

ASHLAND TRANSPORTATION ADVISORY COMMITTEE

MINUTES

February 20, 2025

CALL TO ORDER: 6:00 PM; Council Chambers 1175 East Main Street, Ashland, OR 97520

Members Present: Linda Peterson Adams, Dave Richards, Mark Brouillard, Dylan Dahle, Nick David, Joe Graf, Corinne Vieville, Dave Kahn

Members Not Present: Julia Sommer

Staff Present: Scott Fleury, Marlena Correnti

Council Liaison Not Present: Eric Hansen

Guests Present: Sabrina Cotta – Ashland City Manager

ANNOUNCEMENTS

Welcome new TAC member David Kahn.

CONSENT AGENDA

- Approval of December 19, 2024 Minutes
- Approval of January 16, 2025 Minutes
 - Dahle motions to approve both Minutes as written, seconded by Graf. All approved.

PUBLIC FORUM

- No public in attendance.

REPORTS FROM OTHER CITY COMMITTEES

- New SERJAC member Anita Sing will be attending TAC's meetings virtually as a panelist moving forward.
- Kahn requests liaison from SOU to attend TAC.
- Peterson Adams reports Resource Fair on February 26, 2025 focusing on affordable housing.

NEW BUSINESS

Commission and Committee Overview

City Manager Cotta speaks about Committee Handbook and recent ordinances approved by Council that cover Commission and Committee business. The handbook is an administrative document that defines formal policy compliance and guides professional operations of Commission and Committees. The TAC references some issues they found upon review of the code update and feel they could be cleaned up with some minor edits. The TAC to discuss these recommendations at a future meeting and determine if they want to send a recommendation to Council on potential changes.

Crash and Near Miss Review

Crash Data:

- Fixed-vehicle object crashes were a significant component of the overall sixth month crash data provided to the TAC
- Fleury notes that decorative median islands can prevent access control (example: Ashland Street)
- More citations were issued by Ashland Police during the last sixth-month period
 - Large uptick of DUIs
- The police department historically recorded every crash, but moving forward they will record only reportable accidents as defined under state rules. This will align with what the Oregon Department of Transportation provides with respect to their crash reporting history and not confuse people using the data moving forward.

Near Miss Survey:

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- Near miss: many are attributed to a lack of completed bike lane/bicycle facilities
 - September 2024 was the outlier month of crashes
- Peterson Adams wants Cotta to do more promotion on this
 - Near miss form is lengthy. Simplify or combine with SeeClickFix.
- Frequently mentioned:
 - Helman and Hersey
 - Siskiyou and Walker
 - Hersey and Waters
 - B Street
 - Graf says sightlines are absent in many of these near-miss areas. Sightlines may be obscured due to parked cars, vegetation, the Stop sign line being too far back from intersection, etc.
 - *Can parking enforcers in downtown ticket folks who park within 20 feet of Stop sign?*
 - Fleury states City is trying to move away from yellow paint curbs and add more signage. Double-Stops are being considered in high traffic areas like B Street
- Youth comment at TAC regarding near misses would be advantageous.
 - Extend invitation to school-age kids and climate-conscious youth to increase attendance
 - Email/reach out to the following groups:
 - Ashland Climate Collaborative
 - SS4A
 - Rogue Climate
 - Rogue Valley Mountain Bike Association (RVMBA)
 - Siskiyou Velo
 - Ashland Devo

CLAY STREET & Siskiyou:

- Fleury pushing ODOT to allow installation of a RRFB crossing on Siskiyou at Clay St. as part of the City's middle Clay St. improvement
 - \$8M in grant money; ETA for Construction: 2028
- ODOT is responsible for striping (Siskiyou Boulevard)
- TAC requests involvement in Phase 3 for ADA updates to ramps.

Signals at Beach, Morse, and Siskiyou:

- Mountain & Siskiyou: sometimes flashing yellow, sometimes solid yellow
- David expresses interest in improving the traffic grid. Ashland would be a great place for a pilot project for internet-connected lights and predictive pattern technology. Requests Fleury push ODOT for this request.

UNFINISHED BUSINESS

E-Bike Municipal Code Update

Staff scheduled the E-Bike request to update the municipal code for the March 4th Council Business Meeting.

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- Fleury and Peterson Adams to sign E-bike letter and send to legislators
- The TAC discuss a plan for education and outreach to local bike shops and include a link to E-bike info on near-miss page on City site.
- More discussion to come on E-Bikes after the Council discussion on March 4th
- [Rogue Valley Bike Swap](#)
 - Saturday, April 26, 2025
 - *TAC to have table at this event?*

INFORMATIONAL ITEMS:

- Wayfinding Project Update – Dahle awaiting news from Deputy City manager on start of Wayfinding Project
- Safe Streets and Roads for All (SS4A) Grant Process Update
 - Fleury waiting for final approval on grant agreement; sent from State Highway Administration to Federal Highway Administration (FHWA); Fleury to check in/follow up
- Transportation System Plan Update (TSP Update)
 - TSP has been advertised
 - Two meetings scheduled in March for how to review the document and how to score it; meetings include ODOT presence
 - Hopefully a consultant will be selected by March
- Fleury has spoken to several firms and anticipates good interest with varied experience; hopeful that at least three firms submit proposals

AGENDA BUILDING – Future Meetings

- Residential permit parking for 2026
- April Agenda: Review the idea of paid parking in downtown; *add verbiage to TSP?*
 - Consider modal equity and adding downtown proper back to City of Ashland

8:02 PM: Peterson Adams moves to extend meeting; Vieville seconds. All approved.

ADJOURNMENT: 08:09 PM

Next Meeting Date: March 20, 2025, 6:00 PM – 8:00 PM

Respectfully submitted,

Marlena Correnti, Administrative Assistant