackLight Sculpture Update**
 - Simon to get further updates.
- d) **Public Art Maintenance Update**
 - (i) Gathering Sculpture Lighting – One of the lighting fixtures was damaged and replaced by the Electric department at the cost of \$1,064.00.
 - (ii) Guanajuato Heart Installation – ODOT has approved the installation of the Heart in front of Mix Bakeshop. The heart will be installed within the next few weeks with anti-vandalism coating.
 - (iii) Maintenance Plan Discussion – None
- e) **PAAC Strategy Update & Way Forward**
 - (i) Council December 15, 2025 Year End Update – Chair MacCracken Jain requested volunteers to assist with the Strategic Plan. The Committee discussed plan structure and three categories to focus on in the coming year: Residents, Visitors, and Business. The goal would be to attain UNESCO World Heritage Site status through its art collection.

VI. (6:15) ROUND TABLE/ANNOUNCEMENTS

- a) **Wayfinding Signs** – Warden provided an update on the Wayfinding Signs project, including design, location, and intention of working with a local metal fabricator to produce them. A more finalized proof will be provided at the March 19, 2026 meeting.

VII. (6:20) MEETING PLANNING

- a) **Agenda Creation – Discuss items, etc. for inclusion at next meeting**
 - i. Wayfinding Project Update
 - ii. Strategic Plan Development
 - iii. Presentation from Becca Blake from the Phoenix Public Art and Culture Committee
 - iv. Guanajuato Heart Celebration

The Committee recognized Cassie Preskenis in her role on the Committee and emphasized that her presence and numerous contributions would be missed.

VIII. (6:30) ADJOURNMENT – Next Meeting Date: March 19, 2026

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Memo

DATE: March 19, 2026
TO: Public Arts Advisory Committee
FROM: Brandon Goldman, Community Development Director.

RE: Wayfinding Signage Design Project Update

The City of Ashland has been working with a Wayfinding Advisory Committee and consultant team to develop a coordinated wayfinding signage system intended to assist pedestrians and cyclists in navigating the community. The purpose of the program is to improve orientation and connectivity between key destinations such as the Downtown District, Railroad District, University District, and the Ashland watershed trail system while supporting active transportation and enhancing the visitor experience. The signage program also aims to incorporate Ashland's branding and visual identity while maintaining clarity, legibility, and compliance with applicable traffic control standards.

Over the past several months an ad hoc Wayfinding Advisory Committee has met regularly with the project consultants to review draft concepts, provide feedback, and refine design alternatives. The committee considered several iterations of kiosk and directional signage concepts, including materials, district themes, and integration with Ashland's existing entry signage. The work has culminated in a final design package incorporating pedestrian wayfinding signs, bicycle route signage consistent with MUTCD standards, and district kiosks featuring interpretive maps and district imagery.

The final design recommendations were scheduled for consideration by the Ashland City Council on March 17, 2026. As the Council will have already selected the preferred design direction at that meeting, this item is being presented to the Public Art Advisory Committee for informational purposes rather than as a request for recommendation. The intent of this update is simply to keep the Committee informed regarding the development of the citywide wayfinding program and its relationship to Ashland's broader civic design and public realm improvements.

Planning Department

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

Tel: 541.488.5300
Fax: 541.552.2059
TTY: 800.735.2900





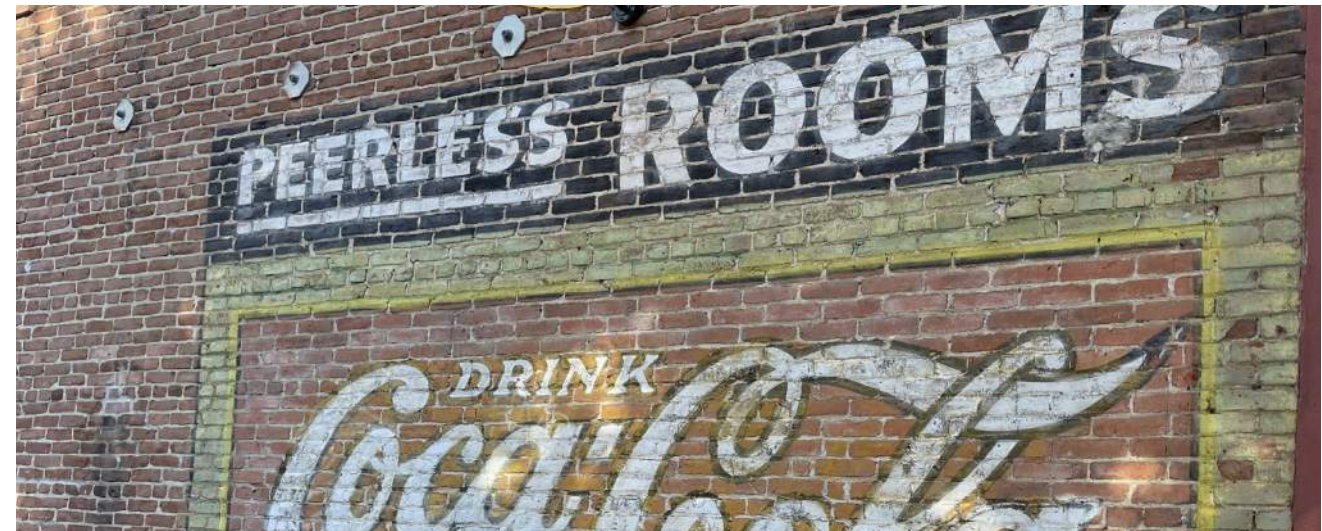
City of Ashland

Wayfinding Signage Design Project

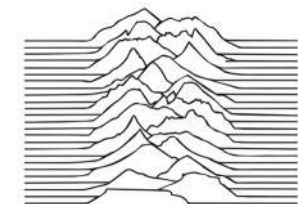
Presentation to the Ashland City Council

March 17, 2026

Better Together



PAM KUHN CREATIVE &



TERRAIN
LANDSCAPE ARCHITECTURE

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City of Ashland
**Wayfinding Signage
Design Project**

Project Background

Project Goals

The City of Ashland is working with the Wayfinding Advisory Committee to develop a pedestrian and cyclist wayfinding plan.

The plan focuses on **directing pedestrians** and **cyclists** to and from our downtown core to other commercial attractions in our community, including our Railroad District, our University District, and Ashland watershed hiking trails.



Downtown District Marker in Worcester, Massachusetts



Map Kiosk in Marin County Open Space District Preserves



Pedestrian Wayfinding in Asheville, North Carolina



Welcome to Ashland

- Incorporate Ashland’s branding
- Unique look that represents Ashland
- Classic aesthetic that will work for many years
- Create sense of identity and arrival

Clear, Legible and User-Friendly

- Optimize visitor enjoyment
- Visually cohesive
- Avoid sign clutter where possible
- Embrace Universal Design principles
- Consider accessibility needs

Define Behavior Norms

- Professional: set tone of respect
- Direct path of travel
- Optimize safety
- Compliance with relevant plans, policies, regs (i.e. accessibility, Manual on Uniform Traffic Control Devices)

Materials

- Readily available
- Durable: can be maintained over time through normal weathering, vandalism, and age
- Worried about wood re: wildfire
- Comply with relevant regulations (i.e. retroreflective for MUTCD-compliant sign types)

Sign Types

Type 1. Kiosk with Map

Type 2. Pedestrian Wayfinding

Type 3. Bike Wayfinding

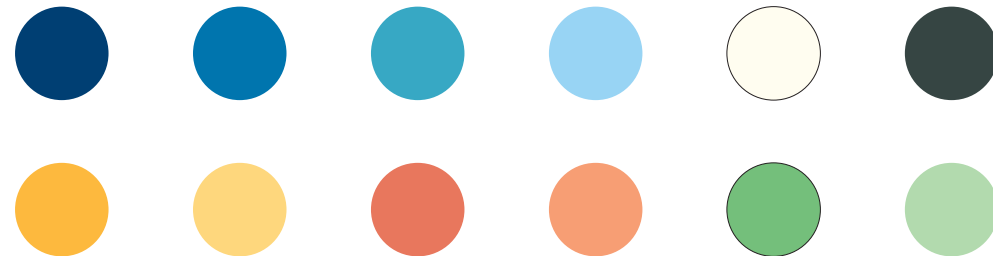


Deliverables

- Exploration of Sign Designs (3 sign types, 2 sets of revisions)
- Full-size sign templates
- Cost estimates for the various types of signs from a sign fabricator
- Two sets of architectural drawings of each sign types (color hard copy and digital)

Project does not include selecting the sign locations or developing the sign content

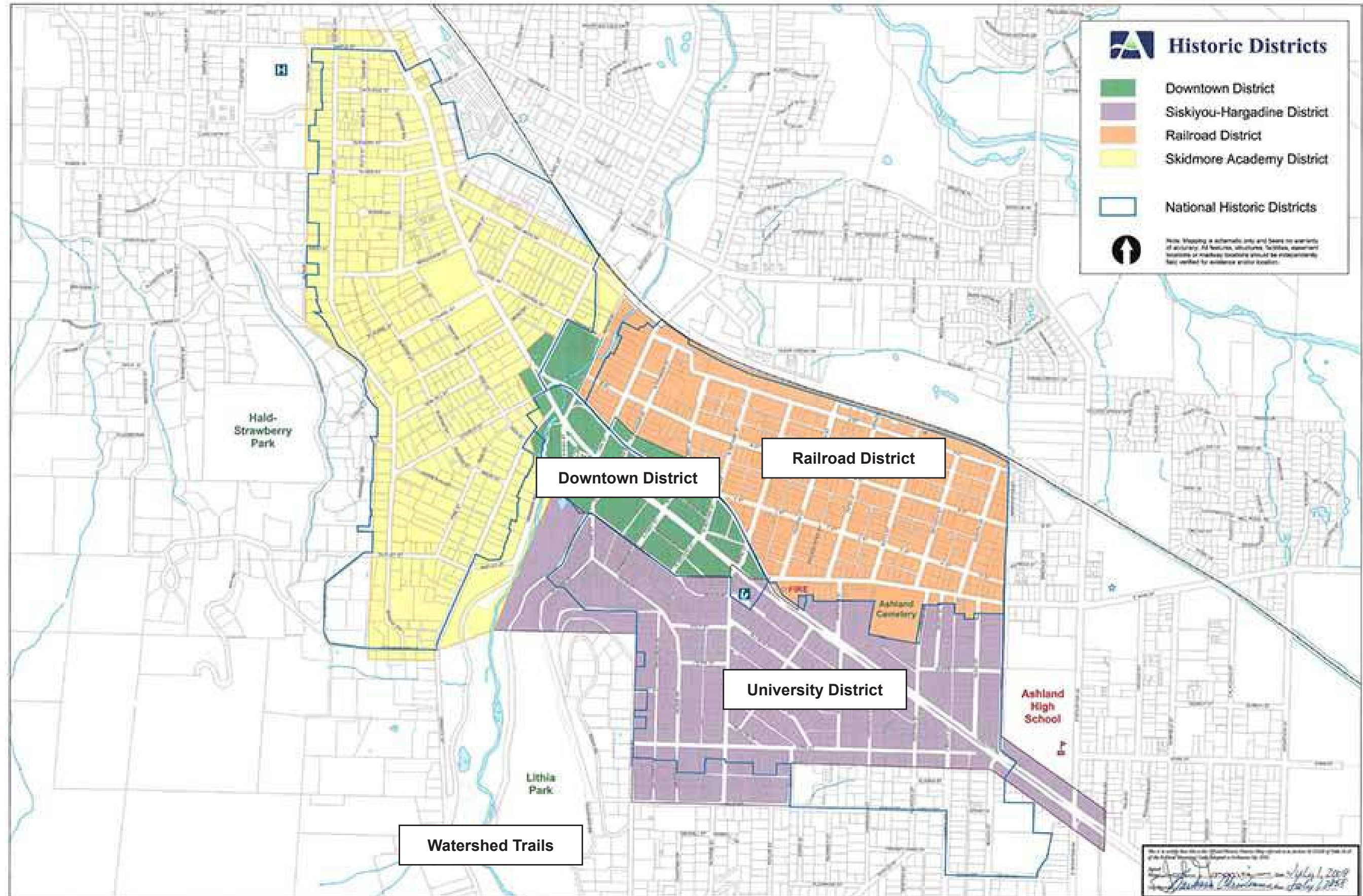
Ashland Branding



Poppins *Heritage*

Context: Wayfinding Signs Link Historic Districts & Watershed Trails

Final District Name TBD. Routes Provided by City - Decisions regarding Historic Districts are not considered within Wayfinding Sign Project scope



Steps and Timeline



Future Phases

The City will be implementing the wayfinding program over many years.

Wayfinding Committee meets every 2 weeks to complete project.

Anticipated Schedule:

- Jan 22: Listening session with committee
- Feb 5: Present Concept Design Drafts
- Feb 19: Present Design Refinements
- March 5: Present Final Design Options
- March 17: Present to City Council

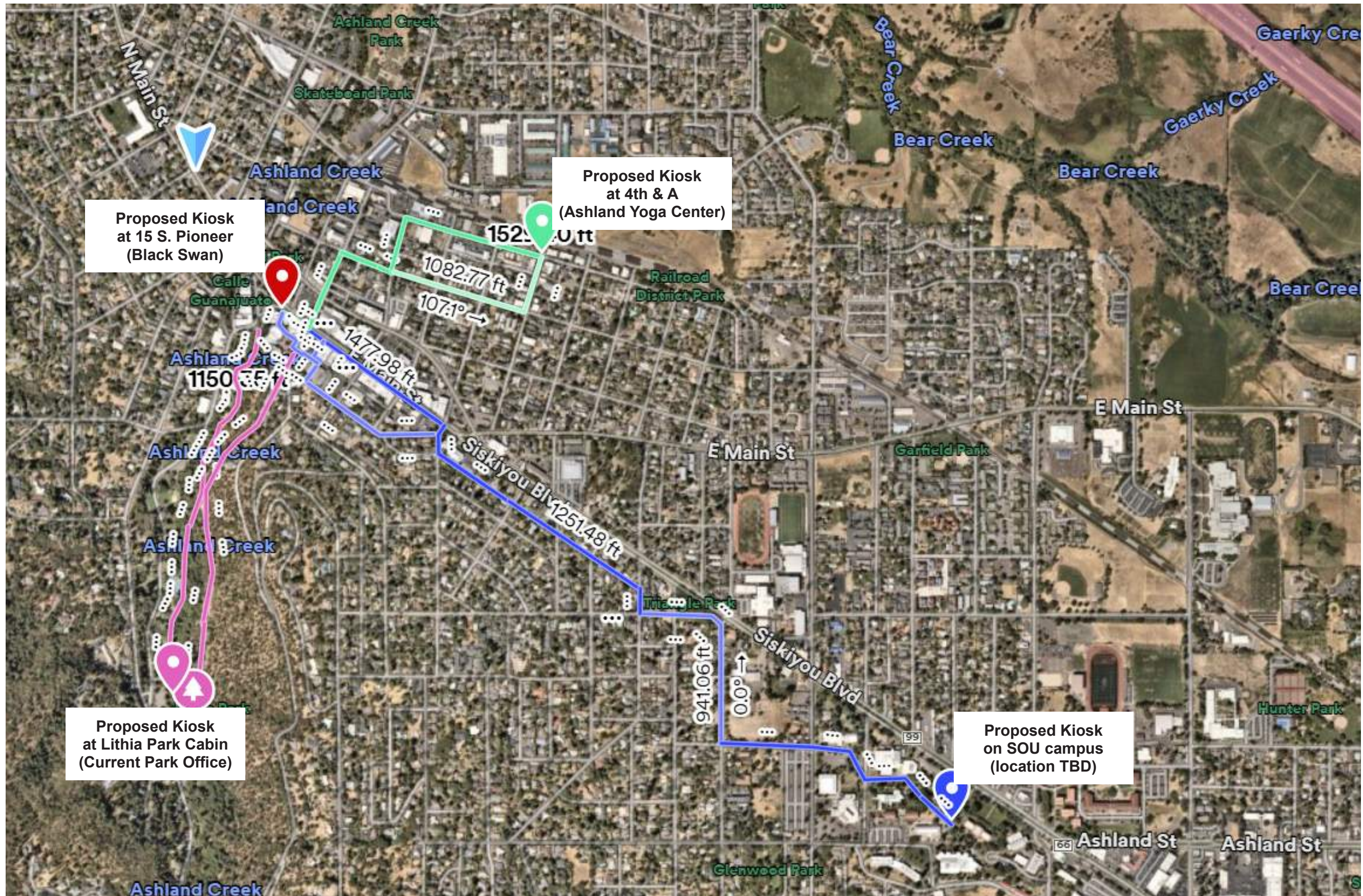


City of Ashland
**Wayfinding Signage
Design Project**

Wayfinding Background

DRAFT Pedestrian Wayfinding Routes Proposed by City

TBD with Transportation Plan - Decisions regarding pedestrian routes are not considered within Wayfinding Sign Project scope



