



Housing And Human Services Committee Agenda

Siskiyou Room of the Community Development and Engineering Building

Note: Anyone wishing to speak at any Housing and Human Services Advisory Committee meeting is encouraged to do so. If you wish to speak, please rise and, after you have been recognized by the Chair, give your name and complete address for the record. You will then be allowed to speak. Please note the public testimony may be limited by the Chair.

Zoom Link:

July 24, 2025

REGULAR MEETING

AGENDA

- I. **CALL TO ORDER**: 4:00 p.m.
- II. **APPROVAL OF THE AGENDA**
- III. **CONSENT AGENDA**
 - A. Approval of June 26, 2025, Minutes
- IV. **PUBLIC FORUM** (4:05-4:15 p.m.)
 - A. Public Forum.
- V. **NEW BUSINESS**
 - A. Welcome and Introductions (4:15-4:25 p.m.)
 - B. Update on State Funding for Housing and Homelessness (4:25-4:45p.m.)
 - C. Outreach Event Discussion (4:45-5:15)
 - D. Equitable Housing Plan Scope of Work Development Discussion (5:15-5:30)
- VI. **UNFINISHED BUSINESS**
 - A. OHRA Tour Question (5:30-5:40 p.m.)
- VII. **INFORMATIONAL ITEMS**
 - A. Liaison Reports
 - B. General Announcements
- VIII. **AGENDA BUILDING – Future Meetings**
- IX. **ADJOURNMENT: 6:00 p.m.**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email linda.reid@ashland.or.us. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title 1).



June 26, 2025
REGULAR MEETING
Minutes

Commissioner's Present:	Council Liaison:
Echo Fields	Bob Kaplan
Montana Hauser	
John Maher	
Noah Werthaiser	Staff Present:
Montana Hauser	Linda Reid; Housing Program Specialist
Ashley Laube	SOU Liaison:
Commissioner's Absent	Vacant
Vincent Tufts	
Jim Dykstra	

I. CALL TO ORDER: 4:06 p.m.

II. APPROVAL OF THE AGENDA

III. CONSENT AGENDA

A. Approval of May 22, 2025, Minutes

Werthaiser/Laube .M/S. Voice Vote: ALL AYES. The minutes from May 22, 2025, meeting have been approved with the correction of removing Rich Rohde from the attendance portion of the minutes.

IV. PUBLIC FORUM (4:05-4:15 p.m.)

A. Public Forum.

- N/A

V. NEW BUSINESS

A. Climate Friendly Areas Update:

Brandon Goldman, Community Development Director presented on the provisions of the newly adopted Climate Friendly and Equitable Communities Ordinance which might be of interest to the Housing and Human Services Advisory Committee.

B. Beach Creek RFP Review and Recommendation

Jessica Therkelsen, executive Director for Trusted Homes, provided a brief presentation of the proposed application and answered several questions. John Maher provided a written motion with discussion points.

JM/NW -M/S, *"I move that the City of Ashland reopen the Request for Proposals (RFP) for the development of six single-family homes in the Beach Creek subdivision. This decision is based on the evaluation of the sole proposal received from Trusted Homes and Taylored Elements Construction, which, while promising in some respects, presents several material risks and weaknesses. These include concerns regarding the non-profit sponsor's limited organizational track record, and lack of experience with restricted affordable housing, unconfirmed project financing, and potential challenges in integrating the proposed affordable homes into an existing neighborhood context. Reopening the RFP process will allow the City to solicit additional proposals that better meet our goals for permanent affordability, high-quality design, and equitable neighborhood integration".*

The motion was seconded for the purpose of discussion. **Voice vote; Motion failed.**

NW/AL-M/S, *Forward a recommendation to approve the Trusted Homes application for award of the Beach Creek property development request for proposals by the City Council.*

Voice vote; five in favor, and one opposed.

C. Outreach Event Discussion

It was suggested that the workgroup reach out to Science Works to see if the event can be held there. Maslow Project expressed an interest in being a part of this year's event. Additional participants suggested included Talent Maker City, Ashland Scouts, and Rogue Credit Union. Laube and Werthaiser volunteered to serve on the outreach event workgroup.

D. Update from Sunstone

Krista Palmer, Executive Director for Sunstone Housing Collaborative, provided HHSAC with an update on the housing development in coordination with the school district.

