



# Housing And Human Services Committee Agenda

## Siskiyou Room of the Community Development and Engineering Building

Note: Anyone wishing to speak at any Housing and Human Services Advisory Committee meeting is encouraged to do so. If you wish to speak, please rise and, after you have been recognized by the Chair, give your name and complete address for the record. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.

Zoom Link: <https://zoom.us/j/94300675840?pwd=E2TRV6EGTG7hpJbtISUnaQqRj4Trb9.1>

## December 18, 2025 REGULAR MEETING AGENDA

- I. **CALL TO ORDER: 4:00 p.m.**
- II. **APPROVAL OF THE AGENDA**
- III. **CONSENT AGENDA**
  - A. Approval of October 23, 2025, Minutes
- IV. **PUBLIC FORUM (4:05-4:15 p.m.)**
  - A. Public Forum.
- V. **NEW BUSINESS**
  - A. Review of Goals for 2026 (4:15-4:35 p.m.)
  - B. Workplan review and Presentation debrief discussion (4:35-4:45 p.m.)
  - C. Nominations for Committee Chair and Vice Chair (4:45-5:10 p.m.)
- VI. **UNFINISHED BUSINESS**
  - A. Manufactured Home Park Zone Update and Joint Meeting (5:10-5:25 p.m.)
  - B. Vacancies and Committee Coordination discussion (5:25-5:45 p.m.)
- VII. **INFORMATIONAL ITEMS**
  - A. Liaison Reports
  - B. General Announcements
- VIII. **AGENDA BUILDING – Future Meetings**
- IX. **ADJOURNMENT: 6:00 p.m.**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email [linda.reid@ashland.or.us](mailto:linda.reid@ashland.or.us). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title 1).





# Housing And Human Services Committee Minutes

**October 23, 2025**  
REGULAR MEETING  
Minutes

<b>Commissioner's Present:</b>	<b>Council Liaison:</b>
Echo Fields	Bob Kaplan
Montana Hauser	
Jim Dykstra	
Noah Werthaiser	<b>Staff Present:</b>
Montana Hauser	Linda Reid; Housing Program Specialist
Julie Gillis	<b>SOU Liaison:</b>
John Maher	
<b>Commissioner's Absent</b>	Vacant
Vincent Tufts	
Ashley Laube	

**I. CALL TO ORDER:** 4:05 p.m.

**II. CONSENT AGENDA**

**A. Approval of September 25, 2025, Minutes**

Werthaiser/Hauser M/S. Voice Vote: ALL AYES. The minutes from September 25, 2025, meeting have been approved as presented.

**III. PUBLIC FORUM** (4:05-4:15 p.m.)

**A. Public Forum.**

No one spoke

**IV. NEW BUSINESS**

**A. Delayed Introduction**

Introductions for newer committee members were completed.

**B. Community Event Debrief**

Committee members discussed the Community Resource Event. It was suggested that the event take place at a school next time, maybe walker school. Montan will contact the facilities person at the school district about using the gym. The committee felt that the date of the event worked well. A sponsorship for food was also mentioned and Montana volunteered to reach out to Tracy at the Ashland food





# Housing And Human Services Committee

## Minutes

Co-op about sponsoring food for the next event.

### **C. Workplan Draft Review and Discussion**

Reid provided a brief overview of the previous year's goals and accomplishments and provided a brief overview of accomplishments that will be included in the workplan presented to the Council on the 16<sup>th</sup> of December.

## **V. UNFINISHED BUSINESS**

### **A. Holiday Meeting Schedule Discussion**

Committee members decided on times and dates for the November Retreat meeting and the December meeting.

### **B. Equitable Housing Plan Next Steps**

The Committee did not get to this agenda item.

## **VI. INFORMATIONAL ITEMS**

### **A. Liaison Reports-No Reports**

### **B. General Announcements**

## **VII. AGENDA BUILDING – Future Meetings**

- Nominations
- Overview of City Social Service Grant Funding
- C-Pace information to landlords?