Pedestrian Wayfinding Sign Styles

One color



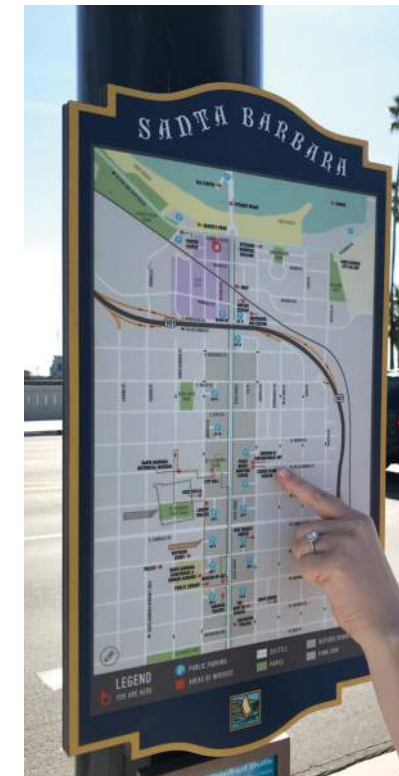
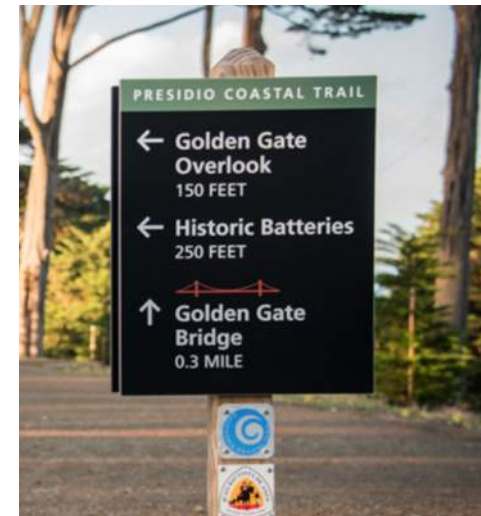
Color-coded Districts



Shape (adds expense)



Includes mileage



Bicycle Wayfinding Sign Design



Retroreflective

MUTCD specifies retroreflectivity for all traffic control devices installed on any street, highway, bikeway, or private road open to public travel. Retroreflection occurs when the sign surface returns a large portion of directed light beam back to its source, and from a much wider angle than reflective material. Retroreflectivity is very important for visibility and safety at night and in lowlight conditions.

Core Guiding Principles

- **Connect places:** easily and successfully find way to destination
- **Promote active travel:** validate cycling as transportation option; expand use and awareness of bicycle facilities
- **Maintain motion:** quick comprehension, navigate without frequent stopping
- **Be predictable:** quickly understood and recognized
- **Keep information simple:** clear and logical, universal and usable for widest possible demographic
- **Optimize safety**

Materials

- Readily available
- Retroreflective

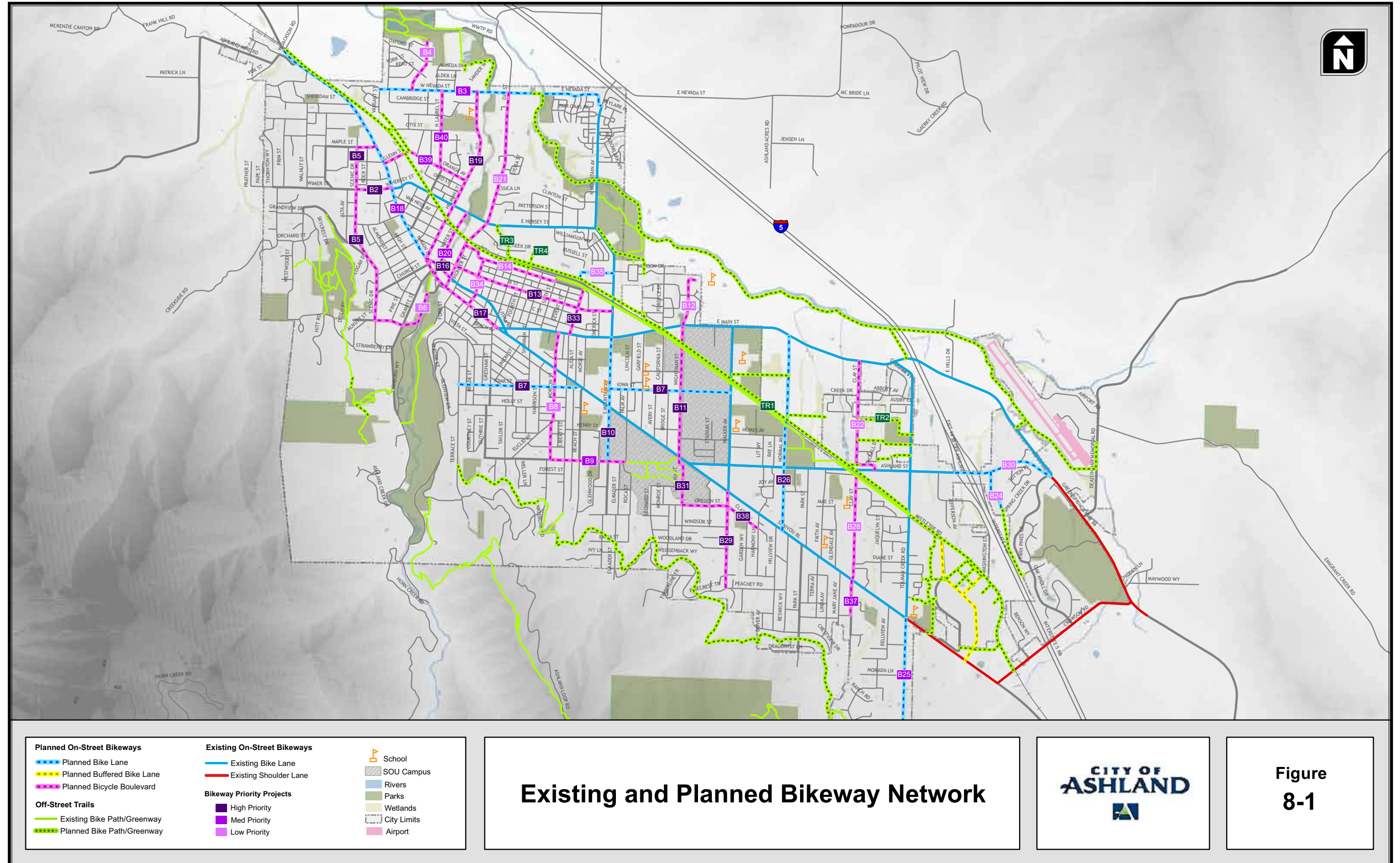
Compliance with Manual on Uniform Traffic Control Devices (MUTCD)

- Legibility and size combine with placement to permit adequate response time
- Size, shape, color, composition, contrast, and retroreflectivity defined by MUTCD
- No more than 3 destinations; straight ahead in top slot
- Lots more...over 1,000 pages...
- Bicycle guide signs are green. If using color-coded system as described per Community Wayfinding signs, red, orange, yellow, purple, fluorescent yellow-green, and fluorescent pink are prohibited colors to minimize possible confusion with critical, higher-priority regulatory and warning signs.



Context: 2012 Transportation Plan Bicycle Routes

TBD with Transportation Plan – Decisions regarding bicycle routes are not considered within Wayfinding Sign Project scope



Existing and Planned Bikeway Network



Figure 8-1

G:110-056 Ashland TSP.MXD

Ashland Wayfinding Sign Project

Bike Wayfinding Approach 1: MUTCD (like Portland)

02/19/26

Questions:

Should bike routes be confined to just the historic districts that are part of this project or should they encompass all potential routes (i.e. to Bear Creek Greenway, wineries, etc)?

Does Ashland use bike route names or numbers?

MUTCD templates are to be used unless engineering judgement determines that other signs are appropriate. All bike wayfinding signs should be reviewed by the City of Ashland for compliance with applicable regulations, guidelines, and policies. Consult the 2023 Manual on Uniform Traffic Control Devices, 11th Edition adopted by Oregon effective January 1, 2026. Applicable sections include:

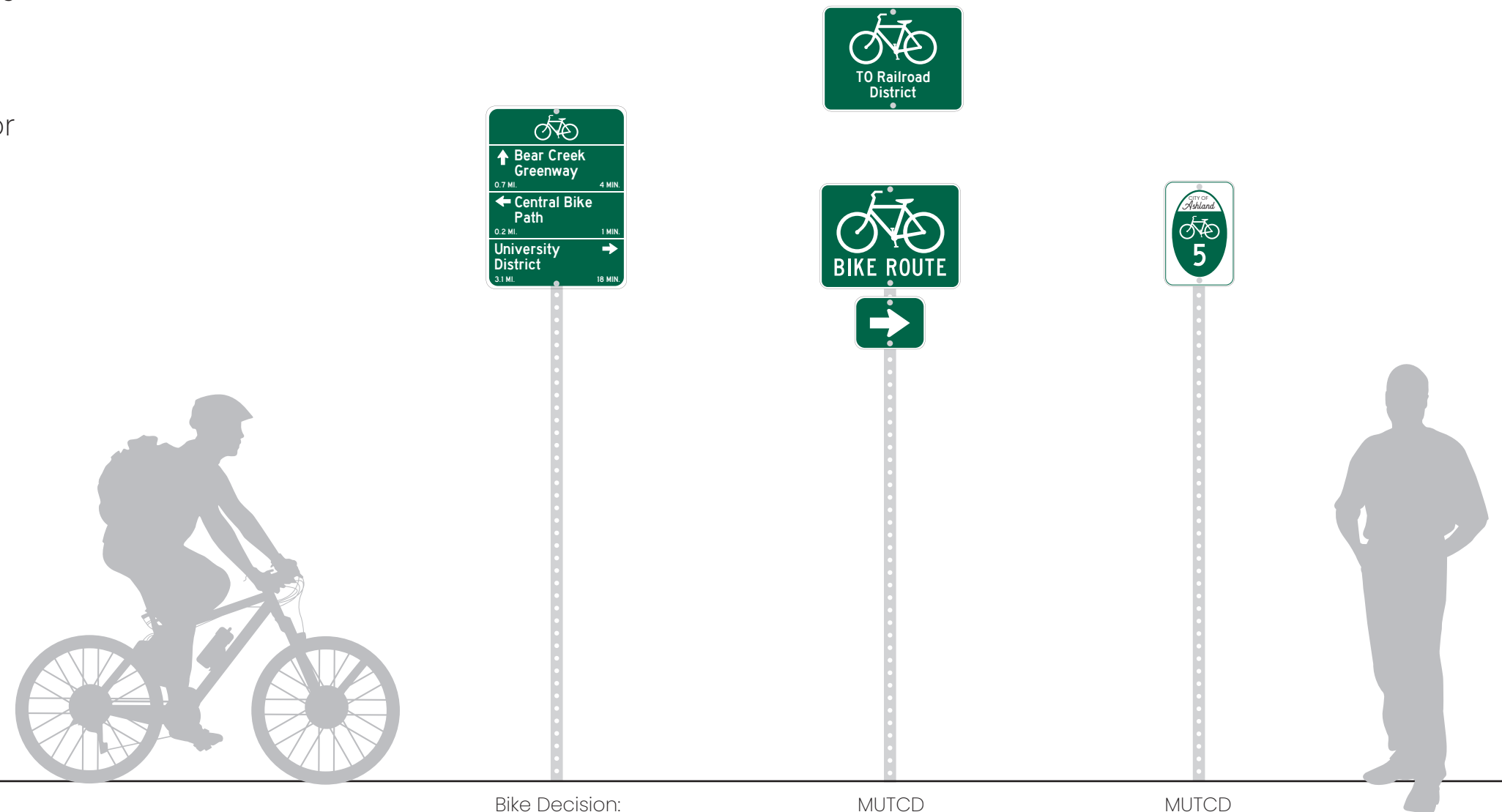
- Section 2D.55 Community Wayfinding Signs
- Part 9: Traffic Control for Bicycle Facilities

Note that MUTCD Figure 9D-1 Guidance states:
 19 Travel times should not be used on Bicycle Destination signs.
 Support:
 20 Travel times can vary greatly for bicyclists based on a variety of factors including individual speed, bicycle type, and type of facility.

