

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

June 26, 2025

CALL TO ORDER: 6:00 PM; Zoom

Members Present: Linda Peterson-Adams, Joe Graf, Dave Richards, Dylan Dahle, Nick David, Corinne Vieville

Members Not Present: Dave Kahn, Mark Brouillard

Staff Present: Scott Fleury, Marlena Correnti

Council Liaison Present: Eric Hansen

Guests Present: Meg Wade, Erik Nelson, Gary Shaff – CEPAC

ANNOUNCEMENTS

- Peterson-Adams reads Labor Acknowledgement from SERJAC
- June is LGBTQIA+ Pride Month
 - Medford Pride on Saturday, June 28
- July: [Disability Pride Month](#)
- July 4th: [Ashland parks run](#) at 7:30 AM, parade at 9:30 AM
 - Complete details for [Independence Day Celebrations](#) on City website
 - Lake of the Woods is going with a laser show for fire mitigation reasons
- Richard offers accolades to Schweizer and Street Department following weeks of slurry seal work: “Great job! Smooth bike lanes... Glenview is especially nice!”
- [1X RVT route is cancelled](#) for summer due to lack of federal funding
 - RVT may cut two-thirds of bus routes; read more [HERE](#)

CONSENT AGENDA

- Approval of May 15, 2025 Minutes

Vieville motions to approve Minutes; Richards seconds. All approved.

PUBLIC FORUM (6:05-6:20)

- Thank you for your comments! Reminder: City website has [TAC contact form](#)
- Nelson: Thank you for traffic calming efforts! Thank you, TAC, for your time.
 - Requests review of traffic calming from A Street up to E Main Street

REPORTS FROM OTHER CITY COMMITTEES (6:20-6:30)

- Parks and Rec: working towards creating a dog-walking path through Lithia Park from Winburn Way corridor, through the bandshell, and up to Granite St
 - Citizens may submit comments to Ashland Parks and Recreation Commissioners [HERE](#).
- CEPAC: Shaff – CEPAC endorses revised incentives for energy and climate, bringing a new category for low- and moderate-income households
 - Proposing to Council that standard \$1000 incentive for the purchase of Electric Vehicles (EVs) be increased to \$2000 for low- and moderate-income households
 - Suggests TAC recommend to Council that E-bikes and cargo bikes also be treated with a comparable and equitable doubling of the incentive for purchase
 - Cargo bikes and E-bikes currently have a \$300 and \$600 rebate, respectively
 - Fleury to connect with CEPAC liaison
 - Shaff believes that E-bike affordability could allow more residency in Ashland

Transportation Advisory Committee

June 26, 2025

Page 1 of 3

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

June 26, 2025

- Council: Hansen – [Derek Sherrell](#) is new City Councilor
 - Second meeting of Economic Opportunity Analysis; Construction is one of the fastest growing businesses in Ashland
 - Report available detailing commuters to work in Ashland; 2017 Transit Feasibility Study reveals substantial increase in commuter population

NEW BUSINESS

- Water Street one-way conversion (6:30 – 7:00; action required, discuss conversion to one-way and process to recommend)
 - Improving safety in this intersection is paramount; One option includes creating a one-way from Van Ness to Hersey because of visibility issues and angle crashes there due to underpass
 - Discussion that A Street and B Street one-way couplet may be advantageous
 - Effective use of City staff time is critical; TAC to review plans then recommend to Council

UNFINISHED BUSINESS

- Vision Clearance Issues collected from Near Miss surveys discussed
 - Fleury: Tree removal on Starflower and Thimbleberry is scheduled; The tree currently obstructs the only Yield sign on the downhill slope. “Shark’s Teeth” triangular markings (example image below) to be added as advanced warning of the Yield.



- Following slurry seal, signage changes and markings to be added to bicycle path
- Near Miss form to be removed from City site, but data from previous submissions will be compiled
 - Near Miss category within SeeClickFix is live. Correnti often directs callers to submit their relevant TAC reports via SeeClickFix. Fleury has received more submissions since this was added.
 - After choosing the appropriate Category (*examples include Recurrent Traffic Concern, Near Miss report, Intersection Vision Clearance Form, etc*), SeeClickFix prompts the submitter with a map. A location/address of incident must be provided to continue with the SeeClickFix submission
- Improve education and outreach efforts
 - TAC Chair and/or Co-Chair to consider bulletized online newsletter to increase public engagement
 - Event tabling
 - Coordinated efforts to inspire conversations between neighbors and local businesses

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

June 26, 2025

- Social media presence; Consider Cottle to assist with TAC's communications

INFORMATIONAL ITEMS:

- Safe Streets and Roads for All (SS4A) Grant: Grant agreement received back from FHWA, but it has not been signed as City's legal team is carefully reviews grant assurance changes and verbiage related to DEI components, sanctuary state components, and union labor components
- TSP Update: 95% through the process of getting consultants on board and through ODOT's procurement and budget departments to finalize contract
- B Street signs and marking
 - 3rd Street will be converted to all-way stop
 - Enhancing crosswalks and adding "No Parking Here to Corner"
 - Traffic circles coming late summer, early fall 2025

ADJOURNMENT: 7:50 PM

Next Meeting Date: July 17, 2025, 6:00 PM – 8:00 PM

Respectfully submitted,

Marlena Correnti, Administrative Assistant