## **VIII. ADJOURNMENT: 6:00 p.m.**

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# Memo

DATE: December 18, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: 2026 Goal Review and Discussion

The Housing and Human Services Advisory Committee will be held their annual goal setting retreat on November 27<sup>th</sup>. At that meeting the HHSAC identified several areas of interest to explore in the coming year.

- **YIMBY (Yes in My Back Yard) Community Education Project**

Neighborhood opposition is known to be a major barrier to the development of needed housing types including affordable housing, special needs housing, and higher density housing types. The HHSAC would like to explore ways to combat NIMBY-ism and support YIMBY through a community education campaign. This campaign may include the production of resources on housing impacts in neighborhoods, and/or may include a community engagement event. One component that the Committee would like to explore is the creation of a resource map for Ashland.

- **Homelessness Goals**

The HHSC would like to explore recent data collected through the improved Homeless Management Information System (HMIS) on homelessness and review the systemic set of actions and best practices identified in the HSMS. Then use that information to lead a discussion on what the data shows about community resource gaps and community needs. The HHSAC would like to utilize the regional data resources to help guide decision making. This

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## Memo

discussion should also explore how best to address the issues of daytime impacts to Garfield Park.

- **Deep Dive into Fees and Incentives**

The City of Ashland currently provides a reduction of fees to support the development of affordable housing types needed. Over the years these fee waivers have been enough of an incentive to help increase the supply of affordable housing. The HHSAC would like to explore what type of fee waiver or incentive would help incentivize the development of affordable ADU development.

- **Explore and find ways to support programs and services for ALICE (Asset, Limited, Income, Constrained) populations**

There is a documentary need for low-moderate income households to have opportunities to access more resources and assets to maintain or increase self-efficacy. The HHSAC would like to learn more about this topic, programs and resource best practices, and how those programs support stable housing opportunities and thriving communities.

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DATE: December 18, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: 2026 Annual Report to the Council and Debrief

The narrative below is what was provided and presented to the City Council for the Annual Committee's Report to the Council on December 15<sup>th</sup>.

## 2025 Achievements

In 2025 the Housing and Human Services Advisory Committee completed or addressed the following items in pursuit of the current workplan:

- **Rent Burden-Education and Outreach Event**
  - *The HHSAC Held two Community Resource Fairs aimed at providing education and resources on housing and related support services including homeownership opportunities. Both fairs were well attended (50-75 citizens) and received positive feedback from community partners.*
- **Manufactured Home Park Zoning Ordinance**
  - *City staff has convened two meetings of the Manufactured Home Park Zone Management Advisory Committee and will be bringing a draft ordinance before the HHSAC committee for review and recommendation.*
- **Consolidated Plan for the Use of Community Development Block Grant Funding**
  - *The HHSAC undertook a year-long process to engage community and providers on the best uses for CDBG funding over the next five-year period. HHSAC members reviewed data on community needs and resources and held two public hearings to elicit feedback on the draft Consolidated Plan before sending that planning document to the City Council for approval.*
- **Development of a Request for Proposals for Beach Creek Property**
  - *The HHSAC worked with City Staff to develop an RFP for the Beach Creek the HHSAC reviewed the applications received, held opportunities for applicants to present on their applications and answer questions about their projects, and made an award recommendation to the City Council.*
- **2025-CDBG Grant Process**
  - *The HHSAC reviewed grant applications and presentations by applicants and made an award recommendation to the City Council.*

## Key Long-Range Projects



## ***Actions Identified through the Housing Production Strategy Process***

- ***Develop an Equitable Housing Plan\****–Initial Stages
  - The Equitable Housing project is currently underway, staff and the HHSAC is working with SERJAC on a community engagement plan.
- ***Manufactured Home Park Zoning Ordinance\**** – underway.
  - This project will be undertaken by the Planning Commission and planning staff and will go before the HHSAC for review and recommendation.
- ***Construction Excise Tax\****
  - The Housing Production Strategy identifies the establishment of a Construction Excise Tax as a strategic action to explore in 2025.
- ***Disallow SFD in High Density R-3 Zone\****
  - The HPS identifies that this action will be initiated in 2026 to be adopted in 2027 as this process is a yearlong process.
- ***Increase development capacity of MFR dwellings through changes to the Land Use Ordinance\****
  - The HPS identifies that this action will be initiated in 2026 to be adopted in 2027 as this process is a yearlong process.
- ***Rent Burden–Education and Outreach Event\****
  - The HHSAC began developing a plan for this year’s event at their regular meeting in June.