Figure 9D-1. Guide Signs and Plaques for Bicycle Facilities MUTCD 11th Edition



Portland 2019



Bike Decision: Wayfinding Guide Sign

Federal MUTCD templates: D2-1a, 2a, 3a

MUTCD Bike Route Confirmation and Turn

Federal MUTCD templates: D-11-1 (bike route) MI-8b / 8c (trail name) M6 (arrows)

MUTCD Bike Route Confirmation

Federal MUTCD templates: MI-8 / 8a (numbered bike route)

Scale: 1/2" = 1'



City of Ashland
**Wayfinding Signage
Design Project**

Design Direction and Process

Sign Theme Selected: Mt A + Metal

Coordinates with Town Entries which went through collaborative arts committee process in 2016



Every District and Both Town Entries Have Steel Metal Work
Ties existing signs into the system

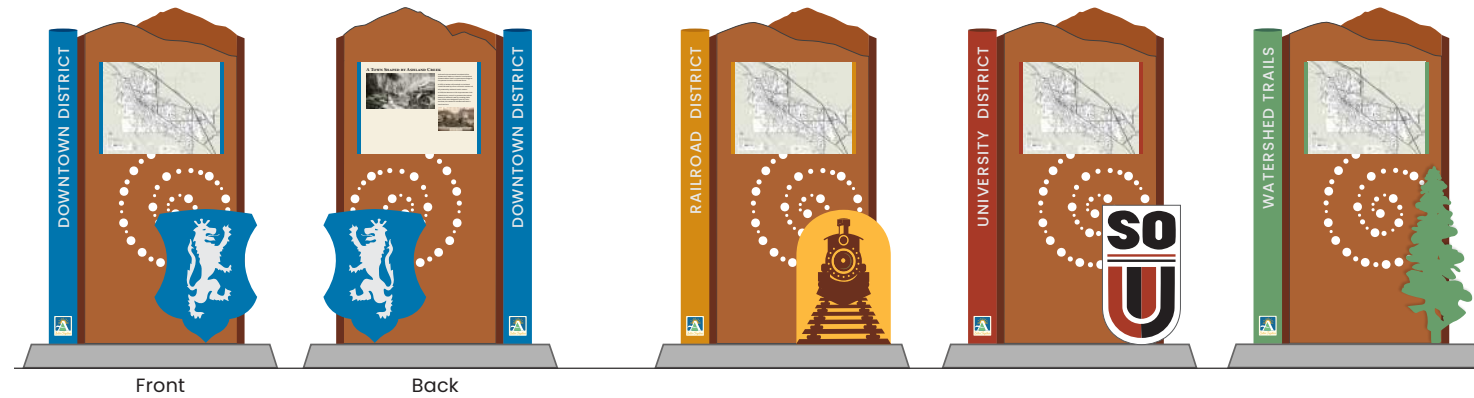
Examples Using Selected Materials

- 2 layered Corten weathering steel sign with cutouts
- Raised Aluminum letters
- Powdercoated colored post
- Concrete base

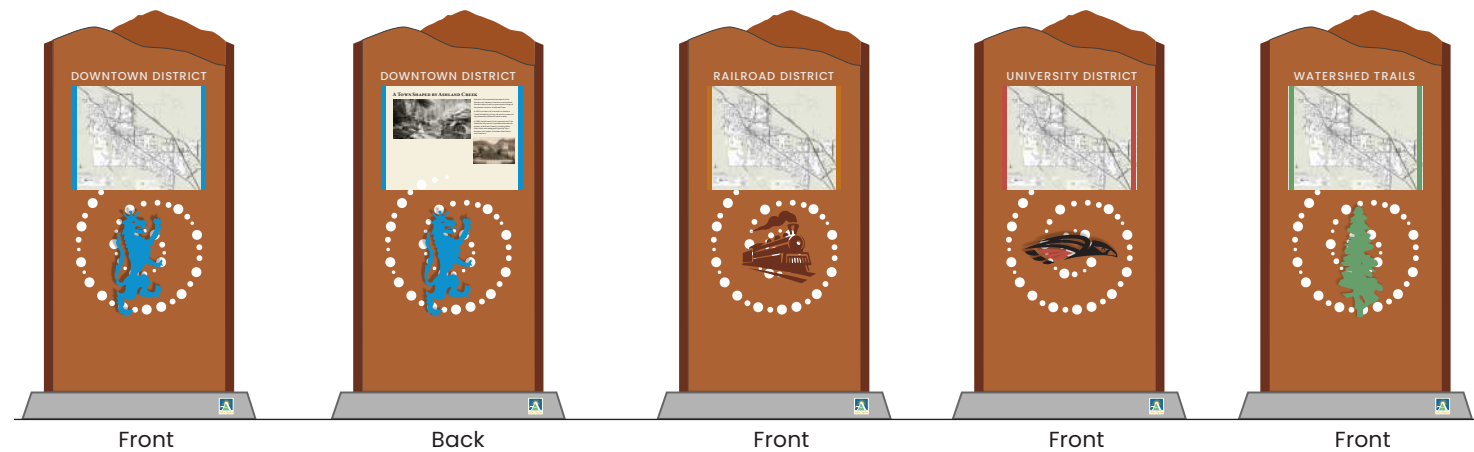


February 19 Committee Feedback: Kiosk

Selected Draft to Refine 02/19/26 meeting



Option 1



Option 2

Two options were shown with varying levels of simplicity:

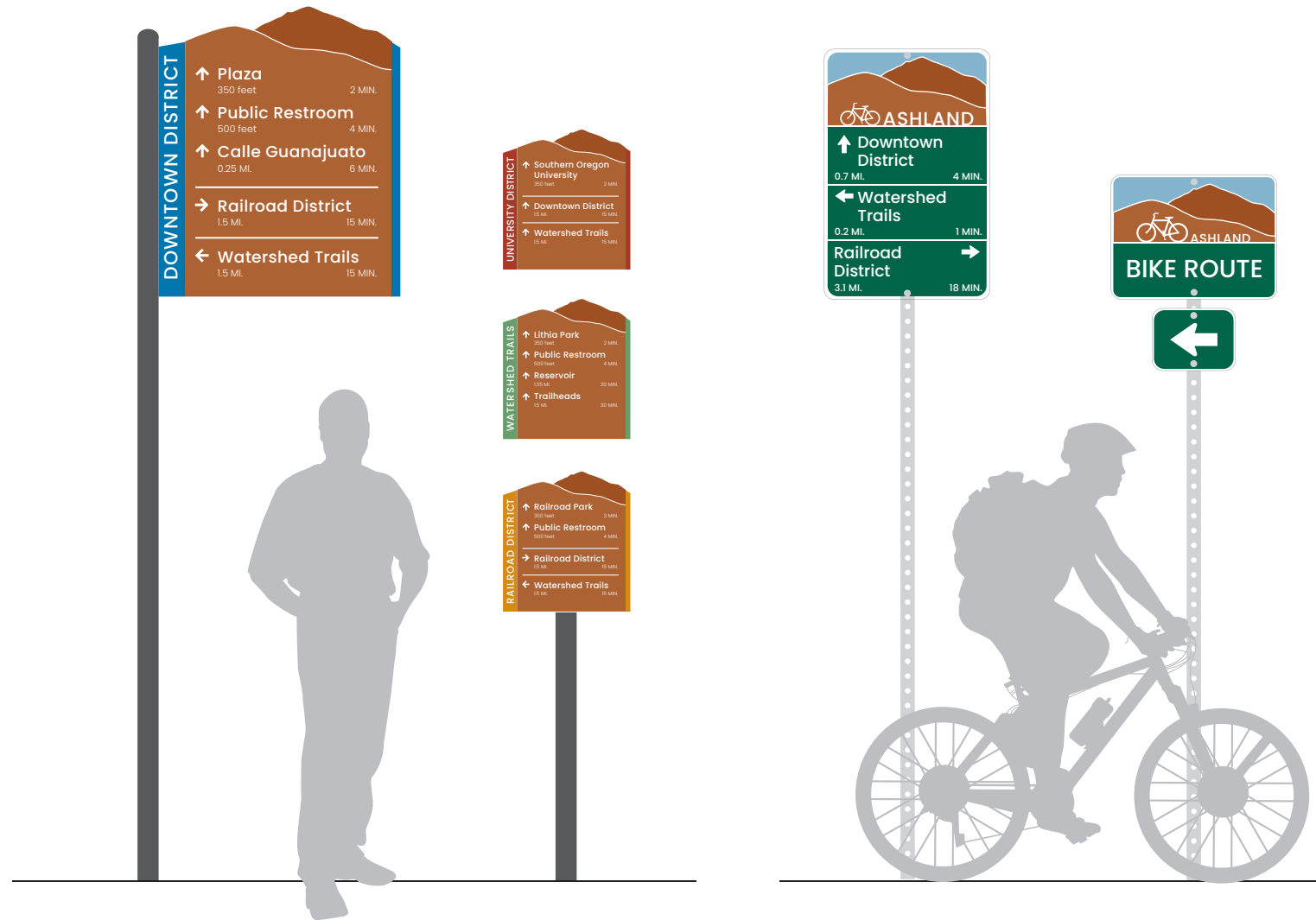
- There was discussion about the elements to be included; Different people had different thoughts about which elements were most important to include, but there was a general movement towards more simplicity.
- The committee agreed to try 2 additional versions using the mountain top, which ties to the existing City entry signs:

Option 1: Colored post but no symbol/icon and just a metal cutout

Option 2: With the symbol/icon but no post on the side

February 19 Committee Feedback: Wayfinding

Selected Draft to Refine 02/19/26 meeting



Pedestrian Wayfinding

Bike Decision:
Wayfinding
Guide Sign

Federal MUTCD
templates:
D2-1a, 2a, 3a

MUTCD
Bike Route
Confirmation
and Turn Signs

Federal MUTCD templates:
D-11-1 (bike route)
M-8b / 8c (trail name)
M6 (arrows)

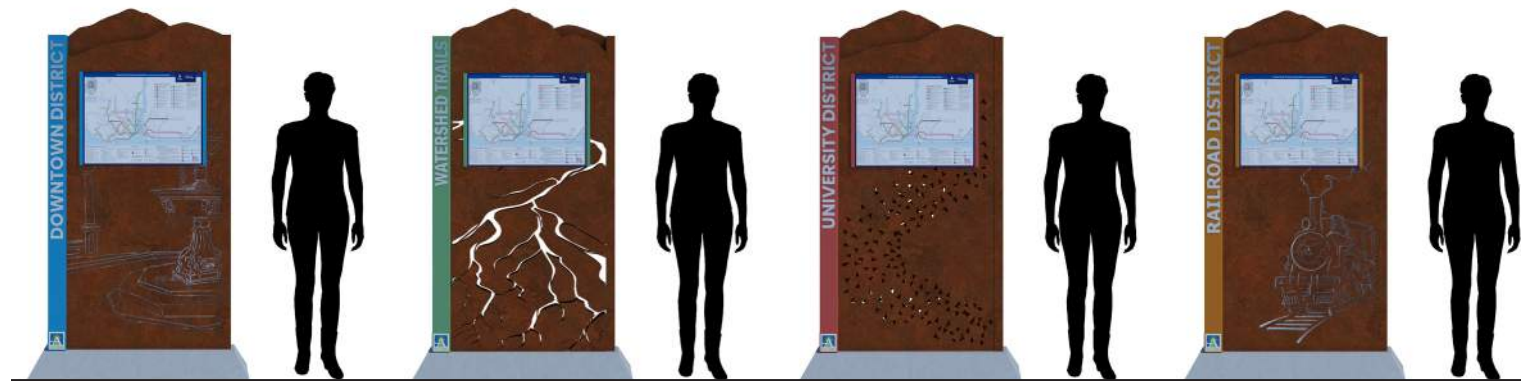
Bike Wayfinding:

- MUTCD-compliant with mountain topper artwork
- Needs ODOT approval
- City doesn't use bike route numbers, just names

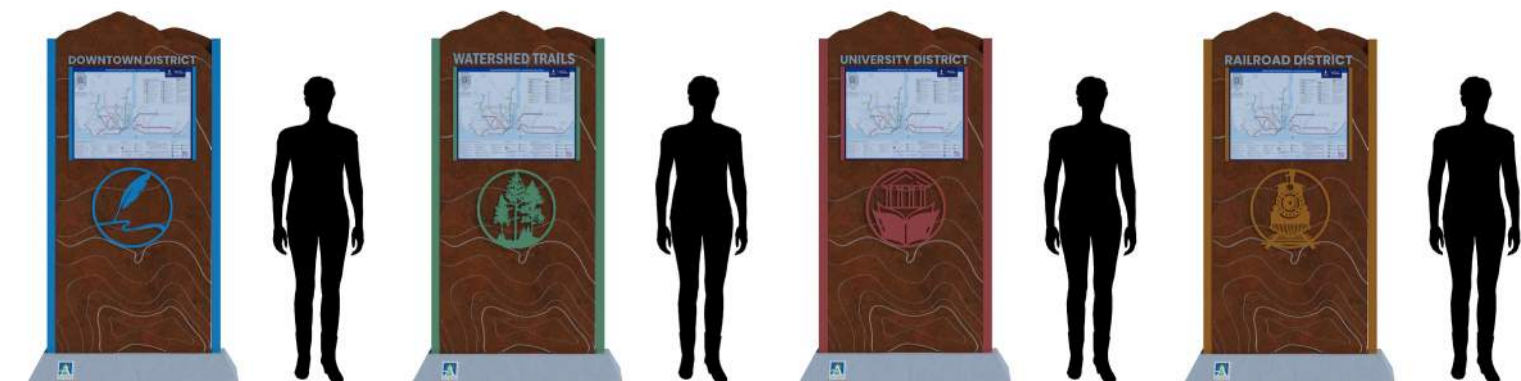
Pedestrian Wayfinding:

- Regular sign (versus fingerpost or wayfinding post)
- Color-coded
- Can we add a metal or artistic mountain element?
- City will use miles OR minutes, probably not both
- Likely will mount signs to existing posts where possible
- Lower/smaller pedestrian signs may get used more to avoid visual clutter and confusion with existing vehicle signs

March 5 Committee Feedback: Kiosk



Option 1



Option 2

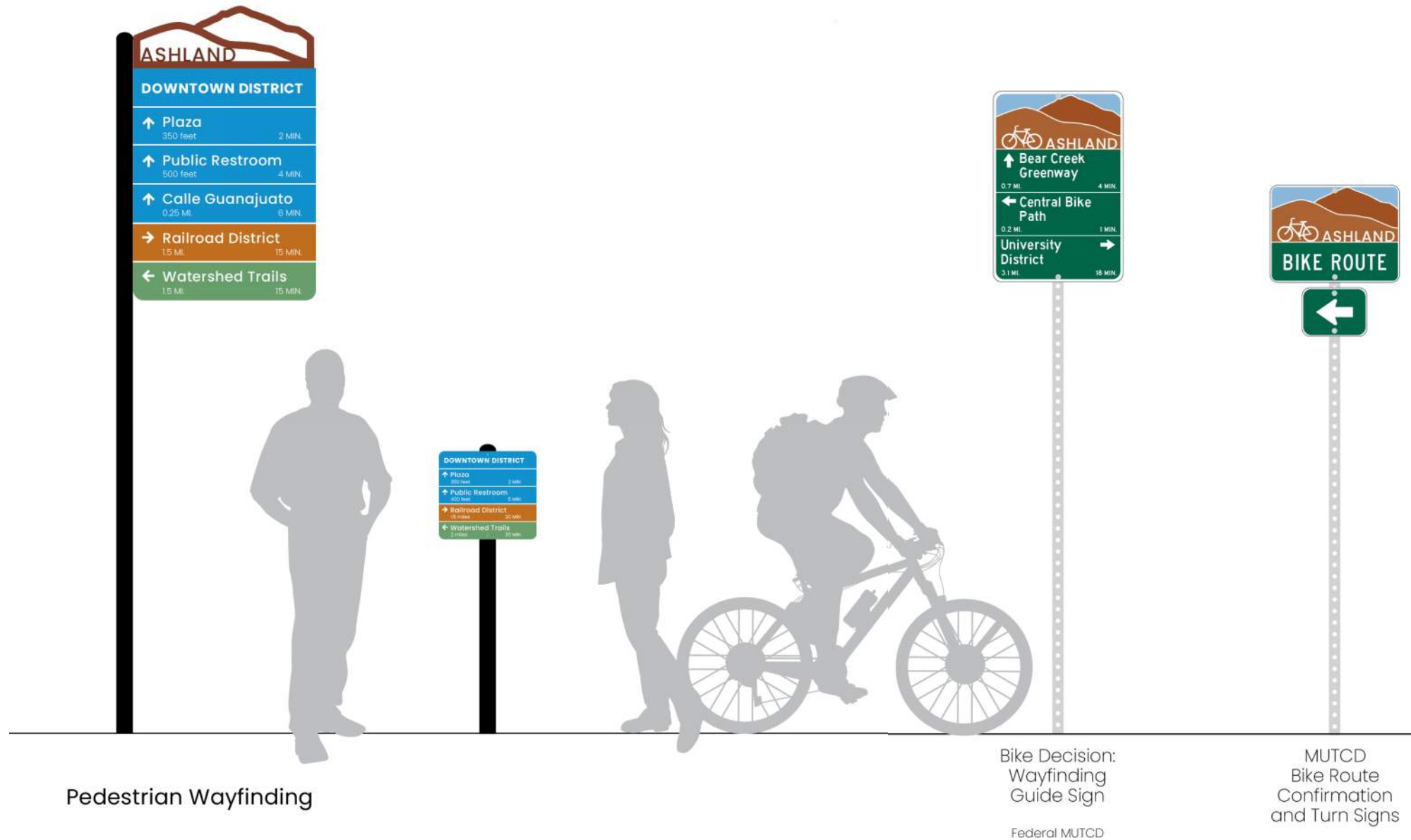
Two options were shown based on the February 19 feedback:

