

# ASHLAND TRANSPORTATION ADVISORY COMMITTEE

## MINUTES

August 21, 2025

### **CALL TO ORDER: 6:12 PM; In-person at Council Chambers**

**Members Present:** Linda Peterson-Adams, Joe Graf, Dave Richards, Dylan Dahle, Corinne Vieville, Dave Kahn, Mark Brouillard, Nick David

**Members Absent:** Corinne Vieville, Dave Richards, Cassie Preskinis – SERJAC

**Staff Present:** Scott Fleury, Marlena Correnti

**Council Liaison Present:** Eric Hansen

**Guests Present:** Derreck Moore – Ashland Police Officer, Meg Wade – Ashland News, Thor Morris – ODOT employee & Ashland resident

### **ANNOUNCEMENTS**

- On this day...
  - August 21, 1929: Grand reopening of Salem, Oregon's airport
  - August 21, 1944: Dedication of the first section of the New York City subway's 6th Avenue line was made
- [September 10, 2025: Coffee and Conversation](#) 3:30-5:00 PM at Enders Shelter near Lithia Park Bandshell
- Transportation Advisory Committee seeks to fill vacant position; Apply [HERE](#)

### **CONSENT AGENDA**

- Approval of July 17<sup>th</sup> Minutes – Brouillard motions to approve Minutes. Graf seconds. Approved.

### **PUBLIC FORUM**

- Morris expresses interest in applying for vacant TAC position
- Thank you for your comments! Reminder: City website has [TAC contact form](#)

### **REPORTS FROM OTHER CITY COMMITTEES**

- Council – Hansen: adoption of contract for 2200 Building; construction beginning soon for emergency weather shelter
  - Passed Community Wildfire Protection Plan (CWPP): includes evacuation routes; public engagement was paramount
  - East Main Park will be annexed into Ashland City limits. Fleury emphasizes that annexation of the Park was driven by intention to bring parking to City of Ashland standards versus Jackson County standards
- Historic Preservation: new member brought in, enabling quorum. HPAC meeting every other month
  - Coffee kiosk on Main to go before Planning
  - 40 Granite landowners have asked City for suggestions
- Housing and Human Services: Resource faire TBD
- RVTB & Bike Repair Program – Kahn: RVTB experiencing massive cuts, space at The Grove is being reduced by approximately 60%. RVTB plans to continue Bike Repair Program to the best of their ability with volunteers.
- Ashland Police Department – Officer Moore (Traffic Safety Officer): e-bike safety update: Rogue Valley [Safe Routes to School](#) (SRTS) Coordinator Lara McCormick recently hosted a discussion for law enforcement.
  - Though not formally categorized in statute or legislation, non-pedal assist e-bikes reaching speeds of 50+ mph are classified as offroad motorcycles. APD will strongly enforce consequences for folks who ride these in bike lanes, roadways, and sidewalks.

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- County-wide: numerous crashes involving these "e-bikes"; They present a real danger, especially with younger riders

#### NEW BUSINESS

- Crash and Near Miss Review:
  - Signal Timing Issues: No status change; staff has budgeted for controller upgrades in 2025-2027
  - Bike Path Safety: was analyzed and will be addressed following paving season, reviewing signage and striping and crossing location, including vision and signage conflicts
  - Library crosswalk: No status change
    - Further discussion advised. Fleury suggests making headcounts at peak hours, evaluating impacts of lighting and shading by trees
  - A St & Oak St intersection: No status change
  - Van Ness St & Helman: Fleury suggests evaluating non-compliance of Stop sign at this spot
  - Hersey St at Carol and Phelps: code compliance issues? Fleury to inspect setbacks
  - Fleury: looking to purchase radar speed signs to be in temporarily (4-6 months) installed in hot spot locations that need some traffic calming; Chuck Schweizer and Karl Johnson on this; looking into grant funding, especially for school zones on Laurel
    - Hansen: *What does the City do when these radar speed signs are vandalized?*
      - Johnson and Schweizer clean/replace vandalized speed signs. Cameras would be helpful to expedite insurance payout, but they are difficult to add.
  - Correcting human behavior is best achieved by incentivizing good behavior and/or penalizing poor behavior
    - Incentive example: Green color signs with smiley face for appropriate speed, red flashing for too fast; Moore sites similar setup at Alta Vista Road in Eagle Point)
    - *Can we leverage/integrate AI with Crash Data to create aggregate of areas that most need attention?*
    - Moore: decoy cop cars quickly correct speeds, but warns that overuse creates "sign fatigue"; affirms use of social media for campaigns about safe driving
  - Cell Phone Stings: exclusively visual observation, Ashland receives grant funding for distracted driving enforcement specifically (October 2025 - September 2026)
    - First distracted driving offense: \$265 fine
    - Second offense: \$440 fine
    - Third offense (within 10 years): Up to 60 days in jail or \$2000 fine; criminal offense
- Letter to CEPAC
  - Rousing discussion, David edits draft letter.

Graf moves to accept letter to CEPAC as amended. Dahle seconds. Correnti calls roll; Passed unanimously.

#### UNFINISHED BUSINESS

- Water St and Van Ness St intersection
- Strategic Communication Assignments

#### INFORMATIONAL ITEMS:

#### AGENDA BUILDING:

**ASHLAND TRANSPORTATION ADVISORY COMMITTEE  
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**ADJOURNMENT:** 8:01 PM

**Next Meeting Date: September 18, 2025 via Zoom from 6:00 PM – 8:00 PM**

*Respectfully submitted,*

*Marlena Correnti, Administrative Assistant*