

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

July 17, 2025

CALL TO ORDER: 6:00 PM; Zoom

Members Present: Linda Peterson-Adams, Joe Graf, Dave Richards, Dylan Dahle, Corinne Vieville, Dave Kahn, Mark Brouillard

Members Absent: Nick David

Staff Present: Scott Fleury, Marlena Correnti

Council Liaison Absent: Eric Hansen

Guests Present: Cassie Preskinis – SERJAC, Meg Wade – Ashland News, Edem Gomez – RVTG, Mark Williams, Jessica Sara Wong, David Lennett

ANNOUNCEMENTS

- July: [Disability Pride Month](#) – 35th anniversary of the adoption of the [Americans with Disabilities Act](#)
- Beginning July 21st: major crossing on Ashland Creek will undergo construction for the remainder of the year, limiting public access. Read more about the Culvert Replacement Project [HERE](#)
 - View a map of the closures [HERE](#)
- Transportation Advisory Committee seeks to fill vacant position; Apply [HERE](#)

CONSENT AGENDA

- Approval of June 26, 2025 Minutes – CORRECTIONS:
 - Lake of the Woods did laser show in lieu of fireworks **due to direction by Homeowners Association, not** for fire mitigation purposes.
 - Under Public Forum, it should read Traffic Calming on **4th Street** from A Street up to E Main Street
 - Last bullet of Reports from Other City Committees: Shaff believes that e-bike affordability could **allow more residents to use e-bikes**

Dahle motions to approve Minutes as amended. Richards seconds. Approved.

PUBLIC FORUM (6:05-6:20)

- Thank you for your comments! Reminder: City website has [TAC contact form](#)
- Williams – lives on Pinecrest Terrace, daily walker in this area; requests removal of 25 mph sign and replacement with a sign to the effect of “SLOW for Pedestrians” or “SLOW – Children at Play” or “SLOW – Animal Crossing”
 - SLOW – DUST signs were present along Pinecrest Terrace when the road was gravel/dirt. The road was paved in 2023, and SLOW – DUST signs remained in place until recently, but the signs were consistently ignored by drivers
 - Experienced consistent non-response from Street Department
- Wong – lives on Pinecrest Terrace, affirms previous comments
 - High speeds along this section of Pinecrest Terrace (*specifically from Elkader St to Woodland Dr toward The Grove*) present extreme danger to children and wildlife
 - APD indicated they do not have the budget to bring police presence to this area; Wong submitted same request via SeeClickFix and received conflicting response
- Lennett – lives on S Mountain, daily walker in this area, affirms previous comments
 - This is not a road rage issue; it’s a matter of safety for numerous pedestrians and cyclists to access the TID trail

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- Peterson-Adams suggests [Traffic Calming and Safety Improvement Program](#)

REPORTS FROM OTHER CITY COMMITTEES (6:20-6:30)

- Council: SOU Masterplan was discussed; approval to occur late August 2025
- SERJAC & PAC – Preskinis: Plaque was installed in sidewalk near Railroad Park
 - Small sculptures donated from Fringe Festival to the City may be installed in new South Ashland medians
- Parks: possible changes to E Main Street Park Project because annexation criteria involves sidewalks and must meet pedestrian and cyclist connectivity. This was unbudgeted and would add approximately \$1.5 million
- HPAC: moving to quarterly meetings instead of monthly due to difficulty obtaining quorum with three open seats
 - 142 E Main Street – New coffee kiosk planned; designed like Burrito Republic. Brouillard expressed concerns surrounding ADA compliance with coffee kiosk's proposed 20" handoff plane potentially encroaching on ODOT's sidewalk space
- CEPAC: further sub-group discussion on urban land use and transportation
- RVTD – Gomez: Attorney general and governor's office delay signature on master agreement with the FTA citing language that violates State Sanctuary laws; Oregon now facing federal grant funding delay of several millions of dollars (approximately 50% of RVTD's operating funds)
 - A federal judge granted an injunction, but delay on federal fund disbursement persists
 - Fiscal deficit expected 2026-2027
 - Beginning September 2, 2025:
 - 50-60% of RVTD staff will be laid off
 - Reduced frequency of transit services
 - Reduced days of operation (No Saturday service at all)
 - Paratransit services like [Valley Lift](#) will also be impacted. Vanpooling options are being considered, with RVTD to remind of carpooling programs and bicycling options.
 - [Significant reduction of total available routes](#); Current proposal for RVTD Board of Directors reduces bus routes from 15 down to seven.
 - View a map of proposed service routes [HERE](#)
 - RVTD Board Meeting on Wednesday, July 23, 2025 at 5:30 PM
 - Attendance to Public Hearing is encouraged!
 - In person at RVTD's Administration Office Building: 101 S Front Street, Medford, OR 97501 or
 - Attend via [Zoom](#)