Option 1: Colored post but no symbol/icon and just a metal cutout

Option 2: With the symbol/icon but no post on the side

- The committee agreed to move forward with Option 1, with options for the side posts and text placement
- Make the city logo one color so it doesn't distract
- Committee liked the concepts shown for the Watershed Trails, Railroad District, and University District.
- A range of ideas were discussed for the subject of the Downtown cut out, including Shakespearean themes, built environment / downtown skyline, and a scene with mountains

March 5 Committee Feedback: Wayfinding



Bike Wayfinding:

- No changes needed

Pedestrian Wayfinding:

- Like the look
- Discussed interchangeability and adding / deleting destinations over time
- Discussed handling of double sided / back-to-back signs with varying numbers of destinations
- Discussed leaving open space at the bottom of signs



City of Ashland
**Wayfinding Signage
Design Project**

Final Design Options

Wayfinding Signs

Pedestrian Wayfinding:

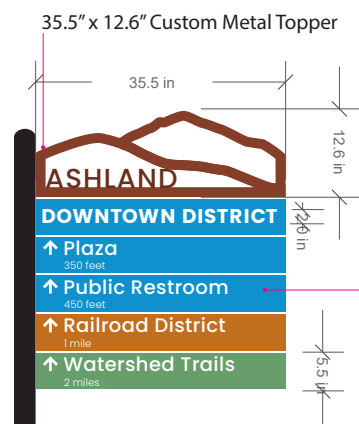
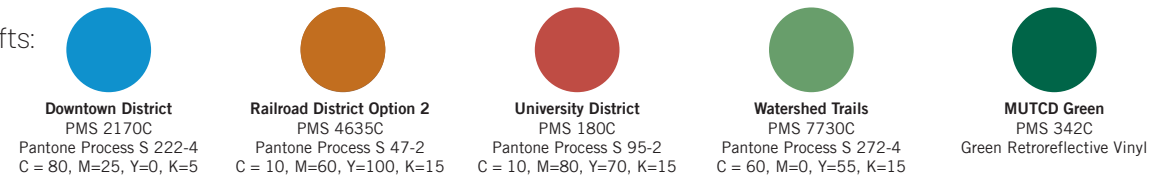
- Color coded system using a uniform grid system so that all destinations are the same size
- Mileage and miles can be included or deleted
- Metal artwork on higher pedestrian signs; too likely to be vandalized on shorter signs
- Uses City of Ashland fonts and a darker variation of brand colors

Bike Wayfinding:

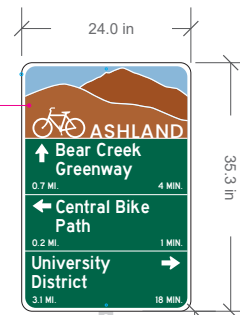
- Mostly MUTCD-compliant with mountain topper artwork
- Follows Portland's system
- Uses MUTCD-compliant Highway Gothic font and MUTCD Green

Interchangeable 35.5" x 5.5" destination panels
 Size driven by 2" tall font destination height per ADA standards
 A) Digitally printed vinyl applied to .080 aluminum
 Alternate) High pressure laminate (HPL) sign panels
 Rounded corners
 Drill holes to be established based on City of Ashland traffic sign standards and mounting hardware

Color Variations Used in Sign Drafts:



Retroreflective vinyl applied to .080 aluminum
 1.5"-radius rounded corners
 Drill holes to be established based on drive rivet placement into pre-drilled holes or other City of Ashland traffic sign standards and mounting hardware



Pedestrian Wayfinding Font: Poppins (per Ashland branding)
 Bike Wayfinding Destination Font: Highway Gothic (per MUTCD)

Interchangeable 16" x 3.5" destination panels or single 16" wide sign panel with multiple destinations
 A) Digitally printed vinyl applied to .080 aluminum
 Alternate) High pressure laminate (HPL) sign panels
 Rounded corners
 Drill holes to be established based on City of Ashland traffic sign standards and mounting hardware

The minimum mounting height is 7' for signs installed on sidewalks and at the side of the road where parking or pedestrian movements are likely to occur. The height to the bottom of a secondary sign mounted below another sign may be 1 foot less (6') and cannot project more than 4 inches into the pedestrian facility. (2023 MUTCD 11th Edition 2A.15)

Overhead signs on shared use path cannot be less than 8 feet vertically over the entire width of the shared-use path. (2023 MUTCD 11th Edition 9A.02, Figure 9A-1)

Lateral offsets: See 2023 MUTCD 11th Edition Section 2A.16
 Sign Orientation: See 2023 MUTCD 11th Edition Section 2A.17
 Posts & Mounting: See 2023 MUTCD 11th Edition Section 2A.18
 Shared Use Path Lateral Offsets: See 2023 MUTCD 11th Edition Section 9A.02; Figure 9A-1
 Additional MUTCD sections also apply

Pedestrian Wayfinding

Large Pedestrian
35.5" width

Small Pedestrian
16" width

Bike Wayfinding

Bike Decision:
Wayfinding Guide Sign

MUTCD
Bike Route Confirmation and Turn Signs

Federal MUTCD templates:
D2-1a, 2a, 3a

Federal MUTCD templates:
D-11-1 (bike route) / M-8b / 8c (trail name) / M6 (arrows)

Wayfinding Sign Mockups



Wayfinding Sign with Metal Topper



Smaller Pedestrian Wayfinding Sign

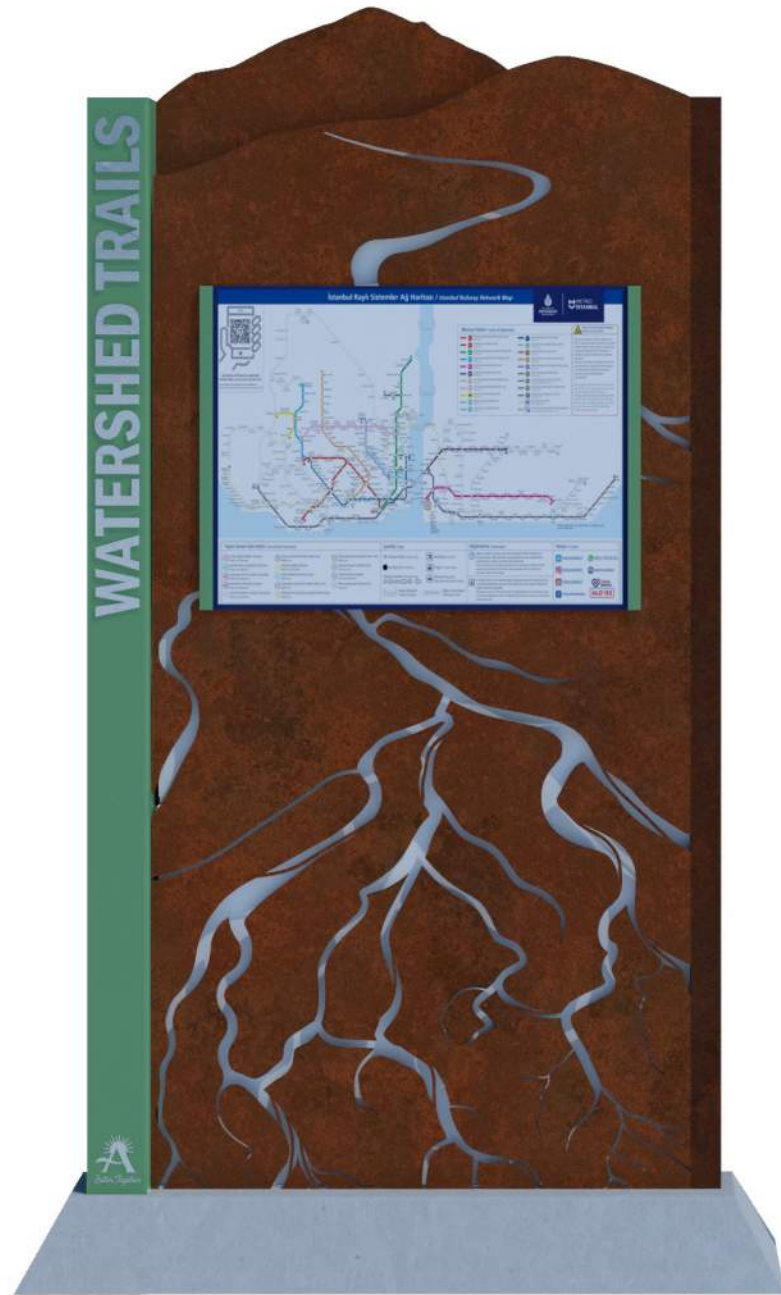


Pedestrian Wayfinding Sign with Metal Topper, Downtown

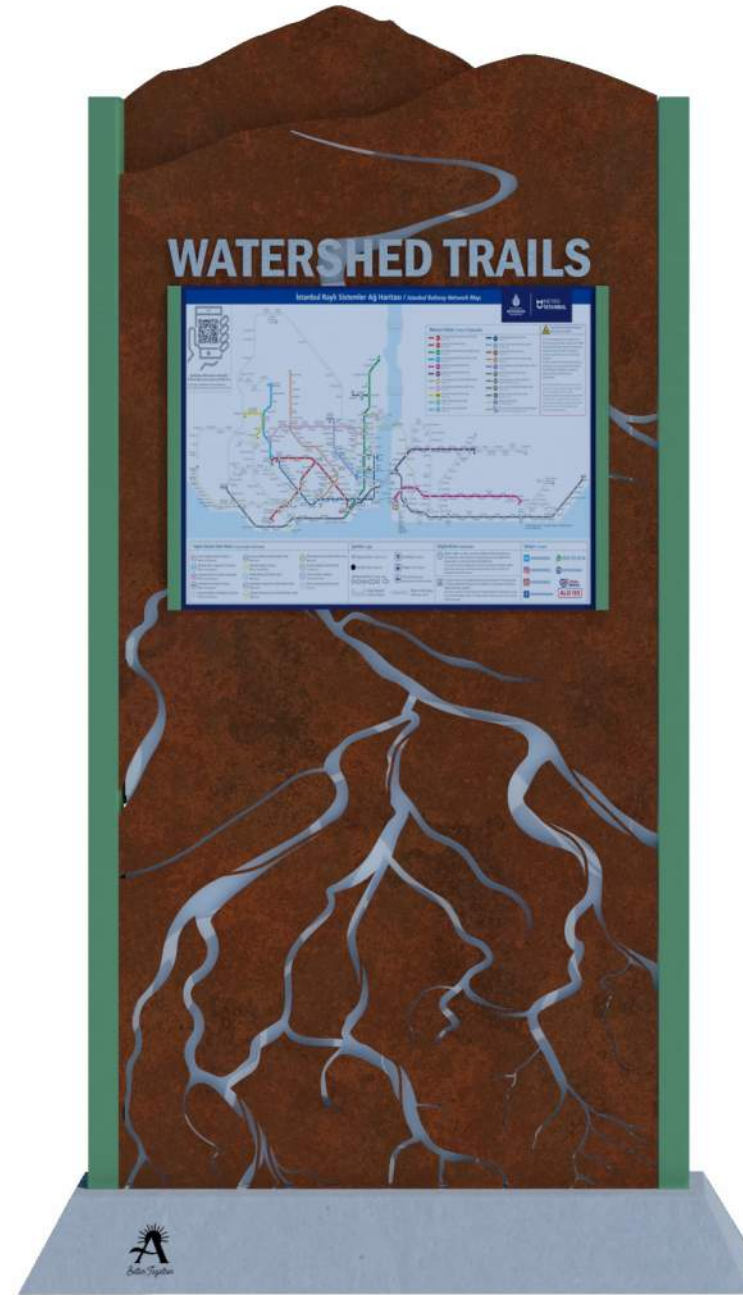
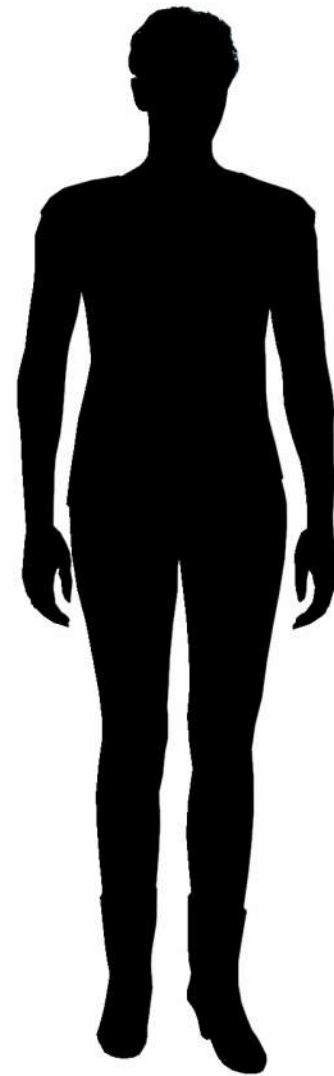


