

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

November 20, 2025

CALL TO ORDER: 6:00 PM

Members Present: Linda Peterson-Adams, Dave Richards, Mark Brouillard, David Kahn, Joe Graf, Corinne Vieville, Nick David, Thor Morris, Dylan Dahle

Members Absent: Cassie Preskinis – SERJAC

Staff Present: Scott Fleury, Marlena Correnti, Derreck Moore

Council Liaison Present: Eric Hansen

Guests Present: Edem Gomez – RVTD

ANNOUNCEMENTS

- Council unveils new app: [Storytown Ashland](#) – a free source for local events
 - Could assist TAC in Community Outreach
 - Available only on iOS Apple
- Kahn's YouTube channel: [My SO Small Town Bike Life](#)
 - Shares a love of bicycling in SO (Southern Oregon) via ride vlogs, bike maintenance how-to, tips and tricks, and bike advocacy
- City Council Retreat – Monday, December 1st from 1:00-5:00 PM
 - Deep dive into City's financial position
- [City Council Study Session](#) – Monday, December 15, 2025
 - **Appreciation Event 5:30-7:00 PM**
 - Treats and gifts available; Peterson-Adams will present
- [Community Belonging & Welcoming Survey](#)
 - Developed by SERJAC and Housing Committee
 - Includes some transportation access questions that may be beneficial in TSP update

CONSENT AGENDA

- Approval of October 16th Minutes

Vieville motions to approve Minutes as written. Richards seconds. Approved.

PUBLIC FORUM

- Thank you for your comments! Reminder: There are many ways to share your comment or concern with TAC:
 - Submit [TAC contact form](#) on the City website
 - Use [SeeClickFix](#)
 - Attend monthly meetings via Zoom – Public attendees can indicate their intent to speak with a virtual “hand raise” which will be visible to the Chair and/or meeting host.
 - TAC meetings are held on the third Thursday of each month

REPORTS FROM OTHER CITY COMMITTEES

- Council – Hansen: Grand Terrace development is coming back! Council sought public testimony from neighbors as this will impact traffic flow
 - Glenview Trail aka Door Mouse Trail – proposal for a beginner-friendly mountain bike trail that goes from Glenview down to Pioneer; Proposed 3% grade
 - Council approved proposal; Parks Commission to assess next

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- Richards remarks that this trail proposal will bring accessibility to multi-modal and adaptive users
- Planning: Clay Street development went through Planning Commission and will move to final consideration of Council
 - Upcoming:
 - Ashland Mills (former Croman Mills Development) with Townmakers LLC
 - [Community Open House](#) – Wednesday, December 10, 2025
 - Discussion surrounding East Main and Mountain properties owned by the school district
 - Morris to join Brouillard for future meetings
- Rogue Valley Area Commission on Transportation ([RVACT](#)) – Fleury: Transportation Funding Bill was passed but is likely being referred to November 2026 ballot, meaning that proposed fee increases to support ODOT operations (originally slated to begin January 1, 2026) will be paused until after the vote occurs
 - Ashland, Oregon is Region 3, District 8; This referendum puts facilities into “Triage Mode”
 - With low staffing and hiring frozen, street plowing will be reduced significantly with priority given to Mount Ashland and ensuring summit access
 - Approximately 150 employees have left ODOT employment due to ongoing uncertainty
 - TSP is funded differently and will not be impacted by the Transportation Funding Bill
 - ODOT will bring a list of capital improvement projects for a 10-year span to be discussed at RVACT meeting in January
 - Goal is to define 3-5 projects to be in the capital plan for the next 10-year period; Oregon Transportation Commission (OTC) will approve
 - OTC Chair supports local agencies reviewing these options; Fleury to share options with TAC in January/February for OTC approval in March/April
- Rogue Valley Transportation District (RVTD) – Gomez: Onboard passenger survey is complete and results to be released soon
 - RVTD will see transit impact from the RVACT ODOT referendum
- Ashland Police Department (APD) – Moore: DUI arrest numbers are up—not from increased offenders, but due to more proactive policing
 - Fiscal year for grant funding to support traffic enforcement efforts runs October 1st through September 30th; APD received both federal and state funds for the following four (4) items: Distracted driving enforcement, DUI enforcement, speed enforcement, and seat belt enforcement
 - Reminder: Cell phone tickets/distracted driving tickets are expensive! These fees apply to tickets received within a 10-year period effective September 2018:
 - 1st offense: \$365
 - 2nd offense: \$440
 - 3rd offense: \$2000 and up to 60 days in jail
 - Oregon is the first state to criminalize cell phone use at your third ticket
 - Bluetooth and hands-free devices are not violations