VI. UNFINISHED BUSINESS

A. City of Medford Affordable Housing Toolkit Review and Discussion

The Committee liked the toolkit and felt that the most likely action that the

HHSAC could take to support the development of need housing types would be to host another affordable housing bus tour, create a myth busters handout, and a toolkit for how to talk to neighbors and community members about affordable housing, potentially as part of the Equitable Housing Plan.

VII. INFORMATIONAL ITEMS

A. Liaison Reports

Councilor Kaplan presented the Council report.

B. General Announcements

VIII. AGENDA BUILDING – Future Meetings

- Update from Noah about funding from the State to address Homelessness
- Welcome and introductions from new members.

IX. ADJOURNMENT: 6:10 p.m.

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DATE: July 24, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Update on State funding for Housing and Homelessness Programs

SALEM, Ore. — The 2025 Oregon Legislative Session concluded on June 27, delivering significant investments in the state’s housing and homelessness efforts.

Highlights from the 2025-27 agency budget and key legislation include:

- \$204.9 million to sustain homeless and emergency shelters, helping communities across Oregon meet the immediate needs of people living unsheltered.
- \$100.9 million for the Local Innovation and Fast Track (LIFT) Homeownership program, which supports the development of affordable homes for families with low to moderate incomes.
- \$10 million to support the housing priorities of Oregon’s nine federally recognized Native American Tribes, affirming the state’s commitment to tribal partnership and housing justice.
- \$24 million for the Senior Housing Initiative through House Bill 3589, a targeted investment in preventing and reducing homelessness among Oregon’s aging population.
- House Bill 2698, which establishes a statewide homeownership goal, providing a clear benchmark for increasing access to homeownership for all Oregonians.
- House Bill 3792, which increases funding for low-income energy bill assistance by raising the cap from \$20 million to \$40 million, a move that will allow OHCS to serve more households in need of relief from rising utility costs.

DATE: July 24, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Community Resource Event Planning Continued

Community Resource Fair discussions to include:

- Finalizing a date in September
- Any updates on location
- List of potential participants and who will contact them

DATE: July 24, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Equitable Housing Plan Scope of Work Development Discussion

Project Purpose: The purpose of this Project is to undertake a collaborative process which includes a robust community engagement in coordination with the Housing and Human Services and Social Equity and Racial Justice Advisory Committees. This process will ultimately lead to the generation of an Equitable Housing plan. The goal of the Plan is to develop a decision-making framework that integrates and aligns the City's values, policies and investments, specifically in relation to housing and housing-related grants. The community engagement process is intended to center the voices of traditionally underrepresented community members and assist City staff in identifying perspectives on and the impacts of City investments and policies on underrepresented populations. This process is intended to gather input on the unintended consequences and impacts of housing and community development investments on housing choice and accessibility. The plan and the decision-making tool should help elected and appointed officials consider City housing and community development policies in investments in a more comprehensive and strategic manner. This strategic approach will help leverage affordable housing investment dollars, services and protections, ensuring that all people regardless of race, ethnicity, family status or disability have agency in the decision-making process and input on the outcomes of those processes and the impacts to housing and environment.

Primary Tasks:

- Coordinate with the Housing and Human Services Committee and the Social Equity and Racial Justice Committee to organize and facilitate two community engagement events.
- Establish public meeting schedule with review by Committee on Citizen Involvement (CCI – Planning Commission)

- Draft a demographic summary to be included in the final plan utilizing the DLCDC Mapping tool.
- Research existing tools and frameworks
- Work with HHSAC to refine and finalize a tool to be included in the final plan documents
- Draft a report on the process and the results of the community engagement feedback.
- Work with the Housing and Human Services and Social Equity and Racial Justice Advisory Committees to review, revise and finalize a draft Equitable Housing Plan and planning framework.
- Present the final draft plan and framework at a public hearing before the HHSAC, SERJAC, and the Planning Commission before bringing the final Plan before the City Council for a public hearing.
- Prepare hearings notices, agendas, and minutes for Final Adoption

Timeline: September 2025 – March 2026

DATE: July 24, 2025

TO: Housing and Human Services Advisory Committee

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Discussion about touring OHRA in place of the August Meeting

OHRA has completed the commercial kitchen project which was partially funded with CDBG funding. OHRA is also now scheduling tours of the OHRA center. Does the HHSAC wish to tour the OHRA center in place of the August meeting see the new commercial kitchen and dining space, and other improvements funded with City of Ashland CDBG and other grant funds?