Bike Wayfinding Sign

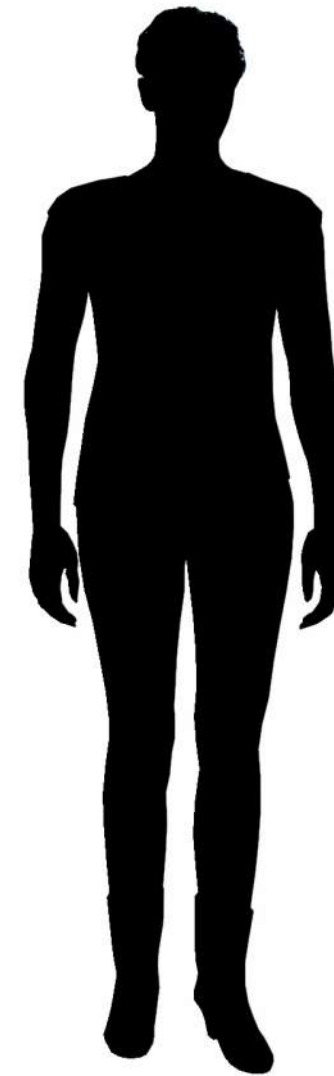
Watershed District: Kiosk Options



Option 1: Single colored post with vertical text



Option 2: Double colored posts with horizontal text



Watershed District: Kiosk Mockups

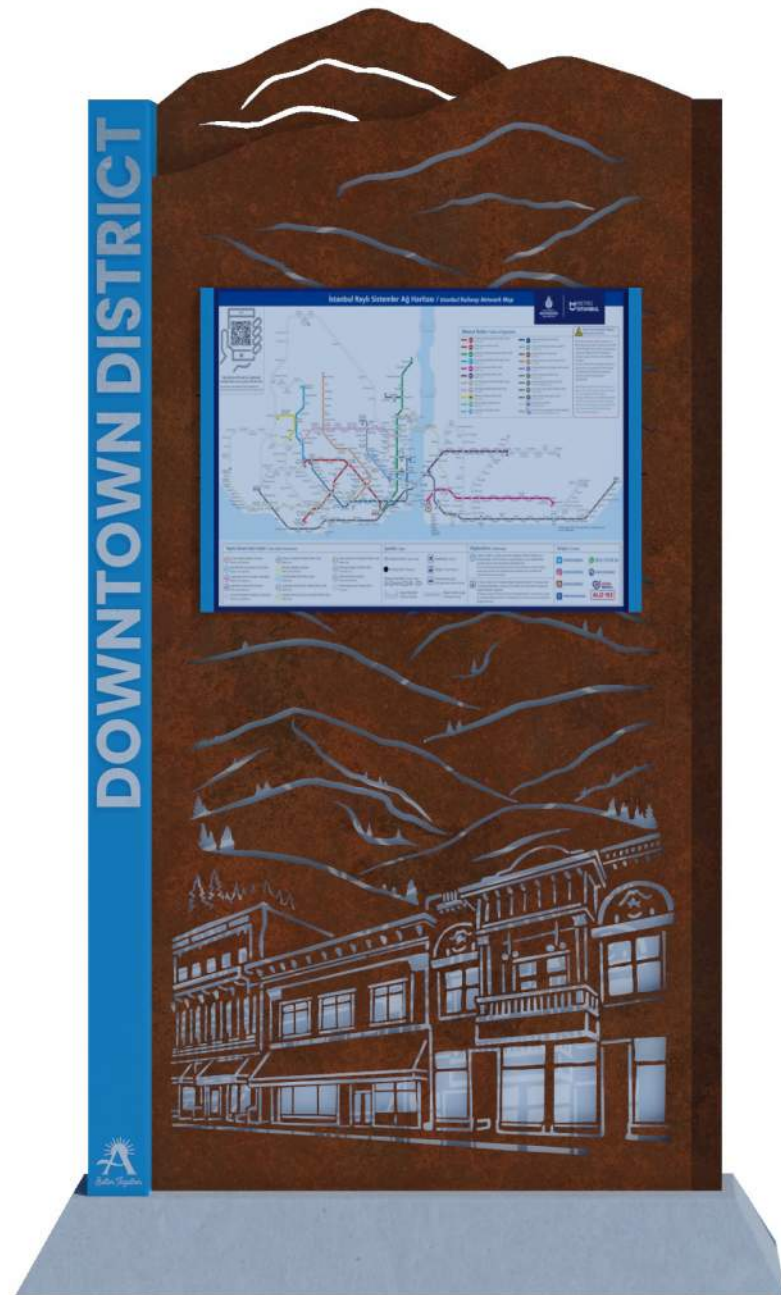


Kiosk Day Mock Up: Watershed District

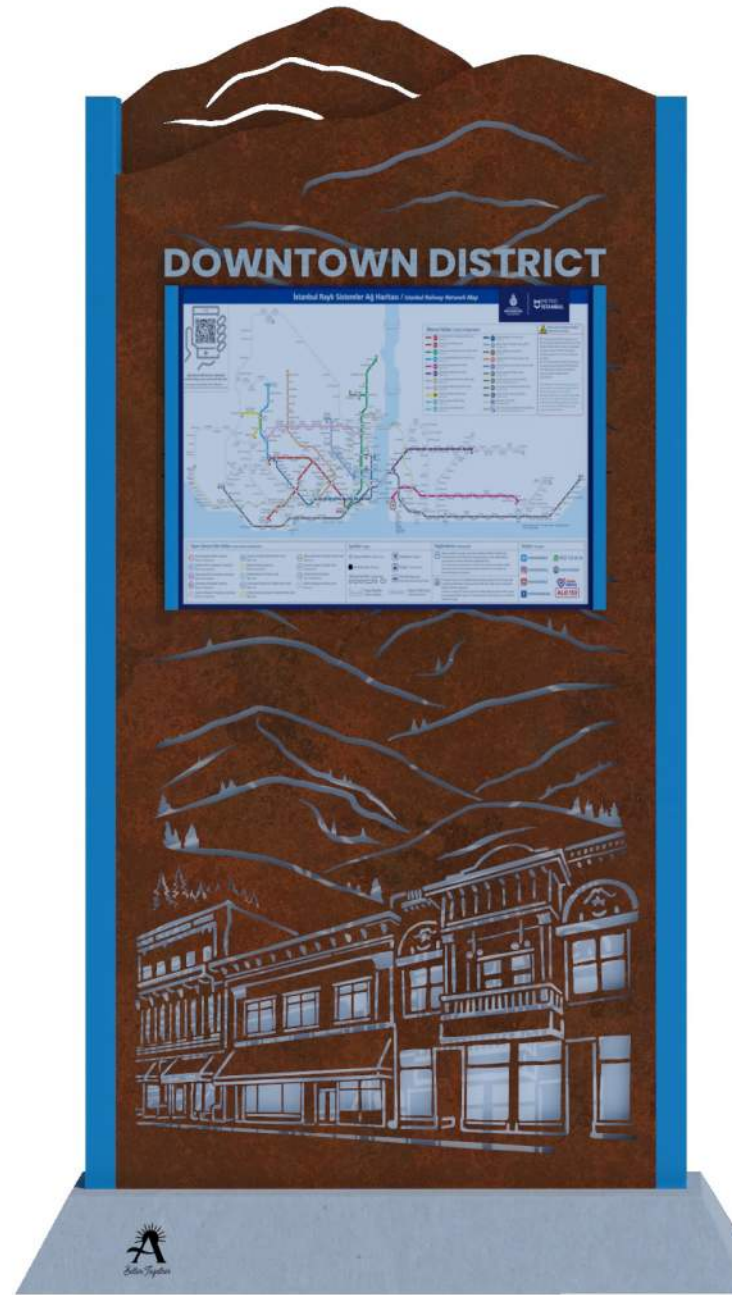
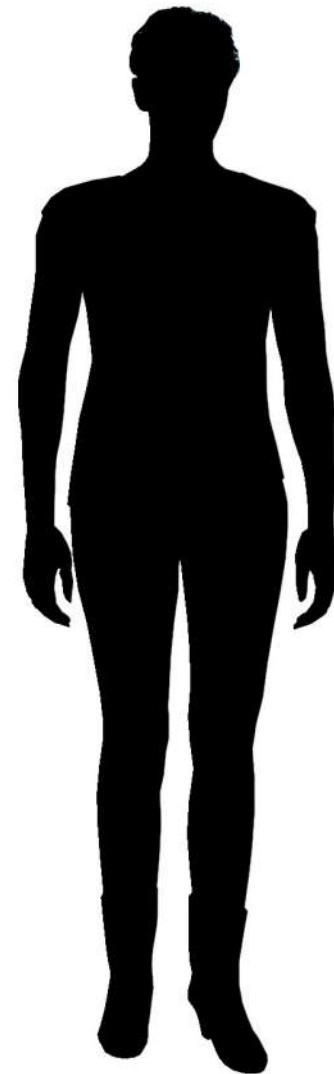


Kiosk Night Mock Up: Watershed District

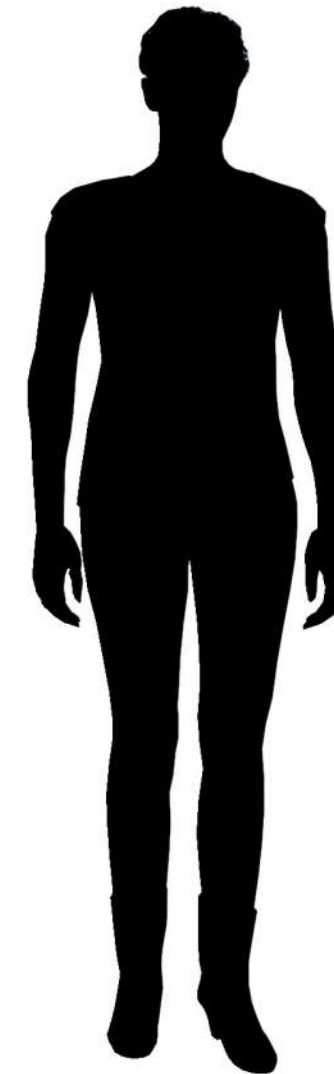
Downtown District: Kiosk Options



Option 1: Single colored post with vertical text



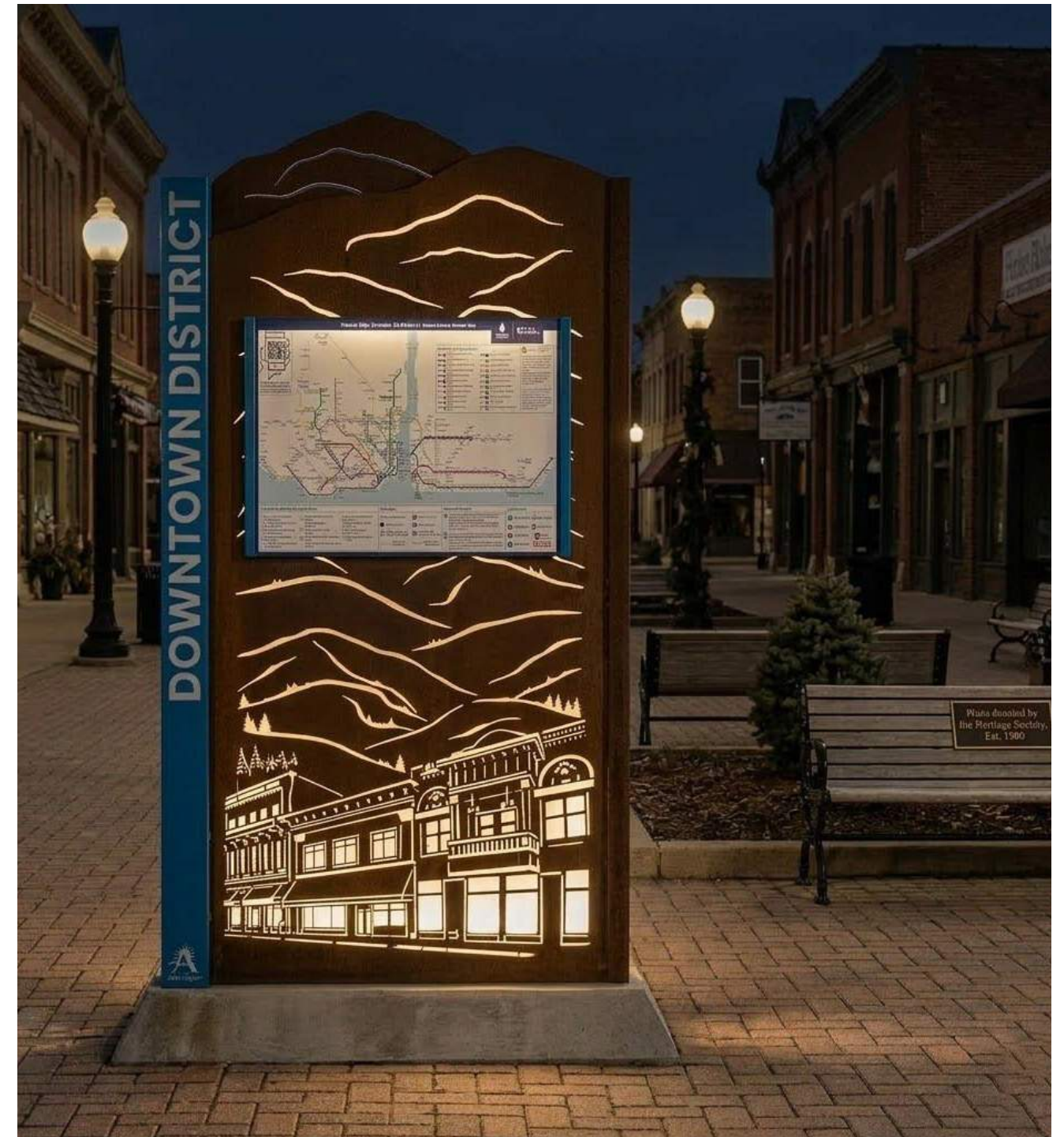
Option 2: Double colored posts with horizontal text