## ***Council and other City identified Actions***

- ***Hargadine Parking Lot RFP***
- ***Non-Profit Affordable Housing Tax Exemption Program***
- ***2026 CDBG Grant Award Process***
- ***2025–26 Affordable Housing Trust Fund Award Process***
- ***2026–Evaluate the strategic uses and priorities of the Affordable Housing Trust Fund Program.***
- ***Social Service Grant Strategic Plan Update and Priority Goal Review.***
  - The HHSAC will update the data in the Strategic Plan for the use of Social Service Grant funds and undertake a process to identify resource gaps and needs in the Ashland Community to determine if there is a need to change or update the identified priority funding goals.

***The HHSAC held their Annual Goal Setting retreat on November 18, 2024. At that meeting the Committee identified several areas of interest to explore over the next year.***

- ***YIMBY (Yes in My Back Yard) Community Education Project***
  - Neighborhood opposition is known to be a major barrier to the development of needed housing types including affordable housing, special needs housing,



and higher density housing types. The HHSAC would like to explore ways to combat NIMBY-ism and support YIMBY through a community education campaign. This campaign may include the production of resources on housing impacts in neighborhood, and or may include a community engagement event. One component that the Committee would like to explore is the creation of a resource map for Ashland.

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- The HHSC would like to explore recent data collected through the improved HMIS system on homelessness and review the systemic set of actions and best practices identified in the HSMS. Then use that information to lead a discussion on what the data shows about community resource gaps and community needs. The HHSAC would like to utilize the regional data resources to help guide decision making. This discussion should also explore how best to address the issues with daytime impacts of night lawn residents to Garfield Park.

- **Deep Dive into Fees and Incentives**

- The City of Ashland currently provides a reduction of fees to support the development of affordable housing types needed. Over the years these fee waivers have been enough of an incentive to help increase the supply of affordable housing. The HHSAC would like to explore what type of fee waiver or incentive would help incentivize the development of affordable ADU development.

- **Explore and find ways to support programs and services for ALICE (Asset, Limited, Income, Constrained) populations**

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# Memo

DATE: December 18, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Chair and Vice Chair nominations for Discussion

The recently adopted Uniform Policies and Operating Procedures for Advisory Committees and Commissions sets the schedule for seating new members and electing officers in January. The current chair of the HHSAC will be leaving the committee at the end of this month.

Consequently, the Committee will need to appoint new officers in January to fill the vacant Chair position and at that time a new Vice Chair may also be elected. Co-chairs are also allowed and in years past the HHSAC has had members who served as co-chairs, so that may be another option if HHSAC members would like.

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# Memo

DATE: December 18, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Manufactured Home Park Zone Update and Joint meeting

Staff will provide an update on the progress of the Manufactured Home Park Zone Ordinance and will provide details about the joint, HHSAC, Planning and City Council study session planned for January.

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# Memo

DATE: December 18, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Vacancies and Committee Coordination

The HHSAC Currently has four vacant positions and will have one more in January.

<b>Name</b>	<b>Title</b>	<b>Term Begin</b>	<b>Term End</b>
<a href="#">Linda Reid</a>	Staff Liaison	None	None
Bob Kaplan	Council Liaison	None	None
VACANT	SOU Liaison	None	None
VACANT	Position 1	TBD	12/31/2025
Echo Fields	Position 2 – Chair	2/5/2020	12/31/2025
John Maher	Position 3	6/26/2025	12/31/2026
Ashley Laube	Position 4	8/22/2024	12/31/2026
VACANT	Position 5	TBD	12/31/2026
Montana Hauser	Position 6 – Vice Chair	4/30/2024	12/31/2027
VACANT	Position 7	8/22/2024	12/31/2027
Jim Dykstra	Position 8	12/3/2024	12/31/2027
Noah Werthaiser	Position 9	1/21/2025	12/31/2025

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