NEW BUSINESS

- A Street Crosswalk Request (6:30-7:00, action required, discuss crosswalk request and associated issues)
 - Brouillard: There is a crosswalk at A & First Street already; Jaywalking from hardware store to businesses across the street is a personal choice
 - "Convenience is not the same as safety". This is about pedestrian expectations, not infrastructure gaps
 - Kahn & Graf: agree with Brouillard's summary
 - Very familiar with the chaos of A Street (as pedestrian, cyclist, and motorist)
 - Peterson-Adams: jaywalking will persist regardless of the availability of crosswalks

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- Suggests a roadway or intersection painting funded by businesses in the area
- Suggests allocating ADA grant funds to this section of A Street
- Fleury: TSP to review A, B, and C Street as a “couplet” which would drive the design for the A Street rehabilitation project (already in current adopted capital improvement plan)

Brouillard moves to wait until fiscal year 2030-2031 to assess ADA access via crosswalk at 2nd Street. Vieville seconds.

Brouillard rescinds initial motion. Vieville seconds.

Brouillard moves that A Street crosswalk discussion be moved to TSP update. Graf seconds. All approved; Motion passes unanimously.

UNFINISHED BUSINESS

- SeeClickFix – Issues (7:00-7:30, action required, discuss submittals to SeeClickFix and develop a process to mitigate)
 - Crash data and SeeClickFix submissions to be reviewed regularly, potentially alternating monthly
 - Act quickly when people raise reports!
 - Regarding Pinecrest issue brought up in Public Forum: Fleury notes that 25 mph speed limit sign can be quickly removed, and “Share the Road” signs installed instead.
 - Though Pinecrest Drive is Jackson County’s jurisdiction, the County Engineer permits City of Ashland to install signs where existing signposts are, making a sign swap is very simple.

Graf motions to recommend that Public Works Director promptly investigate the removal of existing 25 mph speed sign on Pinecrest Drive and replace with “Share the Road” signs. Richards seconds.

- ***How should TAC proceed to answer public questions/submissions?***
 - Public Works Director has discretion to immediately address pressing safety issues, and then share with TAC what action was taken
 - Richards & Vieville – favor monthly discussion of pertinent items pre-sorted by Fleury
 - Brouillard – suggests bimonthly review group for SeeClickFix via subcommittee
 - Graf – expresses reservation about extra workload and potential delay to resolution with a subcommittee
 - Peterson-Adams, Dahle, and Brouillard volunteer to be a part of subcommittee review of SeeClickFix submissions virtually, held two weeks prior to the next TAC meeting
 - Correnti to coordinate reservation of Siskiyou Room or Lithia Room for subcommittee if in-person meetings are desired
 - Fleury to review SeeClickFix routing structure to ensure that SeeClickFix reports are appropriately routed to relevant departments expeditiously, and no submissions go without response
 - Correnti to facilitate clarifying questions for requests where more details are needed
 - Including Chair, Vice-Chair, and Public Works Director on email communications
- Strategic Communication (7:30-7:45, action required, discuss educational articles to develop)
 - Fleury to draft FAQ page:
 - *What can TAC do for you? What are the limitations of TAC?*

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- *What is TAC's role and responsibility in the community?*
- *How will your submissions be addressed?*
- *TAC decisions are based on modal equity. What is modal equity?*
- TAC members to write articles on transportation topics they are passionate and knowledgeable about

INFORMATIONAL ITEMS:

- TSP Update – final scope has been developed with consultant Alta Planning. Subconsultant is Fehr & Peers
 - Fehr & Peers to handle traffic-related components, traffic analysis, emergency evacuation, etc.
 - Document, scope, and fees is 99% complete; Alta Planning to make minor changes then submit to ODOT's procurement department for approval
 - TSP website coming soon. Fleury to meet with Cottle to develop TSP site by end of July/early August. Must meet State-defined website accessibility standards

ADJOURNMENT: 7:58 PM

Next Meeting Date: August 21, 2025, In Person at Council Chambers (1175 E Main) from 6:00 PM – 8:00 PM

Respectfully submitted,

Marlena Correnti, Administrative Assistant