Downtown District: Kiosk Mockups

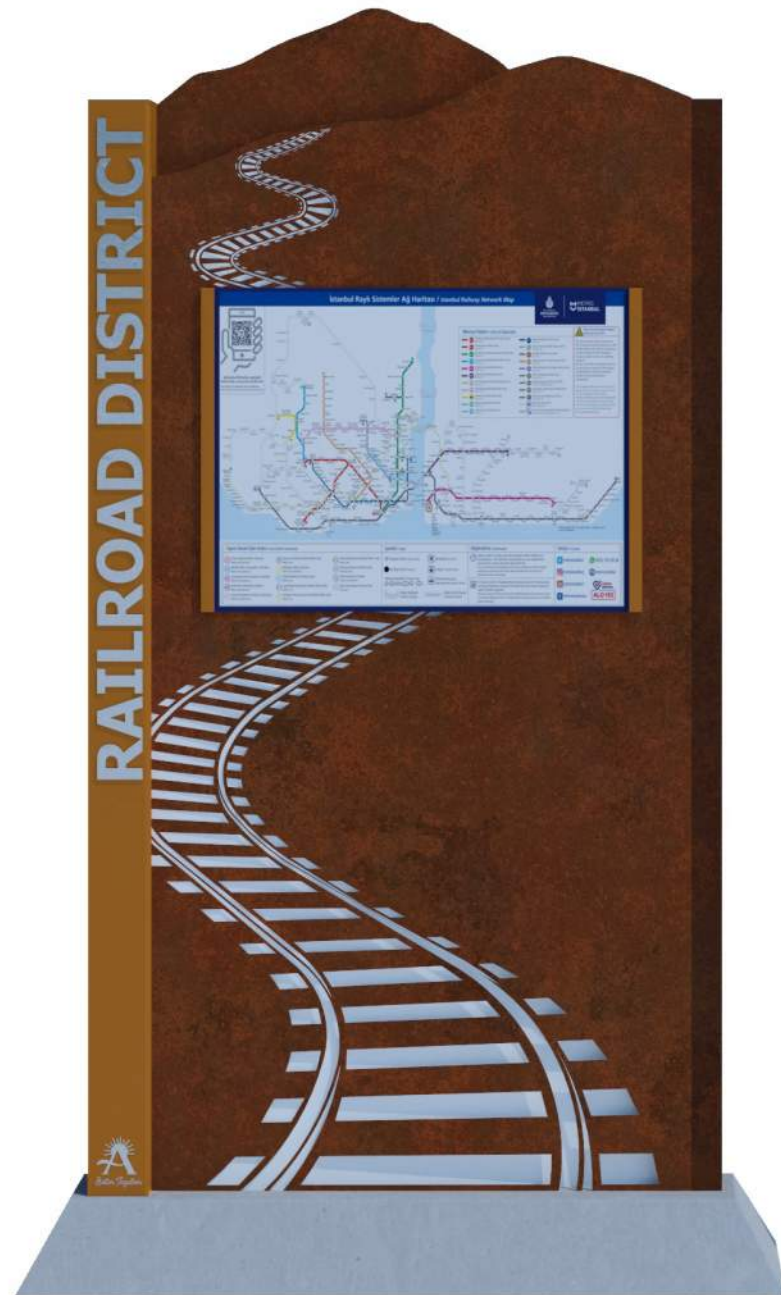


Kiosk Day Mock Up: Downtown District

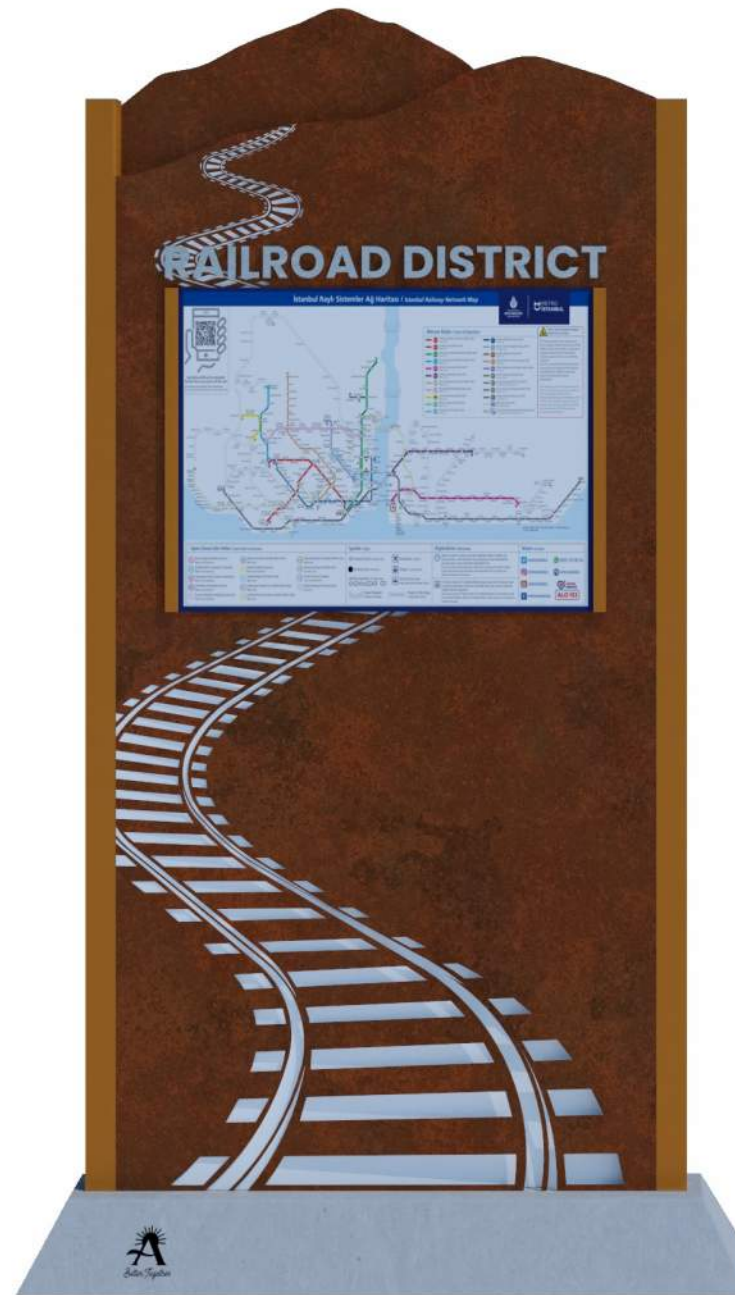
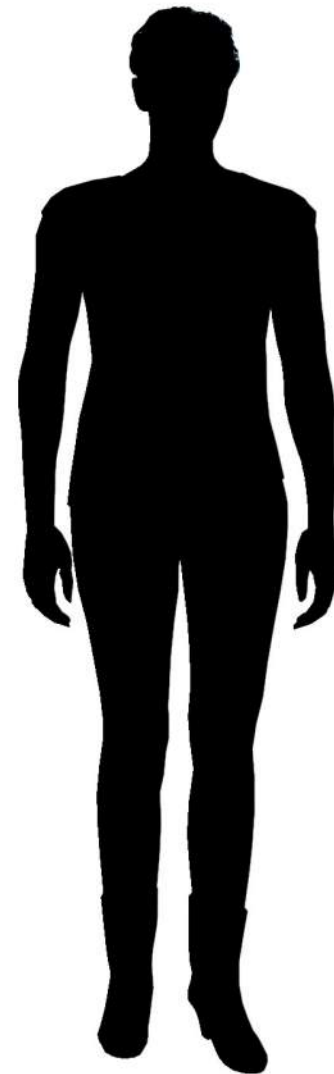


Kiosk Night Mock Up: Downtown District

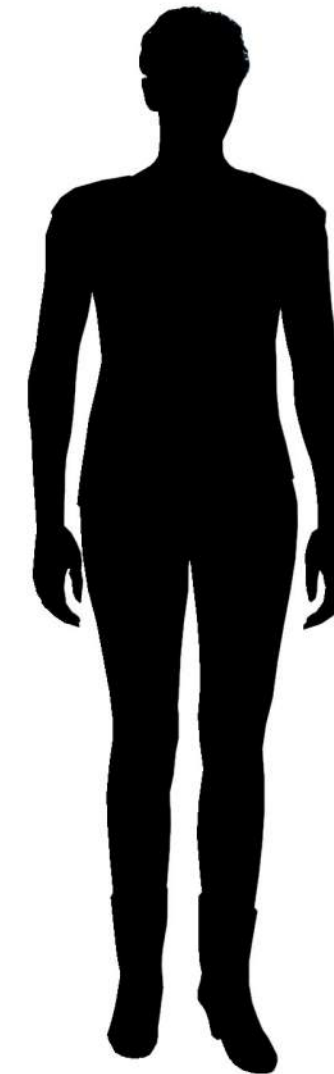
Railroad District: Kiosk Options



Option 1: Single colored post with vertical text



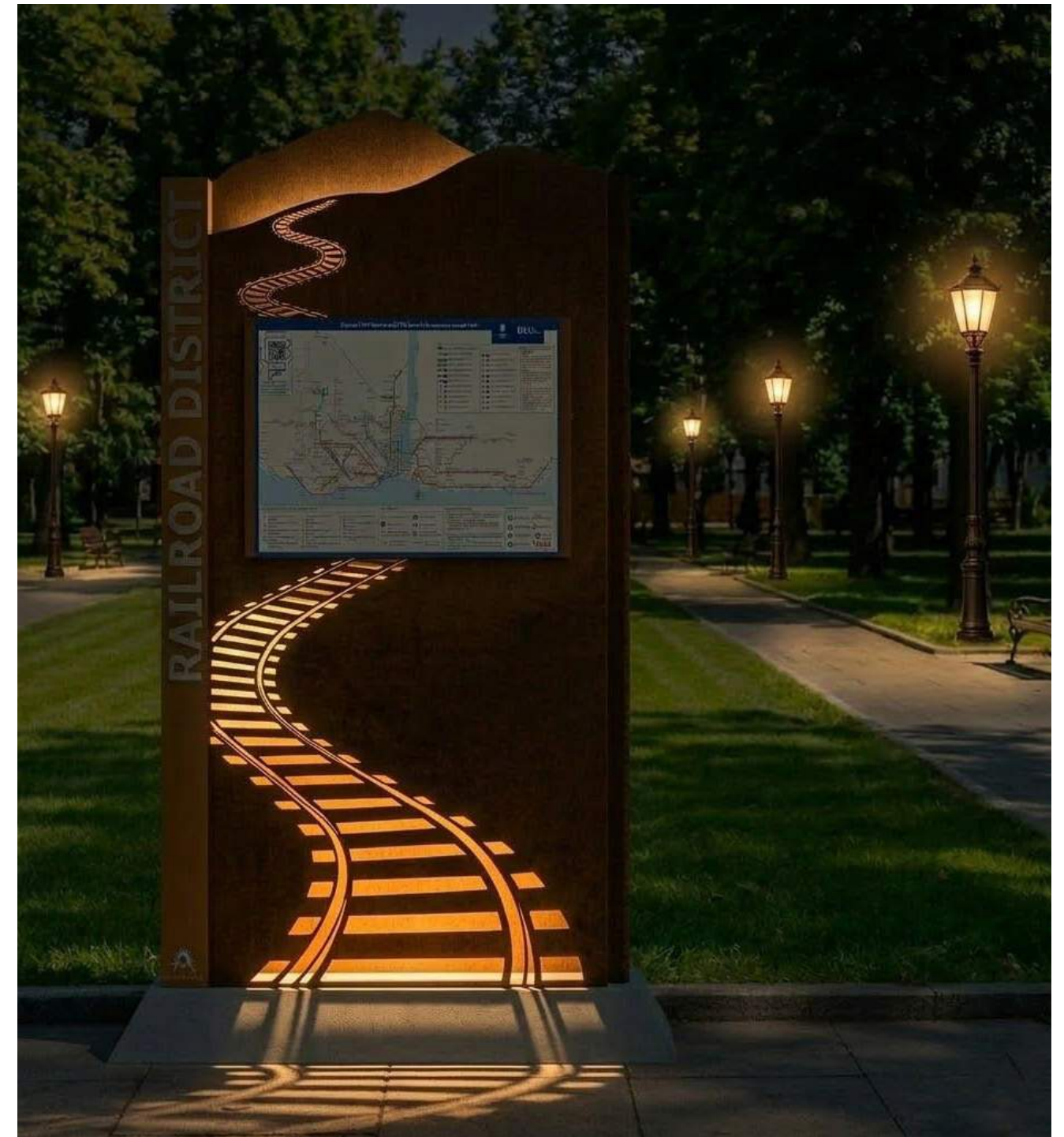
Option 2: Double colored posts with horizontal text



Railroad District: Kiosk Mockups

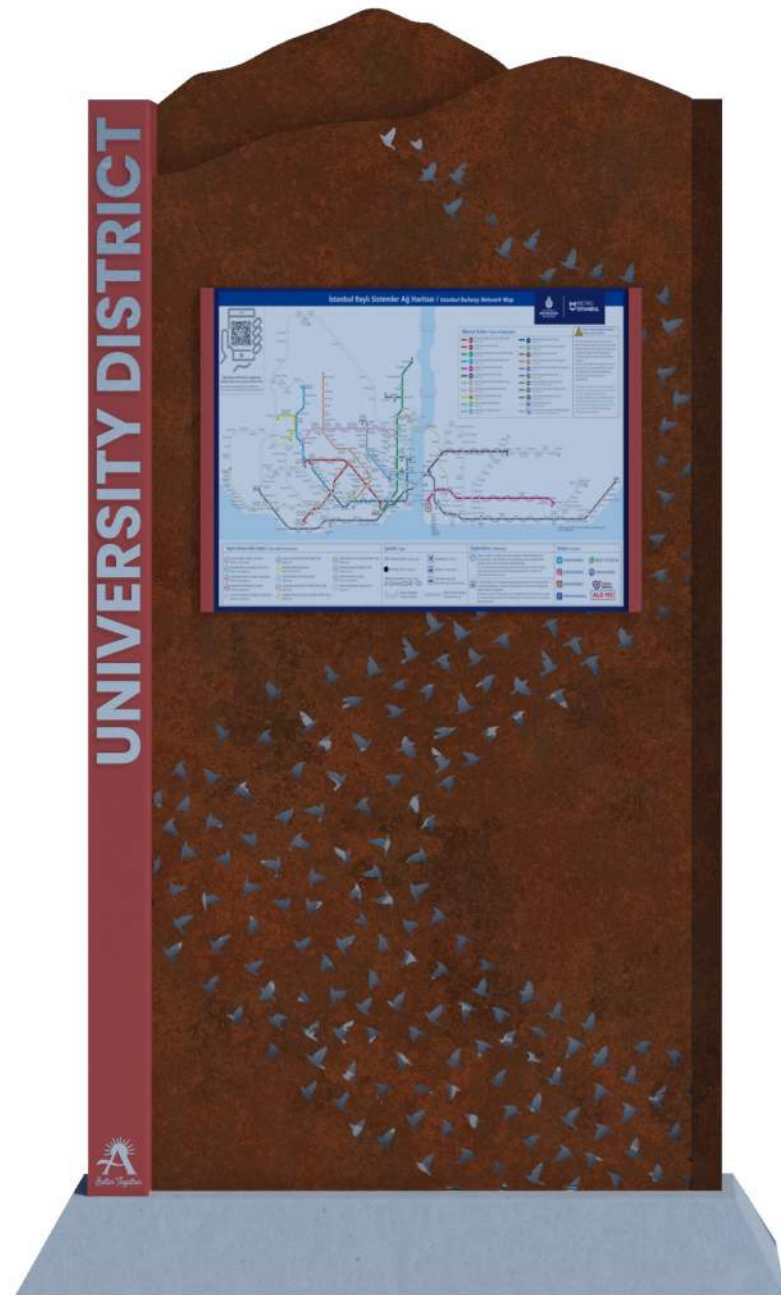


Kiosk Day Mock Up: Railroad District



Kiosk Night Mock Up: Railroad District

University District: Kiosk Options



Option 1: Single colored post with vertical text



Option 2: Double colored posts with horizontal text

University District: Kiosk Mockups



Kiosk Day Mock Up: University District



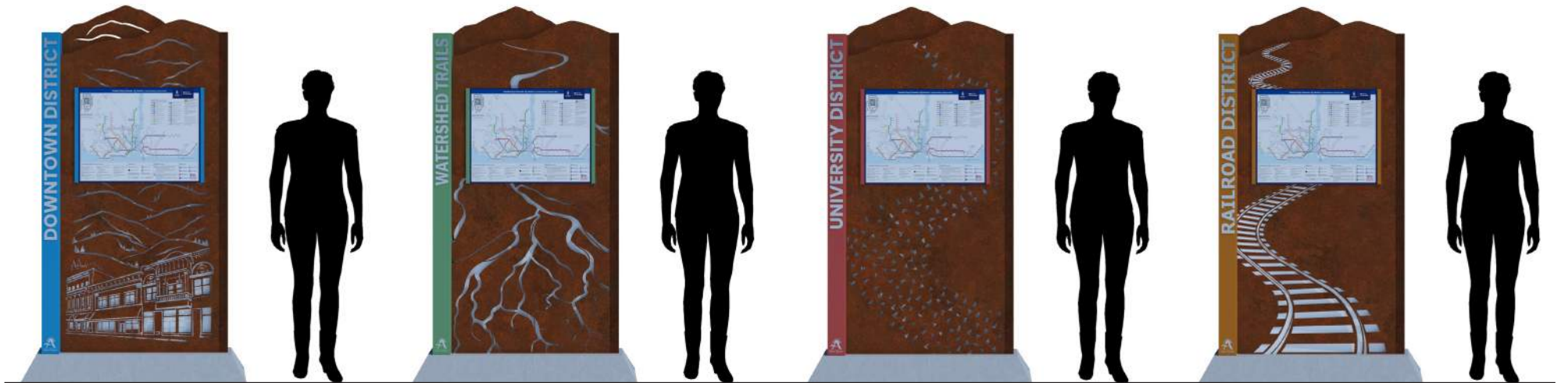
Kiosk Night Mock Up: University District

