

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES May 15, 2025

CALL TO ORDER: 6:00 PM; Zoom

Members Present: Linda Peterson-Adams, Mark Brouillard, Joe Graf, Dave Richards, Dylan Dahle, Nick David, Corinne Vieville

Members Not Present: Dave Kahn

Staff Present: Scott Fleury, Derek Severson, Marlena Correnti

Council Liaison Present: Eric Hansen

Guests Present: Cassie Preskinis – SERJAC liaison

ANNOUNCEMENTS

- May is [National Bike Month](#)
 - RVTD [#GoByBike](#)
 - Friday, May 16th: [Bike to Work Day: Ashland Bike Breakfast](#)
 - 7:30-9:30 AM at Railroad Park (Streets for Everyone free bike safety checks, light bike tuning, safety gear provided)
 - 5:00-10:00 PM [Pioneer Street Block Party](#) in front of Ruby's and Gil's
- May 16-18: Chamber of Commerce [Sidewalk Celebration](#)
- May 16-17: Bicycle Film Festival – screenings, casual group rides, workshops, races, live music. More info on [ashlandclimate.org](#) and [ashlanddevo.org](#)
- [Wildfire Protection Plan](#) is now available on City website

CONSENT AGENDA

- Approval of April 17, 2025 Minutes
 - Corrections: CFEC and CFA adoption
 - Confusion with “ex.” meant to stand for “**example**”; Correnti to spell out completely.
 - Page 3 Informational Items: Second to last word should be “**City**” not “student”

Vieville motions to approve Minutes with corrections; David seconds. All approved.

PUBLIC FORUM (6:30-6:45)

- Thank you for your comments! Reminder: City website has [TAC contact form](#)

REPORTS FROM OTHER CITY COMMITTEES (6:45-7:00)

- Council: Hansen reports that the budget was passed and included recommendation for Parks fee
 - CFA moving forward, and RVTD presented
- SERJAC: Preskinis – finalizing Community Outreach Survey
- PUBLIC ART ADVISORY: Plaque to be installed in sidewalk by Railroad Park as part of [Playwrights Walk](#); unveiled at 2:00 PM June 22, 2025. This is the second plaque for Playwrights Walk, and it is a Black Lives Matter memorial.

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- Call for artists for three (3) designs on traffic signal boxes (closing on June 23rd); selection committee comprised of resident volunteers will select finalists for ultimate approval by Council and ODOT
- PLANNING COMMISSION: David – coming soon: opening a cleaned-up section of Railroad District
 - Severson – Railroad District is working with Oregon Department of Environmental Quality (DEQ) to develop cleanup plan, anticipated start Fall/Winter 2025
 - Fleury requested Speed Zone Study along corridor; goal to reduce speed to 35 miles per hour (North Main–Grand Terrace Development)
 - Vieville – flag stop for RVTB on northbound route; rapid flash beacon crossing was proposed and ODOT has preliminarily signed off, but they still want final design approval
- Brouillard – New traffic enforcement officer sworn in; Ambitious to enforce, and brings County experience
- Fleury – Metropolitan Planning Organization (MPO) Agenda coming out next week for the end of May meeting. Congestion Mitigation and Air Quality (CMAQ) grant funding will be discussed.

NEW BUSINESS

Transportation System Plan Public Engagement (action required, review draft engagement plan document and provide feedback)

- Peterson-Adams – Thank you for your patience and perseverance!
- Fleury – City of Ashland is leading the development of the public participation engagement plan and enacting that throughout the TSP process. Consultants can assist by attending meetings and generating materials, but City staff and Committee members are taking the lead.
- Reach out to varied groups for balanced/complete representation (*community-based, underrepresented groups, businesses, developers, Chamber of Commerce, etc.*)

Suggestions for outreach and inclusion in review of TSP:

- Rogue Valley Mountain Bike Association ([RVMB](#))
- [Ashland DEVO](#)
- [BASE](#)
- [AshlandTogether](#)
- [Siskiyou Velo](#) (Medford-based)
- [Climate Collaborative](#)
- [Ashland Community Food Bank](#)
- [Rogue Valley Association of Realtors](#)
- [Recology](#)

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- Disabled United in Direct Empowerment ([DUDE](#))
- Senior Center Committee
- [Rogue Climate](#) and youth-led Rogue Climate Action Team (RCAT)
- SOU
- Emergency Management Team
- Wildfire Safety Committee
- Trucking industry liaison

The Public Participation Plan will be brought to the Planning Commission for review in May/June.

Near Miss vs. SeeClickFix (action required; discuss transitioning the Near Miss application to the SeeClickFix application)

- TAC webpage will include direct links to SeeClickFix for each type of Transportation category issue, eliminating the need to search from entire list of categories and sub-groups.
- Near Miss form will be removed from City website
- Public Works administrative team takes calls from the public, and enters relevant SeeClickFix reports on behalf of citizen callers
- Fleury to Richards: *Can images be added with text in SeeClickFix to improve site accessibility?*
- Fleury to Cottle: Consider changes to website homepage icons (*Graf notes that "Stay Connected" icon is the same as "SeeClickFix" icon, only they are different colors*)

UNFINISHED BUSINESS

Education, Outreach & Crash Mitigation (7:45-8:00, action required; discuss education, outreach, and crash mitigation efforts and next steps

- Peterson-Adams shared that attendance at [Rogue Valley Bike Swap](#) event on April 26, 2025 was minimal
- Sidewalk Sale may become a monthly event, which would present a tabling and outreach opportunity for TAC
- Greenway bike path signage is very inconsistent. Staff presently evaluating bike path safety and consistency of signage
- Fleury coordinating with ODOT to improve signalization timing
- Discussion on painting designated pedestrian section of bike path

INFORMATIONAL ITEMS:

- Wayfinding Project Update – awaiting update from Deputy City Manager
- Safe Streets and Roads for All (SS4A) Grant Process Update – federal highway waiting for administration to release grant funds
- TAC agrees that visual obstructions are one of the greatest hindrances on the

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roadway for all users

AGENDA BUILDING – Future Meetings

ADJOURNMENT: 8:00 PM

Next Meeting Date: June 26, 2025, 6:00 PM – 8:00 PM

Respectfully submitted,

Marlena Correnti, Administrative Assistant