NEW BUSINESS

- [City Council Study Session](#) – Monday, December 15, 2025
 - **Appreciation Event 5:30-7:00 PM**
 - Treats and gifts available; Peterson-Adams will present

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UNFINISHED BUSINESS

- Bike Box at Ashland and Walker
 - Problematic design; Serves mostly to deter cars from turning right
 - Moore notes frustration when cars roll into the Bike Box there and then back up on the roadway
 - Kahn: E Main bike lane is completely absent out front of Bard's Inn and sharrow is worn
 - Resolution to come with TSP Update
 - Fleury had previous discussions with ODOT concerning North Main Safety Corridor improvements and bike lane striping along Lithia Way
- Grandview Drive
 - Considerable time, materials, and energy have been spent on this discussion; TAC continues to receive contacts and SeeClickFix tickets concerning Grandview Drive
 - Review of past Grandview Drive discussions:
 - Fleury: property owner installed guardrail without an encroachment permit, leading to residents voicing safety concerns due to narrowed shoulder and reduced pedestrian refuge area
 - City Council meetings, site tours, and numerous discussions occurred when the guardrail was newly installed
 - Structural engineer investigated guardrail and verified it was compliant with ODOT standards
 - Southern Oregon Transportation Engineering, LLC completed a safety analysis of the guardrail confirming that it made the roadway safer by reducing potential departure from the roadway due to excessive speeds
 - 2012 TSP: Grandview Drive was defined as future Shared Road status
 - 2016: Budget was allocated to make the recommended changes: 15 mph signage, striping, and shoulder widening as pedestrian refuge
 - Brouillard: Two (2) radar speed signs exist here, and they are the only ones in Ashland
 - Graf: There would likely be opposition from residents, but making this sharp, narrow road a one-way uphill seems the only remaining option to potentially correct excessive speeds
 - Fleury: This option came up during Grandview analysis process, but was removed from consideration as many area residents use Grandview Drive to travel downhill in the wintertime as an alternative to using steep and slippery Wimer Street
 - Moore: aims to patrol Grandview Drive once a day, or at least twice a week
 - Has received several complaints of speeding there, but has not encountered it firsthand
 - *Are the residents of Grandview Drive the primary offenders of speeding in this area?*
 - ***In summary, TAC and City of Ashland Public Works has made every reasonable effort to improve the safety of Grandview Drive. TAC to continue working on getting information out to the public.***
- Working Group TAC Email Review and Responses
 - Working Group met on November 19, 2025
 - No Parking signs requested for a section on N Main across from The Spot Dispensary and The Breadboard Restaurant
 - Fleury directed Schweizer with Street Department to add additional No Parking signs to his bulk order so that this area can be corrected

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- Graf: *who will enforce these No Parking signs?*
 - Moore: APD
- Strategic Communication Assignments
 - [TAC FAQ](#) live on City website
 - Fleury coordinating with Cottle to publish TAC articles in e-newsletter, City Manager's report, and City website front page
 - Fleury to email Wade with [Ashland.news](#) to potentially publish these articles digitally
 - Print publishing option in [Ashland Sneak Preview](#)
 - Kahn: E-bike Rule Structure, Distracted Pedestrian Crossing
 - Peterson-Adams: Vision Zero/Safe System Approach
 - Dahle: Winter Driving Safety, Driving Fatigued
 - Brouillard: Navigating Uncontrolled Intersections, Emergency Response Rules to Follow
 - Morris: 20 is Plenty
 - David: Distracted Driving, Basic Speed Rule
 - Richards: Car Seat and Seat Belt Rules
 - Vieville: Stopping for Pedestrians in Unmarked Intersections
 - [White Cane Awareness Day](#) (October)

ADJOURNMENT: 8:00 PM

Next Meeting Date: December 18, 2025 via Zoom from 6:00 PM – 8:00 PM

*Respectfully submitted,
Marlena Correnti, Administrative Assistant*