Mt Ashland + Metal Wayfinding Sign Package

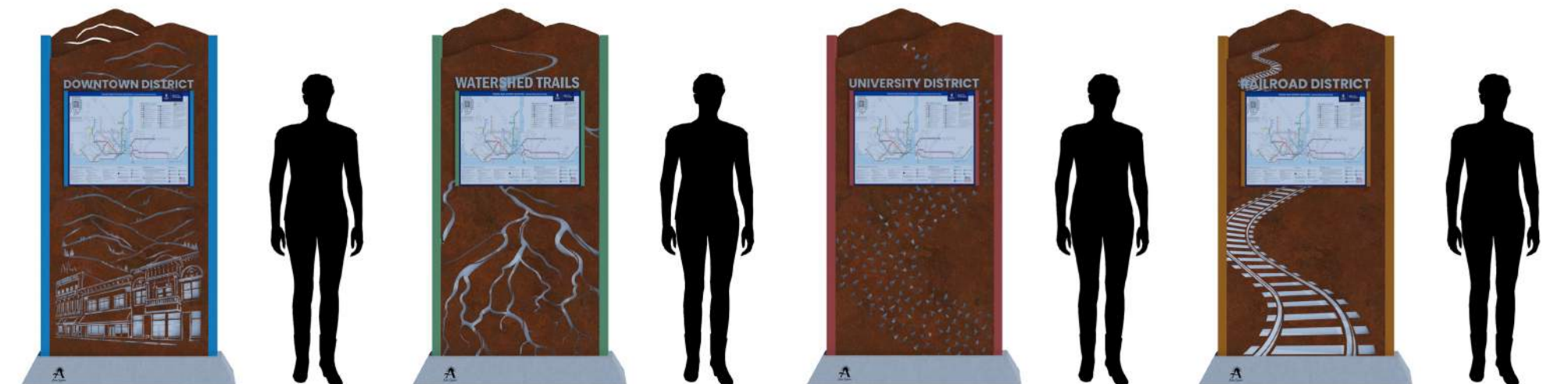
Wayfinding Family



Kiosk Option 1:



Kiosk Option 2:



Voting underway - for Ashland Best Small Town Cultural Scene

Ashland, Oregon has been nominated for **Best Small Town Cultural Scene**, as part of USA TODAY 10BEST's **Readers' Choice Awards**.

Over the next four weeks, USA TODAY 10BEST readers will be voting on their favorites, once per day, until ballots close on Monday, March 30th at 11:59am EDT. The top 10 winners, as ranked by USA TODAY 10BEST readers, will be announced on Wednesday, April 8th at noon EDT. **Readers can cast their votes for Ashland, Oregon at <https://10best.usatoday.com/awards/ashland-oregon/>**

You can cast a vote every day in each category. Read up on the official rules, and please note that offering prizes or other inducements in exchange for votes is strictly prohibited.



 **Get the word out!**

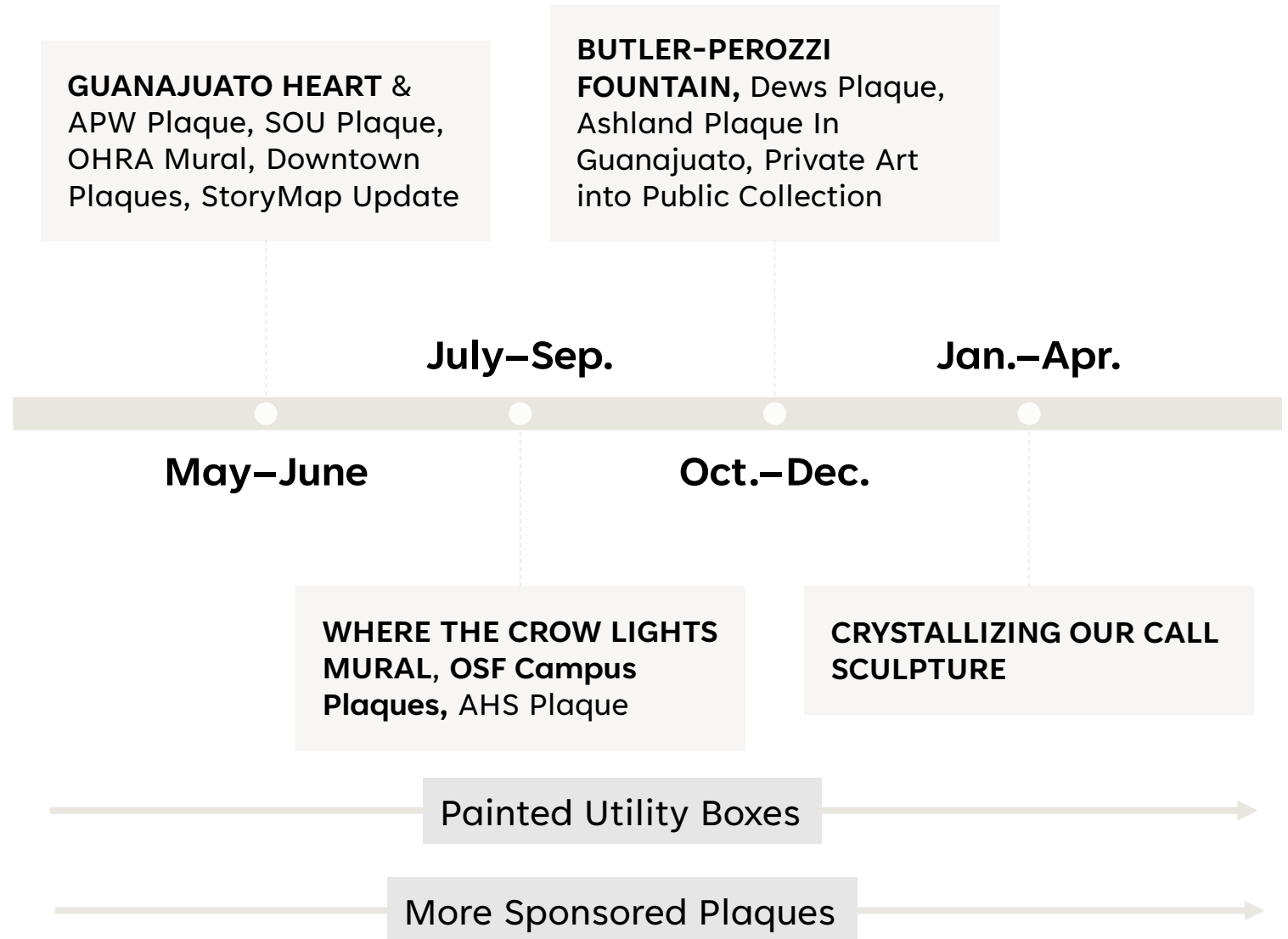
A YEAR OF PUBLIC ART MILESTONES

With a series of marquee and other art installations pending, 2026 presents an unusual opportunity to celebrate Ashland's Public Art and artistic character.

Also demonstrates community members' continued commitment to the beautification of our city. Ashlanders believe in Ashland as an art community.

Let's make the whole bigger than the sum of the parts!

Let's accelerate the momentum by declaring a Year of Public Art in Ashland





WILLIAM SHAKESPEARE

ASHLAND PLAYWRIGHTS WALK FOR PAAC

KEN ENGELUND & SUSAN JAIN
MARCH 2026

PLAYWRIGHTS WALK UPDATE...

- 17 plaques in place or in production! (see handout)
- OSF collaboration coming on strong
 - Deep and meaningful celebration of the RR Park and OSF campus plaques
 - Starting now w-Spring production of *A Raisin in the Sun*.
- Launch of the digital Story Map!

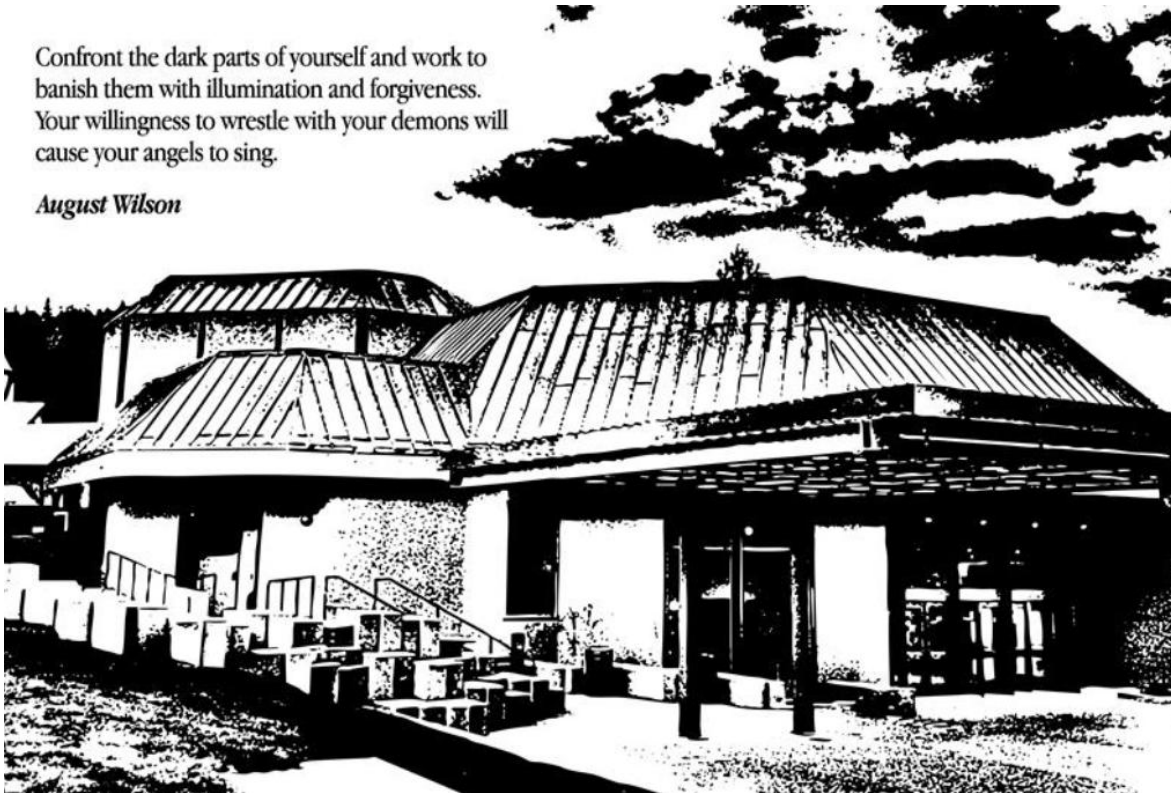
THANKS TO EVERYONE, THE WHEELS ARE IN MOTION!

COMING SOON TO THE OSF CAMPUS

- First of three conceptual designs (one per theater)
- Reviewed at Langford Studio, finalization and production schedule now underway
- Late June installation, grand reveal and celebration on 7/17

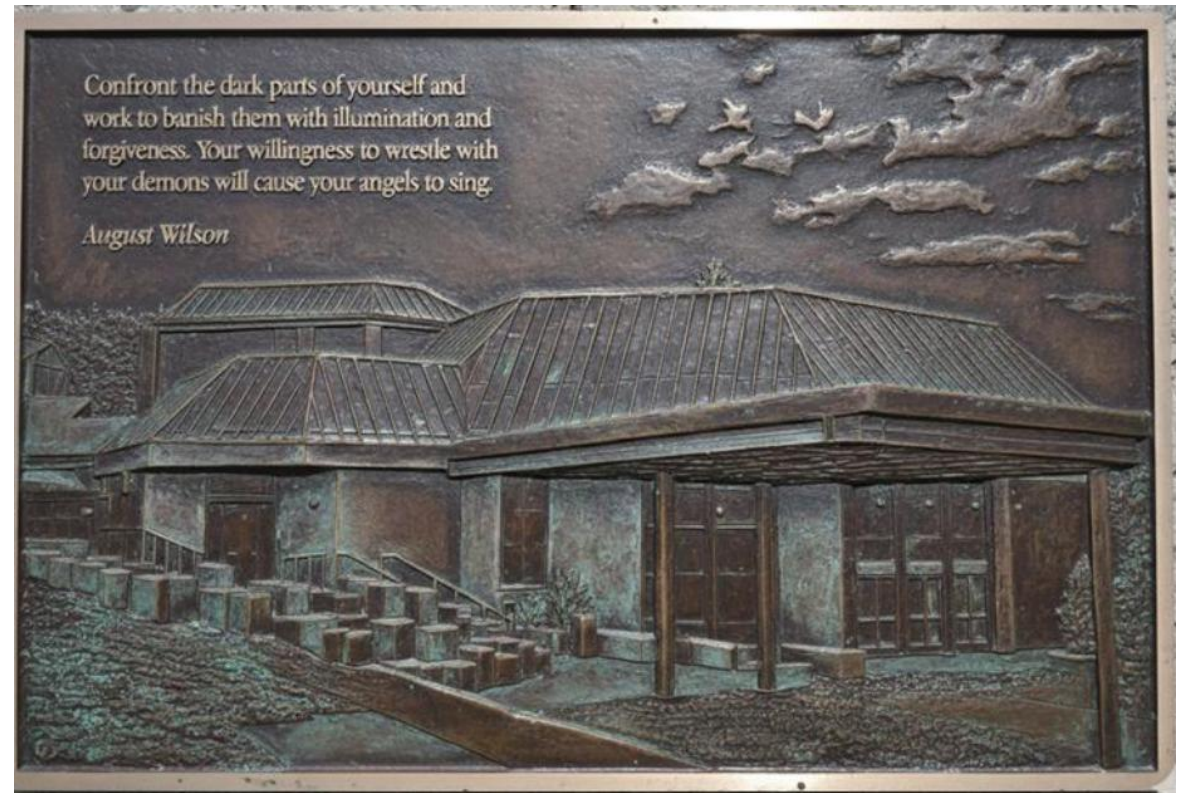
Confront the dark parts of yourself and work to banish them with illumination and forgiveness. Your willingness to wrestle with your demons will cause your angels to sing.

August Wilson

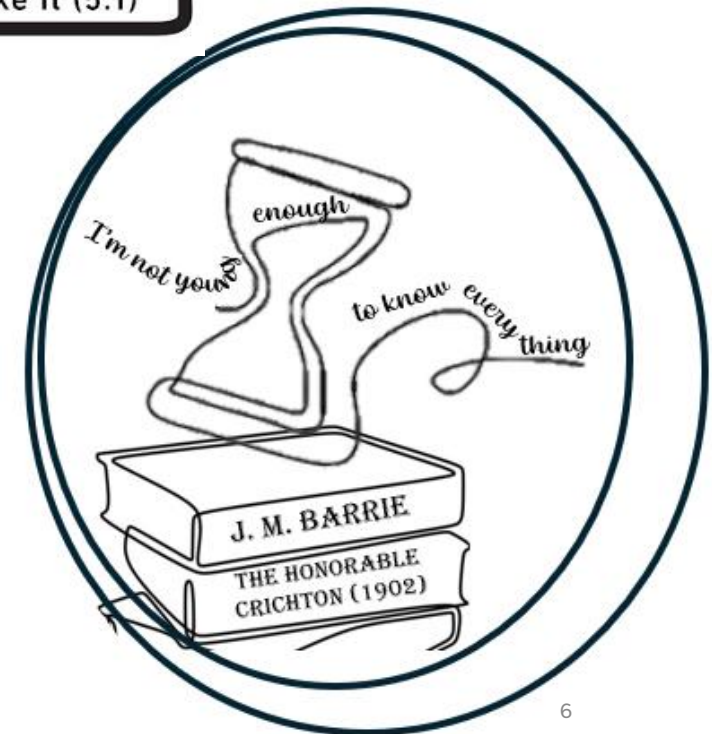
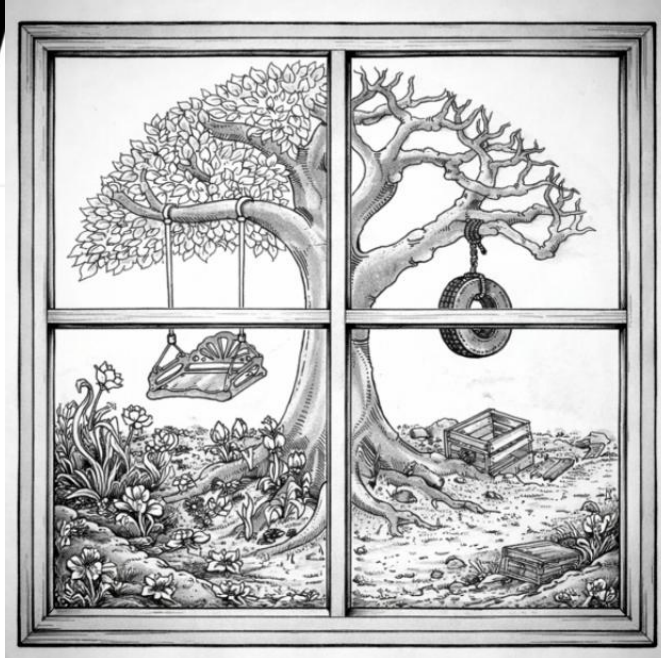
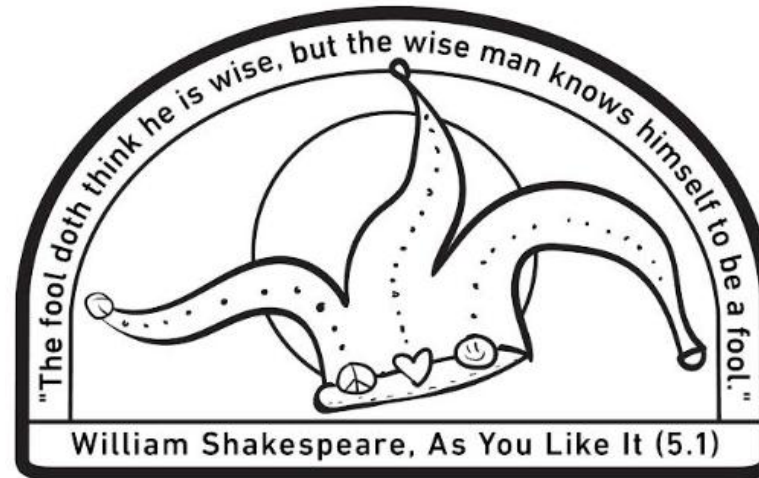
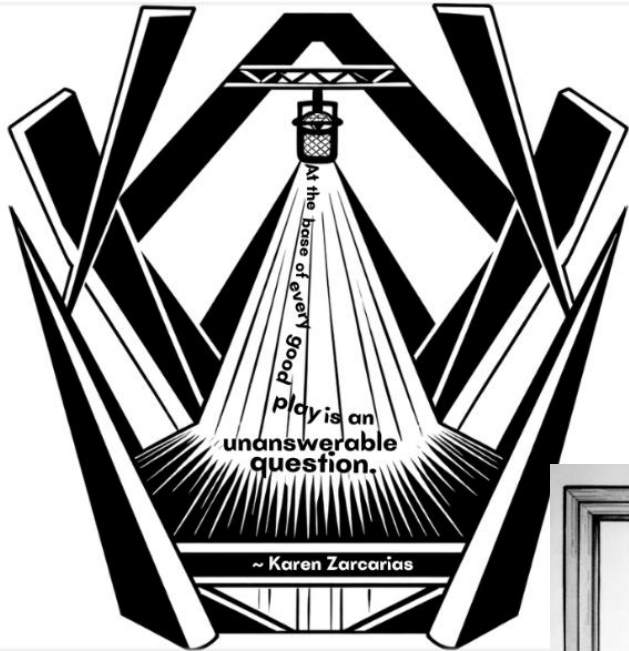


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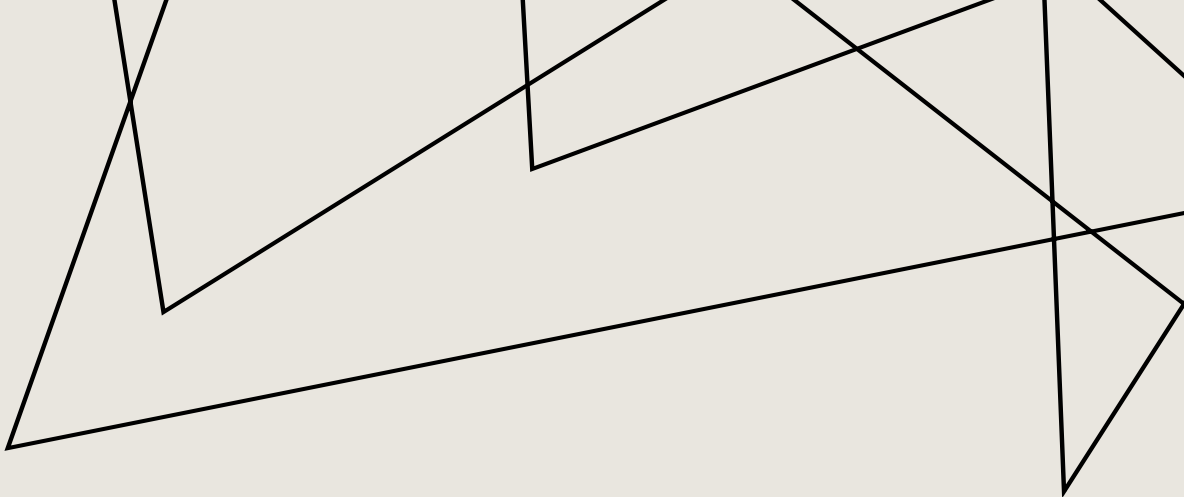
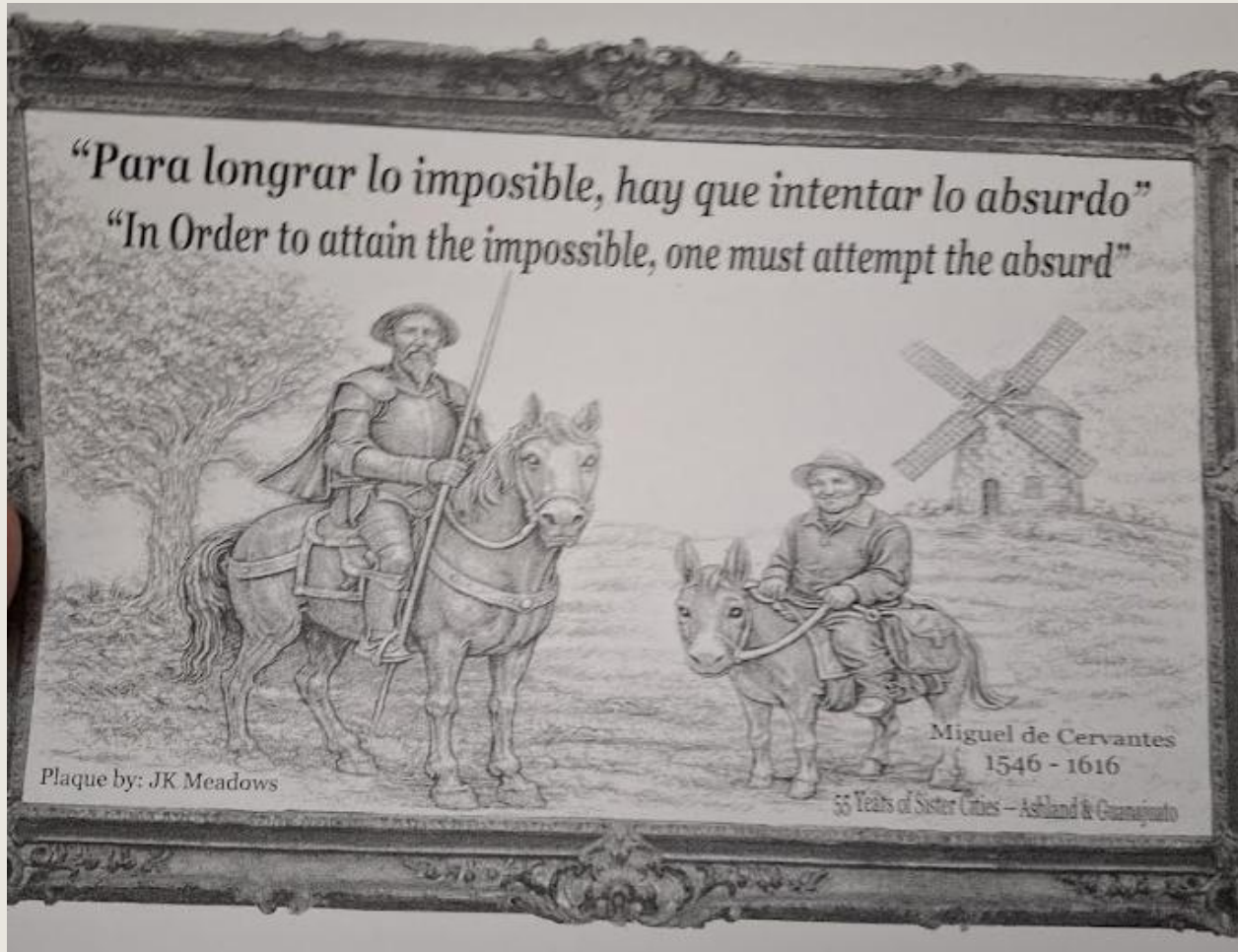


SAMPLING OF LOCAL ARTISTS' WIP DESIGNS

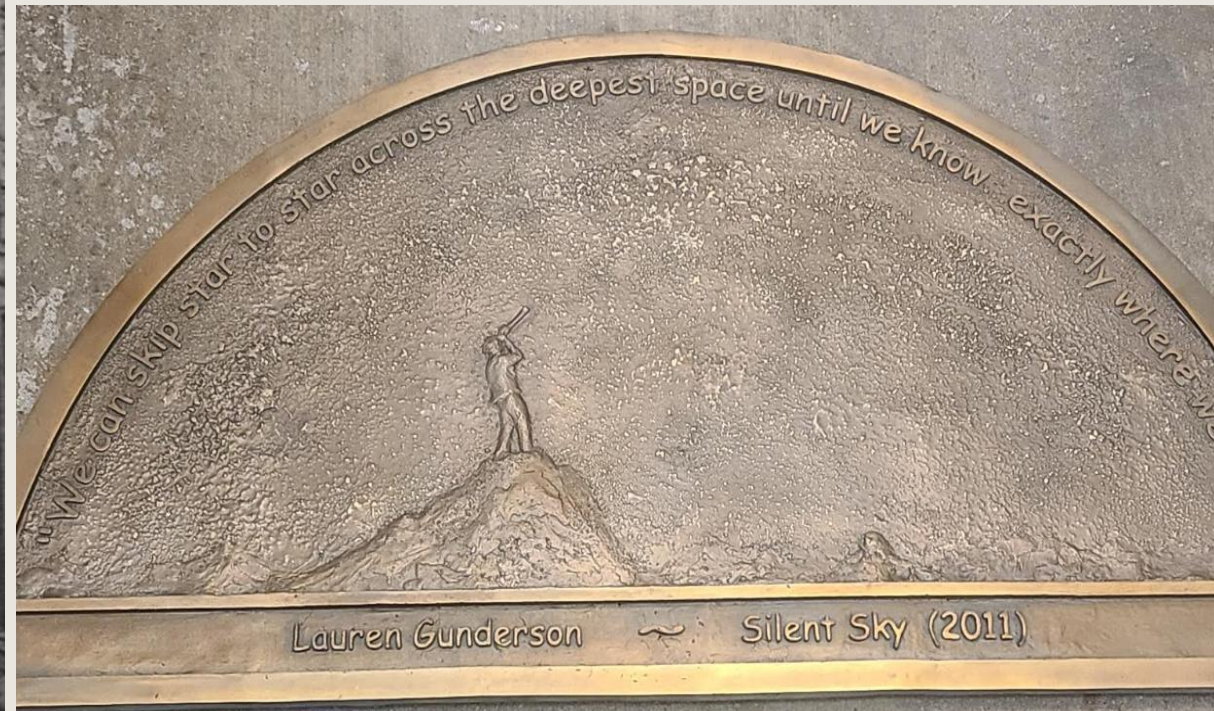


OTHER PLAQUES IN PROCESS

Guanajuato / Sister City Plaque for
Ashland Plaza



SOU Stevenson Union / Welcome &
Admissions Center



The big idea:

**Ashland City
Council
endorsement of
“Ashland Year of
Public Art”
(5/1/26-5/1/27)**

If a story is within you,
it has to come out.

William Faulkner

COMING UP NEXT IN 2026

- Plaque installation drumbeat, starting with expansion to SOU
- Next phase of quote, artist and donor recruitment
- Extending our reach through collaborative partnerships (eg, AGA, Amigo Club)
- Website, marketing materials and Story Map updates (collaboration w/Peter Finkle)
- Operational enhancements
- Monumental 7/17 celebration at OSF
- Countdown to 100!